

Dear Mohammed Shafeeq,

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **Sales Conf.2024** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

**Total Carbon Footprint :**

<b>Comms</b>	36826.34 kgCO <sub>2</sub> e
<b>PR Agency</b>	2807.72 kgCO <sub>2</sub> e
<b>Hospitality</b>	17.67 kgCO <sub>2</sub> e

**Total = 39651.73 kgCO<sub>2</sub>e**

# Comms

## Email Invitations

	No of Emails	Attachment Size (Mb)	Emissions
Emails	100	15	75.40

## PR Assets

	File Size (in Mb)	Sending to Media (No of Emails)	Emissions
Video Byte	50	50	25000.00
Pictures	10	10	5000.00

## Social Media

	Image Size (in Mb)	Impressions	Emissions
Image	10	9998	265.11

	Video Size (in Mb)	Video (in mins)	Impressions	Emissions
Video	50	1	1	6485.83

# PR Agency

## Meeting / Ball Room

	Meeting Room Area (SqFt)	Meeting Duration (No of Hrs)	Emissions
Energy Consumption	1000	4	4.16

## Projector

	No. of Hours	Emissions
Projector	6	1.29

## Branding

	Weight (Kgs)	Emissions
PVC Banners/ Standee	100	783.00
Giveway Paper bags (200 GSM)- A5 Size	100	12.50
Giveway Jute bags*- A4 Size	100	73.00
Giveway Cotton bags- A4 Size	100	1700.00

## PR Assets

	No. of Pages	Emissions
Printing a Coloured Brochure/ Page (<130 GSM)	100	156.00
A4 Size (75GSM)	100	0.47

## Transportation

Model of Transport	No of Kms	Emissions
Petrol	100	17.10
Diesel	100	17.20

## Energy

	kwh	Emissions
Electricity	100	43.00

## Hospitality

Food Waste	kgs	Emissions
Food Waste (non-meat)		3.35
Food Waste (meat)		1.38

Plastic Waste	No. of PET bottles	Emissions
250ml	500	12.94

**For every \$ you spend you are generating 1.32 kgCO<sub>2</sub>e**

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at [info@sirat.earth](mailto:info@sirat.earth).

Best regards,

**Team Sirāt**