

Dear Mohammed Shafeeq,

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **Event** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

Total Carbon Footprint:

TV Ad	2392800.00 kgCO ₂ e
Newspaper- Full page Ad	23125.00 kgCO ₂ e
Magazine	117.10 kgCO ₂ e
Podcast	4295.99 kgCO ₂ e
Polyethylene Banner	311.00 kgCO ₂ e
PVC Banner	783.00 kgCO ₂ e

Total = 2422148.09 kgCO₂e

Outbound Marketing

	No of copies	Emissions
Newspaper- Full page Ad	1000000	23125.00

	No of pages	No of copies	Emissions
Magazine	2	9996	117.10

	Weight (Kgs)	Emissions
Polyethylene HDPE Banner	100	311.00
PVC Banners	100	783.00

	Ad duration (In Sec)	No of slots	Viewers	Emissions
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	Ad duration (In Sec)	No of slots	Viewers	Emissions
TV Ad	12	997	100000	2392800.00

	Podcast Size (in Mb)	No of Listeners	Emissions
Podcast	100	999997	4295.99

	kwh	Emissions
Energy	1000	716.00

For every \$ you spend you are generating 242.21 kgCO₂e

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at info@sirat.earth.

Best regards,

Team Sirāt