

MICHAELKRUKAR

Experience

Consultant

Freelance (Current)

I design and build websites for B2C clients across several industries.
My preferred stack is Next.js, Tailwind, Contentful, Shopify, AWS.

AI Engineer

Arena (2024 - 2025)

I was hired to bring Front End/UX expertise to an AI startup that specializes in agentic UIs.
I developed a data vis library using VisX that works inside an LLM.

Tech Lead

Weishaupt Design Group Inc. (2019 - 2024)

I was brought in to cut costs and migrate from Shopify on to a marketing friendly stack.
I led UX and Full Stack development while working entirely remote.

Senior Software Developer

Demac Media (2017 - 2018)

I was hired as a Senior Dev on the Shopify team of an e-commerce agency.
I architected custom solutions and added Webpack, React and Typescript into our theme.

Web Developer

Blue Ant Media (2015 - 2017)

I joined the in house web team of a media company.
I led development of several Wordpress sites and implemented Angular into our theme.

Client Support Representative

Q4 Web Systems (2013 - 2014)

I was hired to handle client issues for an Investor Relations CMS.
I worked directly with clients to triage critical issues in office and on call.

Education

Bachelor of Fine Arts in New Media

Ryerson University (2006 - 2010)

Studied the intersection of art and technology.

Master of Digital Media

Toronto Metropolitan University (Ongoing)

Analyzing UX in video games and how that can be applied to modern UIs.