Dear Sirat,

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **Product Launch** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

Total Carbon Footprint:

| Digital Campaign | 1097.13 kgCO ₂ e |
|------------------|-----------------------------|
|------------------|-----------------------------|

Total = $1097.13 \text{ kgCO}_2\text{e}$

Digital Campaign

Social Media

| | Image Size (in Mb) | Impressions | Emissions |
|-------|--------------------|-------------|-----------|
| Image | 20 | 10000 | 1046.33 |

Email / Newsletter

| | No of Emails | Attachment Size (in Mb) | Emissions |
|--------|--------------|-------------------------|-----------|
| Emails | 200 | 5 | 50.80 |

For every \$ you spend you are generating 0.11 kgCO₂e

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at info@sirat.earth.

Best regards,

Team Sirāt