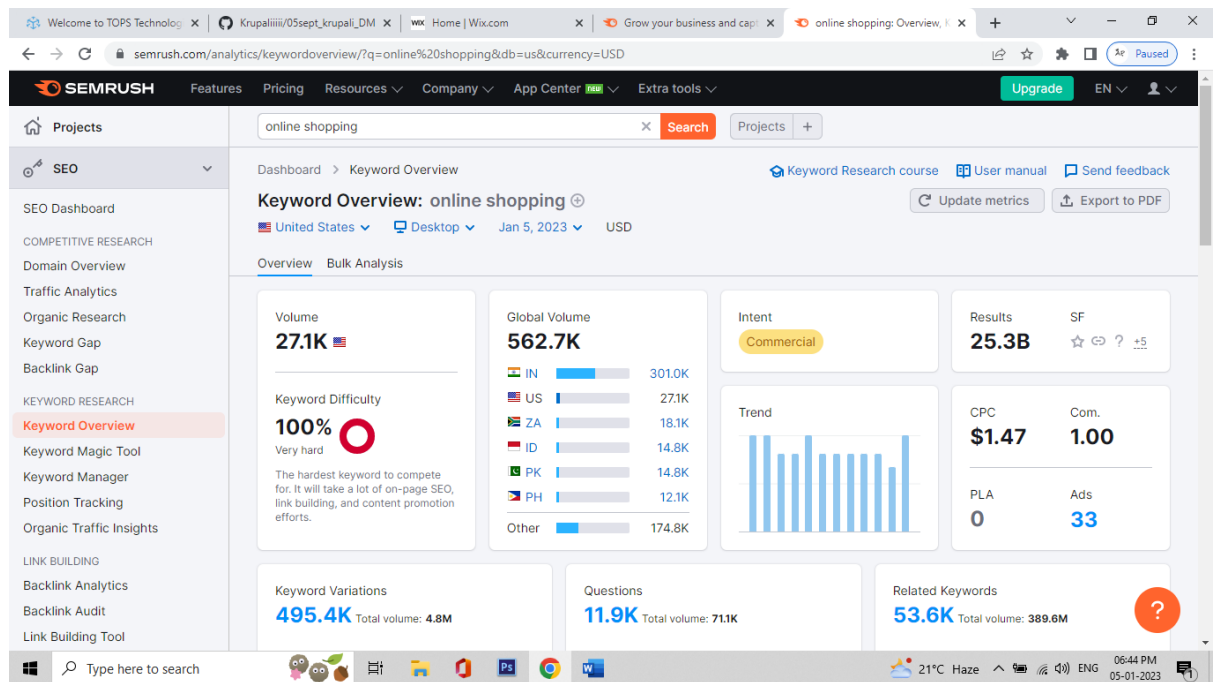


PROJECT

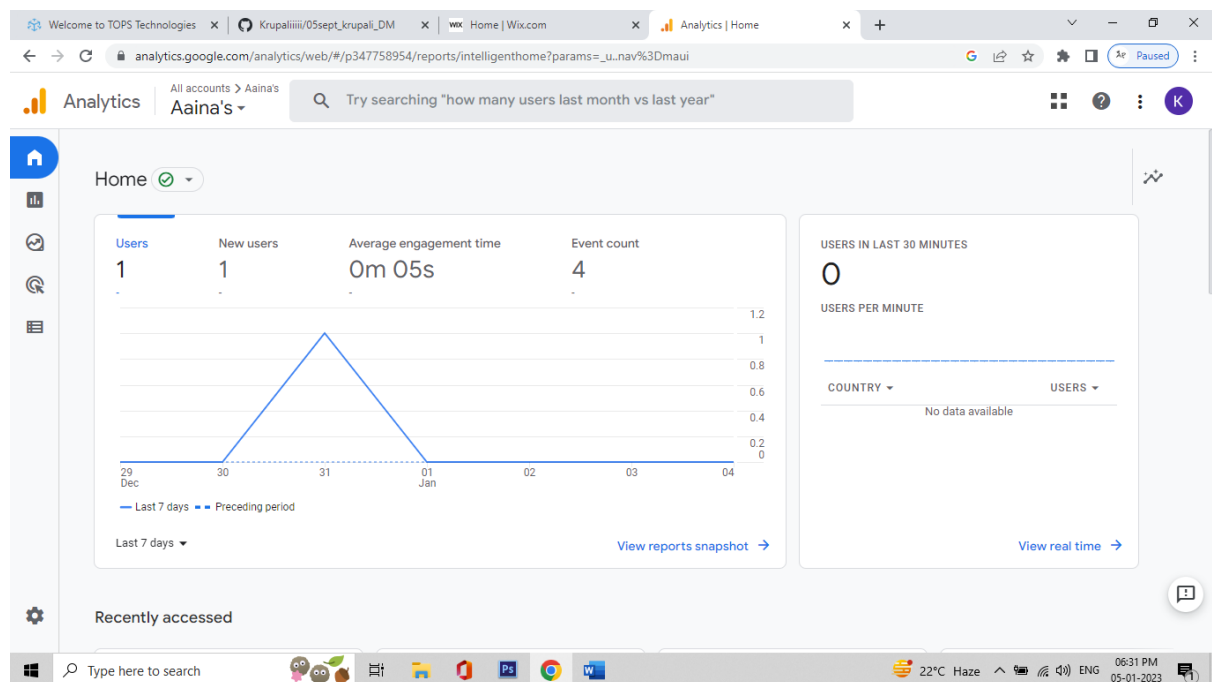
1. Creating Website On WIX

<https://krupali9870.wixsite.com/aaina>

2. Keyword Research



3. Creating Analytical Report

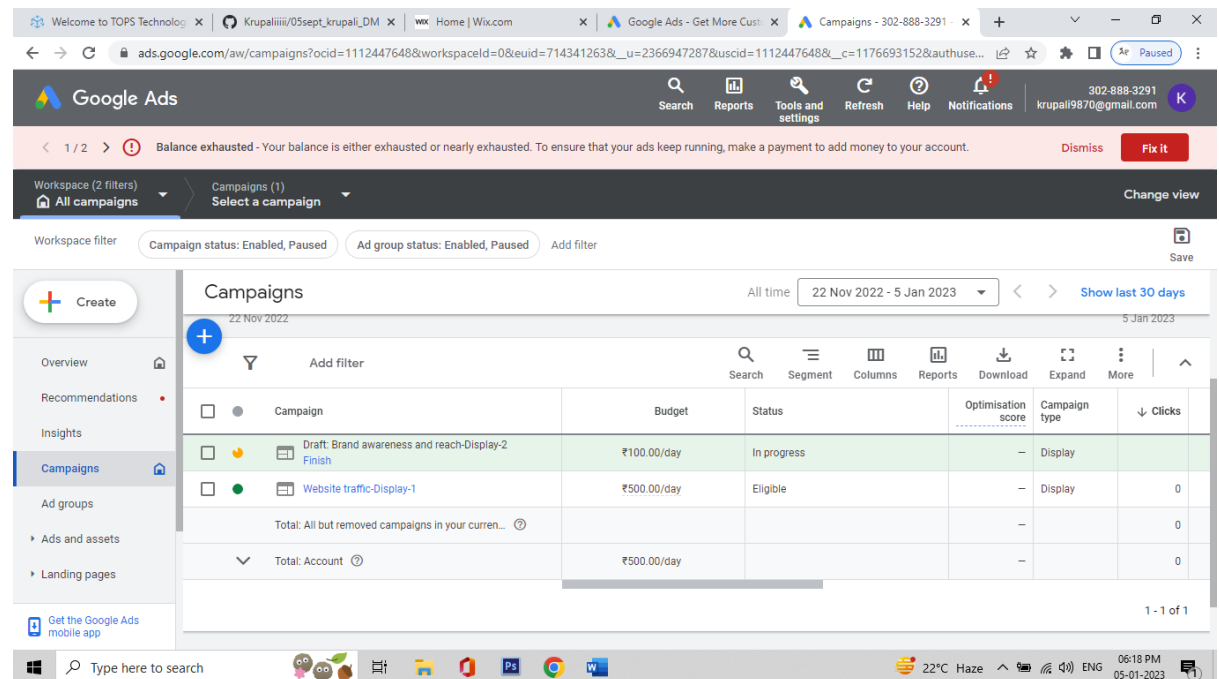


4. Creating Ads in Social Media

<https://www.facebook.com/people/Aaina-S/100088154054098/>

https://www.instagram.com/aainas_clothingbrand/

5. Creating Ads in Google



The screenshot displays the Google Ads interface. At the top, there's a navigation bar with the Google Ads logo and various icons for Search, Reports, Tools and settings, Refresh, Help, and Notifications. Below this, a warning banner indicates "Balance exhausted - Your balance is either exhausted or nearly exhausted. To ensure that your ads keep running, make a payment to add money to your account." with "Dismiss" and "Fix it" buttons.

The main content area shows a list of campaigns under the "Campaigns (1)" tab. The left sidebar contains navigation options: Overview, Recommendations, Insights, Campaigns (selected), Ad groups, Ads and assets, and Landing pages. The "Campaigns" section shows a table with columns: Campaign, Budget, Status, Optimisation score, Campaign type, and Clicks. The table lists two campaigns: "Draft: Brand awareness and reach-Display-2" (In progress, ₹100.00/day) and "Website traffic-Display-1" (Eligible, ₹500.00/day). A summary row shows "Total: All but removed campaigns in your current..." with 0 clicks, and "Total: Account" with 0 clicks.

Campaign	Budget	Status	Optimisation score	Campaign type	Clicks
Draft: Brand awareness and reach-Display-2	₹100.00/day	In progress	—	Display	0
Website traffic-Display-1	₹500.00/day	Eligible	—	Display	0
Total: All but removed campaigns in your current...			—		0
Total: Account	₹500.00/day		—		0