

**Dear Cp1,**

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **a** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

## Total Carbon Footprint:

<b>Outbound Marketing</b>	56055.78 kgCO <sub>2</sub> e
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**Total = 56055.78 kgCO<sub>2</sub>e**

## Outbound Marketing

	<b>No of copies</b>	<b>Emissions</b>
Newspaper- Full page Ad	1000000	23125.00

	<b>No of pages</b>	<b>No of copies</b>	<b>Emissions</b>
Magazine	2	10000	117.14

	<b>Weight (Kgs)</b>	<b>Emissions</b>
Polyethylene HDPE Banner	58	180.38
PVC Banners	19	148.77

	<b>Ad duration (In Sec)</b>	<b>No of slots</b>	<b>Viewers</b>	<b>Emissions</b>
Tv Ad	18	9	100000	32400.00

	<b>Podcast Size (in Mb)</b>	<b>No of Listeners</b>	<b>Emissions</b>
Podcast	30	10000	12.89

	<b>kwh</b>	<b>Emissions</b>
Enrgy	100	71.60

**For every \$ you spend you are generating 56055.78 kgCO<sub>2</sub>e**

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at [info@sirat.earth](mailto:info@sirat.earth).

Best regards,

**Team Sirāt**