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Decarbonization using Data's Shape

A new take on unsupervised learning tasks using *Topological Data Analysis* and *Graph Learning*.

Agenda

- 1 The Coal Plant Retirement Problem
- 2 Upshots of Graph Learning and Topology
- 3 Our Algorithm: *THEMA*
- 4 Transitioning into Industry

Coal Plant Retirement

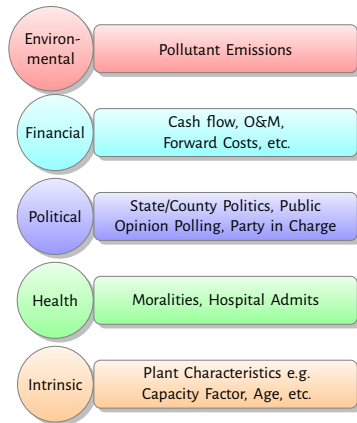


- Significant benefits associated with phasing out coal.
- *Should be easy, right?*
- Coal phaseout is complex and multifaceted.
- Few historical examples of coal plants that have been labeled as either "good" or "bad" to retire.

Data Collection

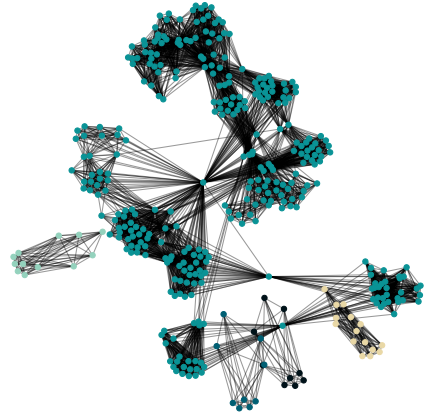
Sources

- US EIA
- US EPA
- Clean Air Task Force
- Yale Program on Climate Change Communications
- Energy Innovation
- Rocky Mountain Institute
- Sierra Club



THEMA

Topological Hyperparameter Evaluation Mapping Algorithm



An example Graph Model of US Coal Plants.

*Why can't **standard** analysis tools address the Coal Problem?*

The Curse of Dimensionality

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- *Sparse data* causes standard statistical and machine learning techniques to break down.
- *How can we extract insights from datasets and problems that suffer from the curse of dimensionality?*

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—Micheal Bronstein [1]

*DeepMind Professor of AI, Oxford University
(former) Head of Graph Learning Research, Twitter*

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- 2 Topology

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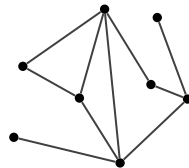
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Latest Paper ^[3]:

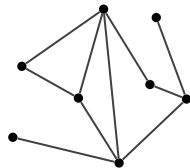


Graph Learning

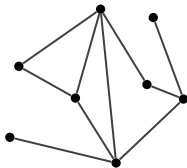


Graph Learning

Fake News Detection (2019)



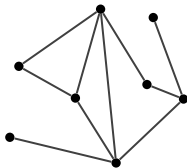
Graph Learning



Fake News Detection (2019)

- Bronstein and co-authors use *graph learning* to identify fake news with exceptional accuracy ($\sim 93\%$).

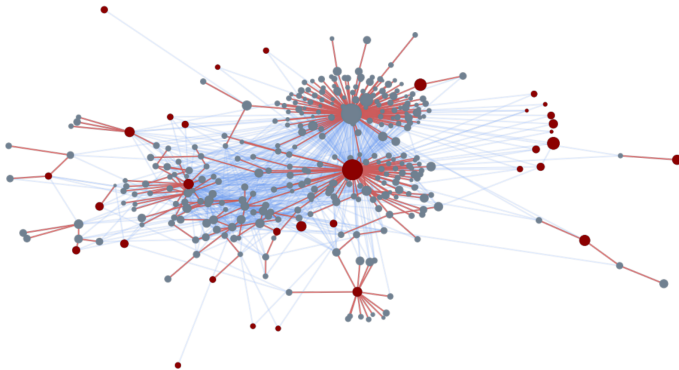
Graph Learning



Fake News Detection (2019)

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- Their company **Fabula AI** was acquired by Twitter in 2020 to fight the spread of misinformation.

Graph Learning



News Spreading across Twitter

A single news story spreading on a subset of the Twitter social network, modeled as a graph. [2].

