

Dear Mohammed Shafeeq,

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **INSEAD Entrepreneurship Forum-2024** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

Total Carbon Footprint:

Digital Campaign	295102.07 kgCO ₂ e
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Total = 295102.07 kgCO₂e

Digital Campaign

Social Media

	Image Size (in Mb)	Impressions	Emissions
Image	10	100000	2651.67

	Video Size (in Mb)	Video (in mins)	Impressions	Emissions
Video	75	2	100000	292400.00

Email / Newsletter

	No of Emails	Attachment Size (in Mb)	Emissions
Emails	100	10	50.40

For every \$ you spend you are generating 19.67 kgCO₂e

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at info@sirat.earth.

Best regards,

