

AN E-COMMERCE WEBSITE

Local-Kart



—● *~A new approach to shopping* ●—





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Project Details

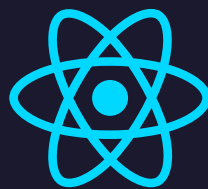


Project Title: Local-Kart Web page



Project Domain : Web – Development , E-Commerce

- HTML, CSS, JS
- React, NodeJS
- MongoDB, Java



The Project Team

What we do together can make a difference.



**Hansika
Amrutkar**

Requirements Analyst &
Java Developer



**Krushna
Nagare**

Project Manager &
Front-End Developer



**Yash
Hibare**

QA Engineer &
React Developer



**Sanskruti
Magdum**

Server Side Developer &
Database Creation



**Devyani
Deore**

Solution architect &
UI/UX designer



Introduction

LocalKart is an E-commerce Website whose main aim is to sell products like Groceries, Veggies, Dairy Products, Household Goods, through Local Market. Our LocalKart website ensures, the customers can find everything needed in one place , without a necessity to get up from the couch.

Need of the system



Demand of Local Stores
has been decreasing



No quality assurance of
product in online shopping



Attract new customers with
search & hence providing
customer convenience





5 Easy steps to shop on Localkart

1

2

3

4

5

Step 1

Search the Product you are Looking For.

User can search products both shopwise and categorically.



Step 2

Find the items you choose to buy and click add "add to Cart"

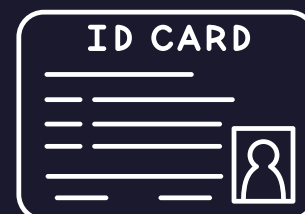
If this are the things you want to buy, click Proceed to Checkout.



Step 3

Add your personal Information and Delivery Address

You'll now have to pick an address to send your delivery to.



Step 4

Make a Fast & Secure payment

Online payments with LocalKart are quick, simple and secure



Step 5

Wait for the Free* & fast delivery of your item

In LocalKart you can get free* and fast delivery of your item within 20 mins.





BUSINESS MODEL

LocalKart is using various revenue generation models.



Commission Model

We charges a commission (ranges from 10% to 30%) from our partners store per order

subscription Model

We have Weekly/Monthly Subscription for the seller to sell their products on our website

Delivery charges

It's one of the first way starts making money depending upon the distance. The charges are varies from Rs. 10 to Rs. 60

Surge Pricing

It depends upon the demand of a particular item in any specific area. If the demand in an specific area increases suddenly then only the surge charge applies on each order at that time.

Future Scope



Mobile Application

Along with website we'll also need an Android and IOS application for the same



Other Services than Delivery

We can also provide the other services like Urban comp.



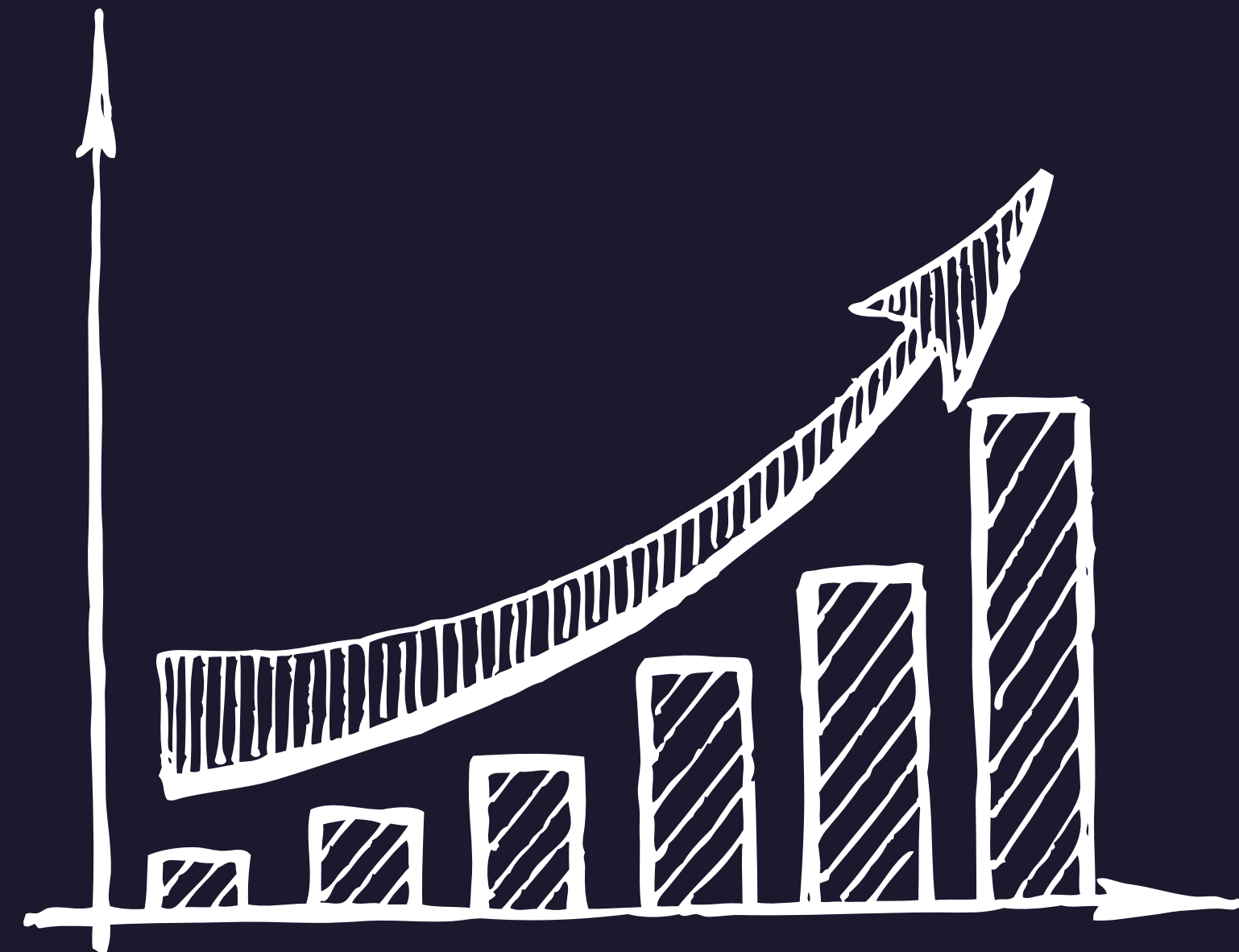
App-based cab and bike aggregators

Under LocalKart we can also provide a bike taxi aggregator and logistics service provider



Courier Services

User can send parcel nearby in local area by using LocalKart



Literature Survey



A Review Paper on E-Commerce

- February 2016
- Conference: TIMS 2016-International Conference
- At: Gwalior



About Local Dukan

India's Ultimate Online Shopping Site Local Dukan's vision is to make India's generally dependable and frictionless trade biological system that makes extraordinary encounters for purchasers and dealers.





THANK YOU