Light blue edges are social connections between users. Red nodes are users who tweeted the *url* directly.

Red edges represent the spread of the *url* through the network.

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Topology has exactly the properties we are looking for to address these questions!

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- 3 No labels required
- 4 Avoids inductive biases
- 5 Transparent and interpretable algorithm

THEMA

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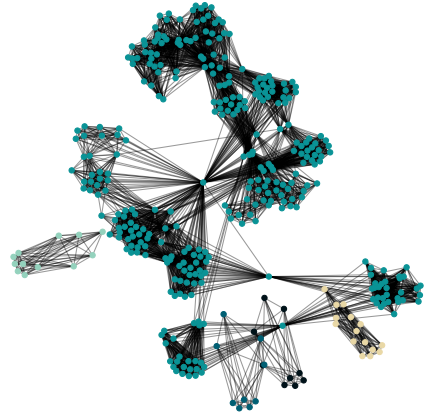
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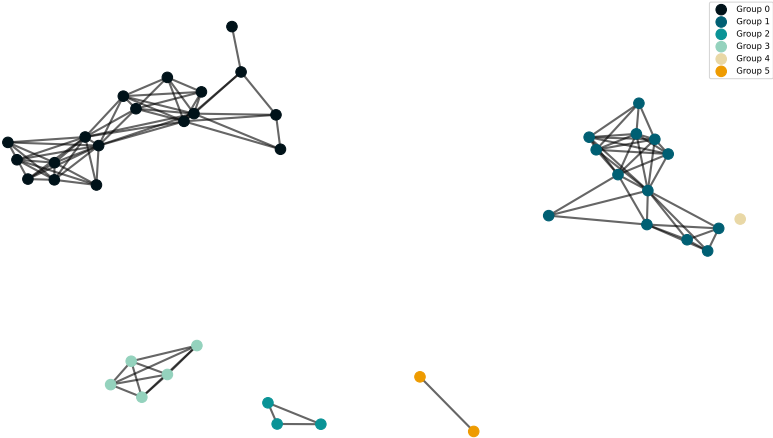
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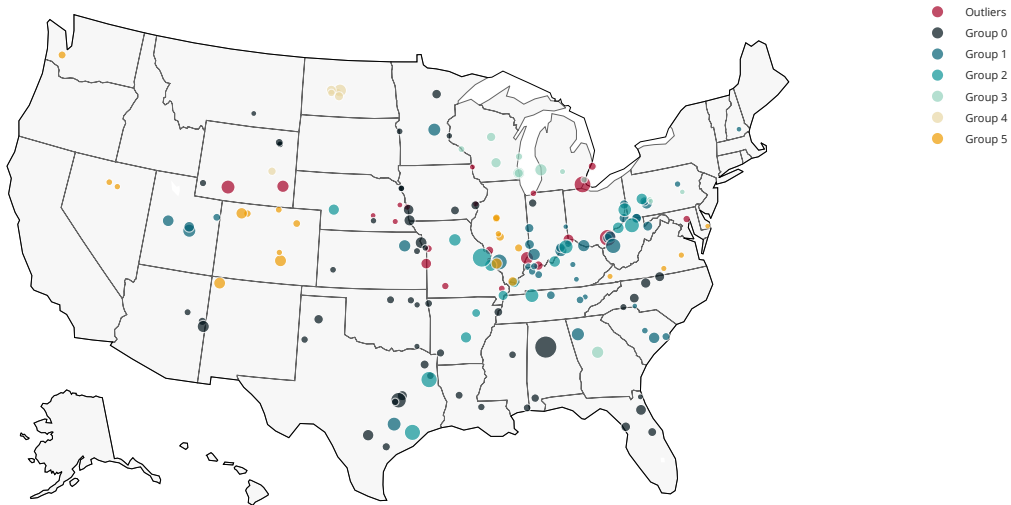
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- 1 Search for *shape* and *symmetries* in your data at multiple scales.
- 2 Generate *graph models* that capture this shape.
- 3 Identify important *scales* and select informative models.
- 4 Extract informative *groupings*.

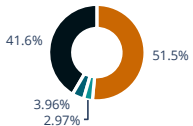
How does this address the Coal Plant Retirement Problem?

