

**Dear Mohammed Shafeeq,**

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **PR** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

**Total Carbon Footprint :**

<b>Comms</b>	31208.75 kgCO <sub>2</sub> e
<b>PR Agency</b>	278.32 kgCO <sub>2</sub> e
<b>Hospitality</b>	1212.67 kgCO <sub>2</sub> e

**Total = 32699.74 kgCO<sub>2</sub>e**

## **Comms**

### **Email Invitations**

	<b>No of Emails</b>	<b>Attachment Size (Mb)</b>	<b>Emissions</b>
Emails	100	10	50.40

	<b>File Size (in Mb)</b>	<b>Sending to Media (No of Emails)</b>	<b>Emissions</b>
Video Byte	50	50	25000.00
Pictures	10	10	6000.00

### **PR Assets**

	<b>No. of Pages</b>	<b>Emissions</b>
Printing a Coloured Brochure	100	156.00
A4 Size (75GSM)	500	2.35

## **PR Agency**

### **Meeting / Ball Room**

	Meeting Room Area (SqFt)	Meeting Duration (No of Hrs)	Emissions
Energy Consumption	1000	8	8.32

## Branding

	Weight (Kgs)	Emissions
PVC Banners/ Standee	25	195.75
Giveway Paper bags (200 GSM)- A4 Size	100	31.25

## Transportation

Model of Transport	No of Kms	Emissions
Diesel	250	43.00

## Hospitality

Lunch	No of Pax	Emissions
Vegetarian	10	20
Non-Veg (Poultry/ Sea Food)	70	403.2
Non-Veg (Red Meat)	30	706.5
Tea/ Coffee + Cookies	100	60

Food Waste	kgs	Emissions
Food Waste (non-meat)	10	1.34
Food Waste (meat)	70	3.45

Plastic Waste	No. of PET bottles	Emissions
250ml	500	12.94
500ml	100	5.24

**For every \$ you spend you are generating 3.27 kgCO<sub>2</sub>e**

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at [info@sirat.earth](mailto:info@sirat.earth).

Best regards,

**Team Sirāt**