**I1 Write steps to publish application on play store**

* create a Google Developer account
* prepare the End User License Agreement (EULA) and Privacy Policy
* make sure the app complies with the Google Developer Policies
* create the app
* fill in the information for the store listing
* set the package name and sign the app with the certificate
* upload app bundle or .apk

**A1 Write steps to add advertise**

* Create an AdMob account
* Get app id and ad unit ids
* After signing in by following the steps above, you will view be directed to the below page. Select “Apps” from the menu on the left side of the site
* Click on the “ADD YOUR FIRST APP” button
* It is going to be asked whether you published your project on the Google Play or not. In this example, “No” is selected because a project is going to be created from scratch. If you have already published your project on Google Play, select “Yes”
* Enter your project name, select “Android” and click on the “ADD” button
* Click on the “NEXT: CREATE AD UNIT” button
* Select “Banner”
* Fill “Ad unit name” section and click on the “CREATE AD UNIT” button
* In the next page, your app id and banner ad unit id are going to be created. These ids will be used in coding later. Now, click on the “CREATE ANOTHER AD UNIT” button in order to create an interstitial ad unit
* When you pressed the “CREATE ANOTHER AD UNIT” button, the screen at the 6th step is going to be shown again. This time, select “Interstitial” and repeat the same process from the Step 6 to the Step 8 for the interstitial ad. Then, click on the “DONE” button instead of “CREATE ANOTHER AD UNIT” button
* After click on the “DONE” button, you can view the ad units for banner and interstitial ads.