Coal Plant Analysis

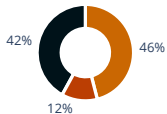




Group 0: 55 Plants



Group 1: 43 Plants



Group 2: 17 Plants



Group 3: 14 Plants



Group 4: 6 Plants



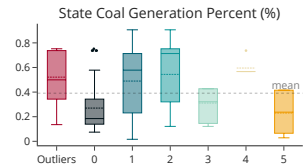
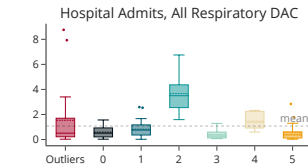
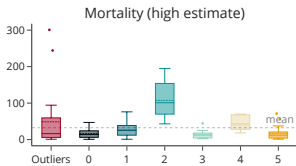
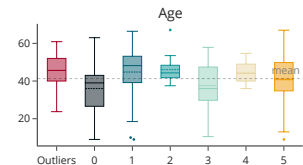
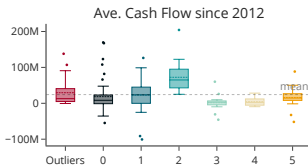
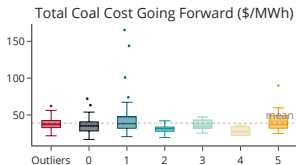
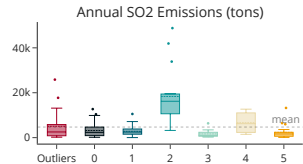
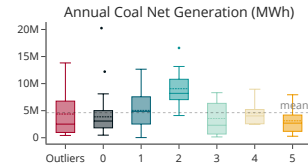
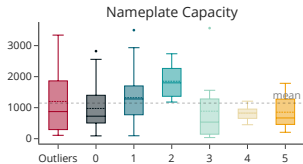
Group 5: 21 Plants

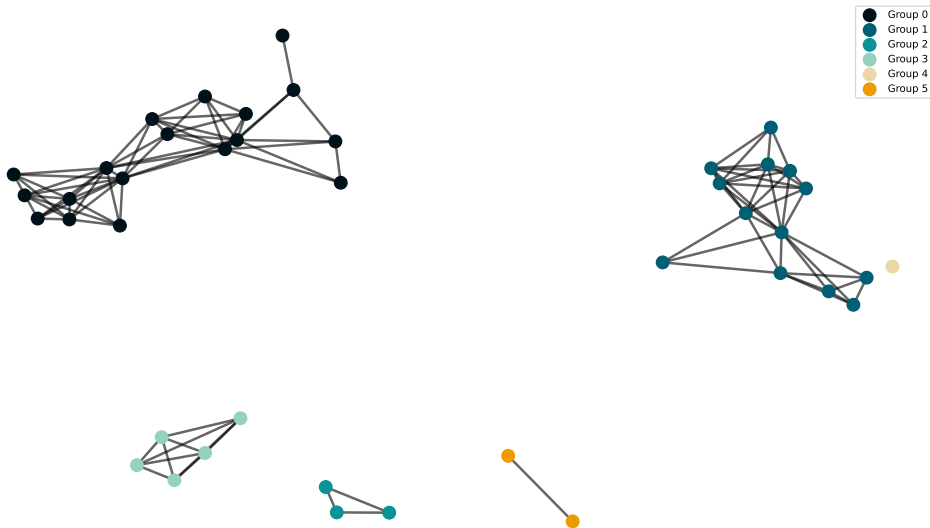


Outliers: 22 Plants



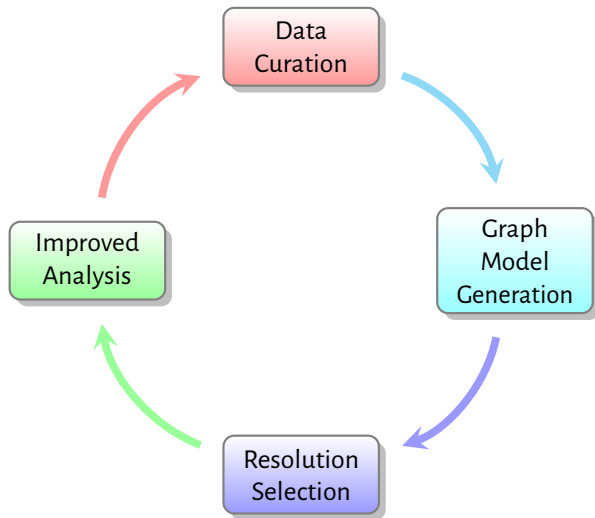
- Total Coal Cost Going Forward (\$/MWh)
- Plant Coal Generation (%)
- Hospital Admits, All Respiratory DAC
- Emissions Control Retrofit Costs
- Plant Retirement Status





Lets take a step back...

