

Activity Name: C1

Total Carbon Footprint:

Comms	109006.22 kgCO ₂ e
PR Agency	1368.72 kgCO ₂ e
Hospitality	1167.22 kgCO ₂ e

Total = 111542.16 kgCO₂e

Comms

Email Invitations

	No of Emails	Attachment Size (Mb)	Emissions
Emails	33	33	54.58

	File Size (in Mb)	No of Emails	Emissions
Video Byte	33	33	54450.00
Pictures	33	33	54450.00

PR Assets

	No. of Pages	Emissions
Coloured Brochure	33	51.48
Black & White	33	0.16

PR Agency

Meeting / Ball Room

	Meeting Room Area (SqFt)	Meeting Duration (No of Hrs)	Emissions
Energy Consumption	33	33	1.13

Projector

	No of Hours	No of Devices	Emissions
Projector	33	33	234.13

Branding

	Weight (Kgs)	Emissions
Polyethylene Banner*	33	102.63
PVC Banners/ Standee	33	258.39
Plastic Badges	33	138.60
Paper Bags	33	10.31
Jute Bags	33	24.09
Cotton Bags	33	561.00

Transportation

Model of Transport	No of Kms	Emissions
Petrol	33	5.38
Diesel	33	5.54
Hybrid	33	3.89

Energy

	kwh	Emissions
Electricity	33	23.63

Hospitality

Lunch	No of Pax	Emissions
Vegetarian	33	66.00
Non-Veg (Poultry/ Sea Food)	33	190.08
Non-Veg (Red Meat)	33	777.15

Lunch	No of Pax	Emissions
Tea/ Coffee + Cookies	33	19.80

Food Waste	kgs	Emissions
Food Waste (non-meat)	33	24.42
Food Waste (meat)	33	25.08
Food Waste (All mix)	33	24.75
Fruits & Vegetables	33	10.23

Plastic Waste	No. of PET bottles	Emissions
250ml	33	4.66
500ml	33	9.44
1000ml	33	15.61

For every \$ you spend you are generating 55.77 kgCO₂e