

Dear Mohammed Shafeeq,

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **PR Event** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

Total Carbon Footprint :

Comms	30392.10 kgCO ₂ e
PR Agency	469.12 kgCO ₂ e
Hospitality	761.79 kgCO ₂ e

Total = 31623.01 kgCO₂e

Comms

Email Invitations

	No of Emails	Attachment Size (Mb)	Emissions
Emails	100	15	75.40

	File Size (in Mb)	Sending to Media (No of Emails)	Emissions
Video Byte	50	50	25000.00
Pictures	10	10	5000.00

PR Assets

	No. of Pages	Emissions
Printing a Coloured Brochure	200	312.00
A4 Size (75GSM)	1000	4.70

PR Agency

Meeting / Ball Room

	Meeting Room Area (SqFt)	Meeting Duration (No of Hrs)	Emissions
Energy Consumption	5000	8	41.6

Projector

	No of Hours	No of Devices	Emissions
Projector	8	1	1.72

Branding

	Weight (Kgs)	Emissions
PVC Banners/ Standee	50	391.50

Transportation

Model of Transport	No of Kms	Emissions
Petrol	100	17.10
Diesel	100	17.20

Hospitality

Lunch	No of Pax	Emissions
Vegetarian	20	40
Non-Veg (Poultry/ Sea Food)	70	403.2
Non-Veg (Red Meat)	10	235.5
Tea/ Coffee + Cookies	100	60

Food Waste	kgs	Emissions
Food Waste (non-meat)	20	6.70
Food Waste (meat)	70	3.45

Plastic Waste	No. of PET bottles	Emissions
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Plastic Waste	No. of PET bottles	Emissions
250ml	500	12.94

For every \$ you spend you are generating 1.58 kgCO₂e

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact us at info@sirat.earth.

Best regards,

Team Sirāt