

**Dear Mohammed Shafeeq,**

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **Product Launch** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

## **Total Carbon Footprint:**

<b>Digital Campaign</b>	22031.73 kgCO <sub>2</sub> e
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**Total = 22031.73 kgCO<sub>2</sub>e**

## **Digital Campaign**

### **Social Media**

	<b>Image Size (in Mb)</b>	<b>Impressions</b>	<b>Emissions</b>
Image	30	1000000	119.33

	<b>Video (in mins)</b>	<b>Impressions</b>	<b>Emissions</b>
Video	2	1000000	21408.40

### **Email / Newsletter**

	<b>No of Emails</b>	<b>Attachment Size (in Mb)</b>	<b>Emissions</b>
Emails	1000	10	504.00

**For every \$ you spend you are generating 0.88 kgCO<sub>2</sub>e**

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at [info@sirat.earth](mailto:info@sirat.earth).

Best regards,

**Team Sirāt**

