Dear Mohammed Shafeeq,

Thank you for using our **NetZero Platform** to measure the carbon footprint generated from your **INSEAD Entrepreneurship Forum-2024** activity.

We're pleased to provide you with the carbon footprint report, detailing the emissions associated with the mentioned activity.

Total Carbon Footprint :

Category	Emissions
Air Travel	5550.00 kgCO$_2$e
Local Transportation	606.22 kgCO$_2$e
Hotel	681.90 kgCO$_2$e
Food & Beverages	1223.15 kgCO$_2$e
Logistics	0.00 kgCO$_2$e
Event Production	1558.39 kgCO$_2$e
Energy	430.00 kgCO$_2$e
Digital Comms	104.99 kgCO$_2$e
Waste	20.47 kgCO$_2$e

Total = 10175.12 kgCO$_2$e

Air Travel

Economy Class

Journey Type	No of trips	Emissions
Short Haul Flight (<3hrs)	4	800.00

Business Class

Journey Type	No of trips	Emissions
Short Haul Flight (<3hrs)	4	1600.00

Journey Type	No of trips	Emissions
Medium Haul Flight (3-6hrs)	1	750.00

First Class

Journey Type	No of trips	Emissions
Short Haul Flight (<3hrs)	4	2400.00

Local Transportation

Taxi

Car Type	No of Kms	Emissions
Petrol	1700	290.70
Diesel	1700	292.40
Hybrid	340	23.12

Hotel

	Geography	Country	Hotel Type	No. of Nights	Emissions
Hotel Stay	Paris	France	5 Stars	25	307.5

	Total Meeting Room Area (Sqft)	Meeting Duration (No of Hrs)	Emissions
Meeting Room Energy Consumption	10000	36	374.4

Food & Beverages

Food

Food	No of Pax	Emissions

Food	No of Pax	Emissions
Vegetarian	10	20
Non-Veg (Poultry/ Sea Food)	70	403.2
Non-Veg (Red Meat)	20	471
Tea/ Coffee + Cookies	100	60

Beverages

Beverages (1000ml)	No of Bottles	Emissions
Soft Drinks	10	13.3
Red Wine	5	15.2
White Wine	5	6.65
Fruit Juices	20	21.8
Beer	200	212

Logistics

Event Production

Production Material

	Weight (Kgs)	Emissions
Wood	20	36

Production Material

	Total Area (m2)	Emissions
Sawn Timber	100	26.3
MDF	100	85.6
Carpet	100	670
Adhesive Vinyl	100	310

Branding

	In Kgs	Emissions
PVC Banners	50	391.50

Branding

	No. of Units	Emissions
Giveway Paper bags (200 GSM)- A4 Size	100	31.25

Stage Screen

	No of Hours	No of Devices/ Panels	Emissions
Projector	36	1	7.74

Energy

	In Kgs	Emissions
Electricity	1000	430

Digital Comms

	No of Emails	Attachment Size (Mb)	Emissions
Emails	200	10	100.80

	No. of Attendees	No. of Hours	Emissions
Laptops used	2	36	4.19

Waste

Food Waste

	Weight (Kgs)	Emissions
Food Waste (non-meat)	3	2.01
Food Waste (meat)	8	5.52

Plastic Waste

	Total Area (m2)	Emissions
250ml	500	12.94

For every $ you spend you are generating 0.68 kgCO$_2$e

We deeply value your commitment to sustainability and appreciate your proactive approach in understanding and mitigating your environmental impact.

If you have any questions or need further assistance on how to reduce the carbon emissions from your activity, please contact at info@sirat.earth.

Best regards,

Team Sirāt