

# Assignment 05: Assignment and practice of AI Image Generator

## Task 1: *Comparative Research*

Criteria	DALL·E 3 (OpenAI)	Midjourney v6	Winner
<b>Image Quality</b>	High quality, clean, stylized visuals; 1024×1024 resolution	Cinematic, detailed, often higher fidelity and more immersive visuals	<b>Midjourney</b>
<b>Prompt Accuracy</b>	Interprets natural language well; literal and detailed prompt execution	Strong visual interpretation, but can beautify or deviate slightly from complex prompts	<b>DALL·E 3</b>
<b>Style Flexibility</b>	Moderate range; realism, cartoon, painting	Very flexible; supports cinematic, fantasy, watercolor, photorealism, and more	<b>Midjourney</b>
<b>Usability</b>	Extremely easy to use via ChatGPT; click-to-edit; no commands needed	Requires Discord, uses slash commands; steeper learning curve	<b>DALL·E 3</b>

<b>Licensing &amp; Terms</b>	Commercial use allowed (for ChatGPT Pro users); clear ownership terms	Commercial use allowed (with paid plan); shared IP rights with Midjourney Inc.	<b>Tie</b>
------------------------------	---	--	------------

---

## Task 2: *Visual Design Project*

Poster for a Fictional Event: "Lunar Carnival 2075"

**Event Name:** *Lunar Carnival 2075*

**Theme:** Retro-futurism meets outer space.

**Vibe:** Bright neon colors, zero-gravity rides, fun, futuristic with a 1980s synthwave flair.

### **Prompt for Image Generator**

"A retro-futuristic poster for a space carnival on the moon. Neon lights, glowing signs, astronauts in colorful suits enjoying zero-gravity rides, space food stalls, and a large ferris wheel floating above the lunar surface. Earth is visible in the sky, and the overall color scheme is purple, blue, and pink with a synthwave aesthetic."

**Image Generator Used:-** DALL-E

