What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Might mention their virtual background choice during the call.

What can we imagine them saying?

Technical issues like poor green screen detection or laggy backgrounds.

Difficulty finding a suitable virtual background.

Thinks

Adjusts their virtual background settings as needed.

Could become self-conscious if others comment on their background choice.

Virtual baground

Feeling disconnected from the call if the virtual background is too distracting.

A desire for privacy and control over their virtual environment.

A wish for fun and creative ways to enhance their video calls.

C. Karuppasamy C. Thanabalan M. Thiruvettai V. Chokkanarayanan

May feel more comfortable with a virtual background to maintain privacy.

Aseamless and glitch-free experience with virtual backgrounds.

Could be excited or creative when choosing and using different backgrounds.

May feel distracted if the virtual background is too busy or unstable.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