Our Service



Looking Toward Industry

What other fields could benefit from our approach?

- Healthcare
- Finance Sector



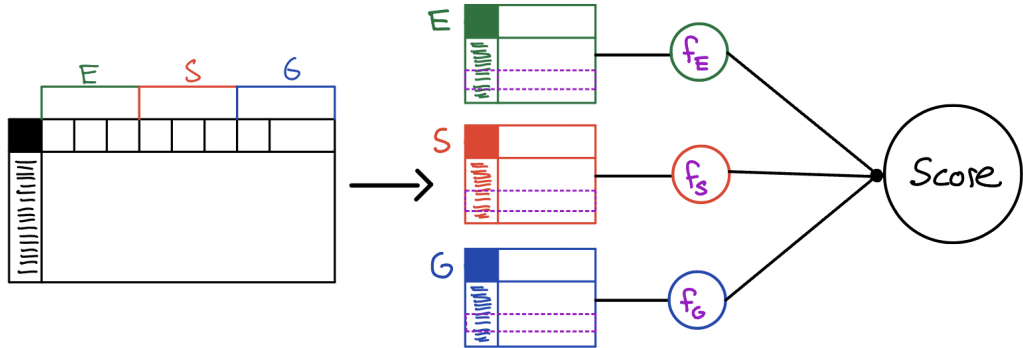
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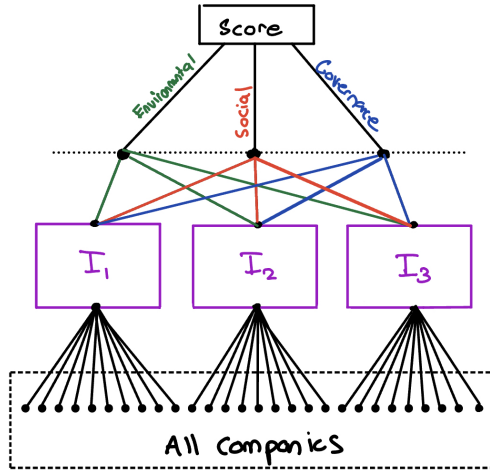
- Healthcare \mapsto Patients
- Finance Sector \mapsto Companies



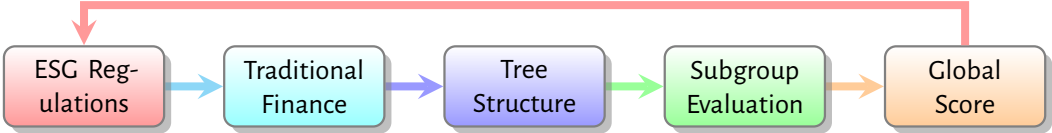
ESG Evaluation



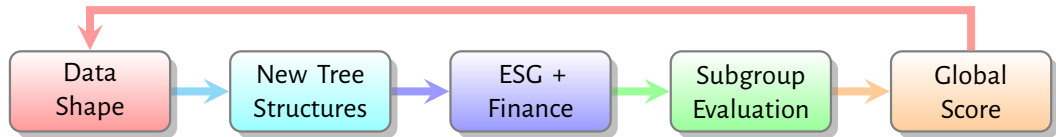
Localizing Scores



Current Framework



A New Take



What can THEMA do for you?

References

- [1] M. M. Bronstein et al., *Geometric Deep Learning: Grids, Groups, Graphs, Geodesics, and Gauges*, 2021, arXiv: 2104.13478 [cs.LG].
- [2] F. Monti et al., *Fake News Detection on Social Media using Geometric Deep Learning*, 2019, arXiv: 1902.06673 [cs.SI].
- [3] J. Southern et al., *Curvature Filtrations for Graph Generative Model Evaluation*, 2023, arXiv: 2301.12906 [cs.LG].

Our Code:

