#### Dear Mohammed Shafeeq,

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **Digital Event** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

## **Total Carbon Footprint:**

Digital Campaign	522022.34 kgCO <sub>2</sub> e
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 $Total = 522022.34 \text{ kgCO}_2\text{e}$ 

# **Digital Campaign**

#### Social Media

	Image Size (in Mb)	Impressions	Emissions
Image	10	100000	2651.67

	Video Size (in Mb)	Video (in mins)	Impressions	Emissions
Video	100	2	100000	518866.67

### **Email / Newsletter**

	No of Emails	Attachment Size (in Mb)	Emissions
Emails	1000	10	504.00

## For every \$ you spend you are generating 52.20 kgCO<sub>2</sub>e

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at <a href="mailto:info@sirat.earth">info@sirat.earth</a>.

Best regards,

### **Team Sirāt**