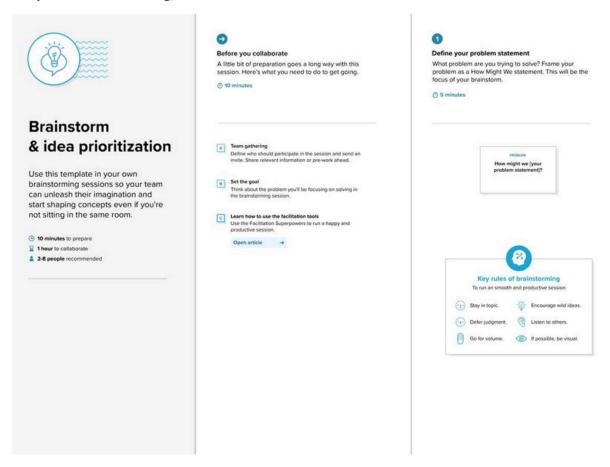
Ideation Phase Brainstorm & Idea Prioritization Template

Date	17 Jun 2025
Team ID	LTVIP2025TMID49175
Project Name	Cosmetic Insights : Navigating Cosmetics Trends
	and Consumer Insights
Maximum Marks	4 Marks

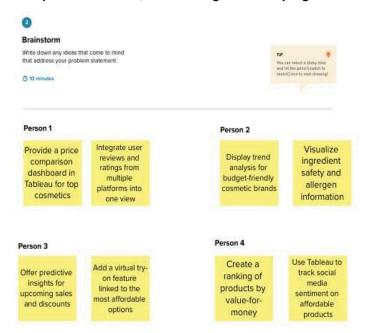
Brainstorm & Idea Prioritization Template:

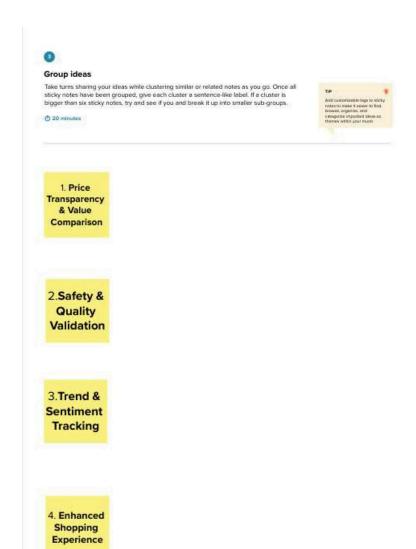
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping





Step-3: Idea Prioritization

