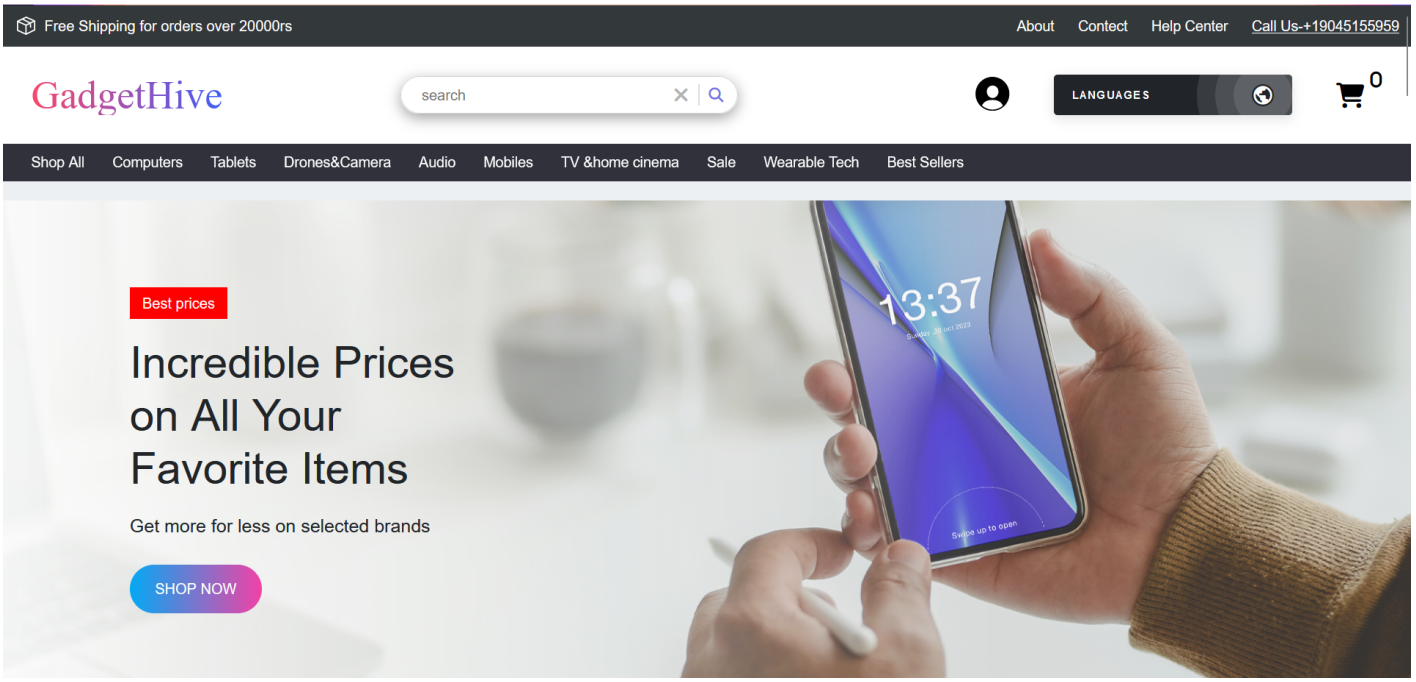
E-Commerce Website For Electronic Gadgets



*Advantages/ objective:

1. The electronic channel gives the existing brick-store retailers an opportunity to reach new markets.

2. For the existing retailers, it is an extension to leverage their skills and grow revenues and profits without creating an altogether new business.

3. E-Retailing overcomes some limitations of the traditional formats, for instance the customers can shop from the comfort of their homes.

4. The e-commerce software that also traces the customers activities on the Net enables e-retailers to gain valuable insights into their customers shopping behaviour.

5. The e-retail channels transcend all barriers of time and space. The retailers server must be on 24*7. An order can come from any customer living any place at any time of the day.

★ Navigation bar (Header):

- Logo
- Navigation Links
- Searchbar
- Shopping Cart
- Profile
- Languages selection option

★ Main-Page:

- Offer carousel
- Two Offer Windows
- Services Provided
- Best Sellers
- Shop By category
- Brands
- Offer Window
- Help Center

★ Footer:

- Contact Info
- Social Media Icons
- Shop
- Customer Support
- Subscribe to our Free Membership(Monthly reminder of what's new and exciting from us.)

★ Sub-Pages:

- Shop All
- Computers
- Tablets
- Drones&Camera
- Audio
- Mobiles
- TV &home cinema
- Sale
- Wearable Tech
- Best Sellers
- About
- Contact
- Help Center

★ Payments

❖ Technologies Involved:

- Front-End:

  - HTML
  - CSS
  - JAVASCRIPT
  - SWIPER JS

- REACT(Probably)

- Back-End:

- Node.JS
- Express JS

- Data Base:

- MongoDB

- Deployment:

- AWS/Github.io

- Tools:

- VS Code
- Git
- GitHub

★ References [UI]:

- Amazon(https://www.amazon.com/)

- WIX(https://www.wix.com/)