Kruthi Bharath Front End Web Developer

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PROFILE

Passionate Front-End Developer with 8 plus years of experience in web development utilising technologies including HTML, CSS, JavaScript, jQuery, SASS, Bootstrap, React and Typescript. Practical experience in developing Interactive, cross-browser, cross-device compatible web pages. Proficient in developing Optimization tests to enhance User journeys and creating seamless digital experience.

PROFESSIONAL EXPERIENCE

Tech Returners: JavaScript, React & TypeScript

Oct-2023 - Jan-2024

- Upskilled in Front-end technology by pursuing technical training encompassing the modules - Advanced JavaScript, Typescript, Semantic HTML and ARIA, Design Patterns, MVCs, APIs, Mobile First & Responsive Design, React Hooks, Fetching Data in React, React Routers, Test Driven Development Methodology.
- Projects: Developed program to control the navigation of a robot vehicle utilising JavaScript, Typescript, Jest and applying Test Driven methodology.
- Designed and developed User Form using React testing library to ensure that only the validated form is submitted by the Users.
- Created an interactive Task list by using React hooks, asynchronous functions and rendering the List on React App.
- Developed Trumps card game application using React, React hooks and Typescript, Tailwind, React Testing library and Vitest.
 About the game application: the front-end code calls the backend server code to fetch

the list of data to be used as cards. React components were developed using hooks, Semantic HTML, ARIA, Tailwind and implemented TDD approach using Vitest. It then generates a game with players and rounds. Once the game commences the winner is tracked and declared.

Front End Web Developer (Contract)

Sep-2022 - July-2023

JPMorgan Chase & Co. - London

- Collaborated with Corporate Event Planners, Lines of Businesses, Developers across global teams to build, configure and maintain Corporate Event Management websites and registration forms using company's bespoke Event Management System
- Developed email templates for email campaigns using Semantic HTML & ARIA, CSS.
- Configured Corporate Event management websites using Semantic HTML & ARIA, CSS frameworks: Bootstrap and Tailwind, JavaScript ES6, jQuery and React.
- Handled multiple Corporate Events projects simultaneously ensuring that the standards of delivery, execution and timelines were met.
- Ensured adherence to Brand guidelines, company's design principles, internal policies, procedures, compliance, approval processes in the creation of digital corporate event management related content.
- Liaised with internal and external stakeholders, with proactive communication on delivery expectations of Corporate Events projects. Informed the managers and key stakeholders of any material issues impacting the execution of the projects in advance.

Front-end Technical Skills

HTML/HTML5

CSS/CSS3

JavaScript

Optimizely

jQuery

React

Typescript

Tools and Technologies

- NPM, Jest, React Testing Library,
 Vitest
- Bootstrap, Tailwind, jQuery UI
- Optimizely A/B Testing tool
- GIT, TortoiseSVN
- JIRA, Atlassian, Confluence, Monday.com
- Litmus, Browser Stack, Figma
- IntelliJ IDE, VSCode
- Business Objects Reporting Tool
- Database PostgreSQL

Certifications

Optimizely Web developer certificate

Education

 Bachelor of Engineering (BE) in Computer Science - Aug-2010 AIT, Karnataka, India

Citizenship: British Citizen

References: Available on Request

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Web Developer Jan-2018 – Sep-2022

esure - Reigate, London

https://github.com/Kruthibharath/CRO_test-coding

- Designed and built more than 30 Optimization A/B experiments per year and increased user engagement across direct and price comparison websites for esure, Sheila's Wheels and First Alternative brands.
- Achieved an uplift in E2S(Entry-to-sale) and ASR (Additional Sales Revenue) by developing several winning experiments across multiple user journeys.
- Collaborated with multiple teams to gather requirements for designing, developing, troubleshooting, and testing of user experiments.
- Developed responsive, cross-browser compliant web pages and added new web functionalities using JavaScript, jQuery, React, HTML and CSS.
- Developed email templates for marketing campaigns with cross-device rendering functionality using Litmus tool.
- Enhanced digital experiences and created seamless customer journey for users by designing and implementing experiments using the Optimization tool Optimizely.
- Translated functional requirements into technical development solution. Built Implementation plan and QA plans to ensure robust and readable code development. Created reusable components for efficient Software development experiments.

Web Developer (Contract)

Jun-2017 - Oct-2017

Nimbe Limited - London

https://github.com/Kruthibharath/Portal

- Contributed to building a company intranet portal for client, enabling employees, suppliers, and clients to participate and collaborate on business processes. Developed the intranet portal application incorporating Employee Directory, Company News, Events, Documents and My Favourites sections using HTML5, CSS3, Ajax, jQuery, Bootstrap.
- Integrated JSON responses and webservices provided by the back-end team. Implemented jQuery, jsGrid plugin with functionalities for filtering, editing, inserting, sorting, and paging of data provided by the controller through Ajax calls.
- Developed several widgets to assist team collaboration and themes for the portal pages using CSS3, SASS and Bootstrap

Maternity Break Oct 2014 – May 2017

- Upskilled on HTML/HTML5, CSS/CSS3, JavaScript by utilising several online resources like Codecademy, FreeCodeCamp, Technology forums.
- Developed a Portfolio website using HTML5, CSS3, jQuery, Bootstrap.
 Portfolio: https://codepen.io/KruthiBharath/full/mmREXm/

JavaScript Developer

Apr 2014 - Sep 2014

Trimble - London

- Contributed to the development 'Manhattan Space Scheduling' a web-based on-line room booking system, used extensively by corporate clients to optimize the management of conference rooms, workspaces, and associated services.
- Enhanced the application by developing new features using Object Oriented JavaScript, HTML5, CSS.
- Developed printing functionality for users to print several lists including bookings list, visitors list, service lists, request lists with the functionality to customise the printing of different lists. Defined multiple list classes which were reused in different modules for user friendly printing. Added features to limit the users to not book more than a certain number of rooms and certain time limit on a weekly basis.
- Collaborated effectively with Operations team, QA team and co-developers to drive speedy delivery of the solution whilst ensuring quality of coding and adhering to standards.