

SQL-RSVP MOVIES CASE STUDY (INSIGHTS)



Following insights from imdb case study

1. RSVP movies release maximum movie in 2017 compared to 2018, 2019. AND in month March company release more compared to other months.
2. IN genre “drama” category movies are more made by the rsvp movies, which is 4285 in 2017.
3. Company must focus on making drama movies , action movies, thriller movies to get more revenue
4. Kirket, love in kilnery is top 2 movies based on average rating
5. Movies with a median rating of 7 is highest in number.
6. Dream warrior pictures, national theatre live, lietuvos kinostudija are the top 3 production houses with average rating is greater than 8.
7. In 361 movies which have median rating 8 in 2019
8. James mangold is the highest number of voting in director. So we can hire him for next project .
9. Mammootty, mohanlal are highest in median rating of 8 actor so, we can consider as giving acting role in next project.
10. Average rating of 8.42 in India released, vijay shetupatinath can be added
11. Taapsee Pannu tops with average rating 7.74, can be added for lead actresses.
12. Star cinema, twentieth century fox are the highest number of hits in rating and among multiple languages.
13. Sangeeta, Adriana, fatmir are the top 3 actresses based on number of hit movies.
14. Andrew jones is the first rank in all director category.

