

Dear Mohammed Shafeeq,

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **Sales Conf.2024** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

Total Carbon Footprint:

Virtual Event	108910.17 kgCO ₂ e
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Total = 108910.17 kgCO₂e

Virtual Event

Event Promotion on Social Media

	Image Size (in Mb)	Impressions	Emissions
Image	10	10000	265.17

	Video Size (in Mb)	Video (in mins)	Impressions	Emissions
Video	100	3	10000	78045.00

Live Broadcasting

	No of Minutes	No of People	Emissions
Tiktok	60	100000	15780.00
Pinterest	60	100000	7800.00
LinkedIn Live	60	100000	4260.00
Youtube	60	100000	2760.00

For every \$ you spend you are generating 3.63 kgCO₂e

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at info@sirat.earth.

Best regards,

Team Sirāt