

4514

Active Subscription

\$10,16 mln

Total MRR

Platform Executive Summary

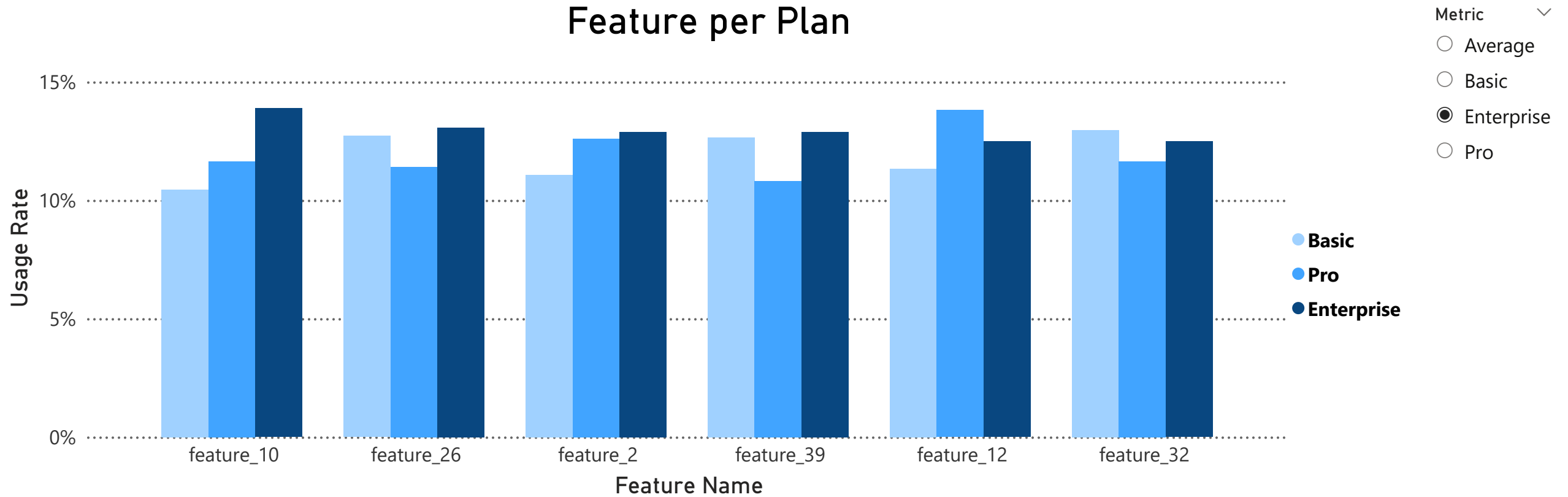
9,72%

Churn Rate

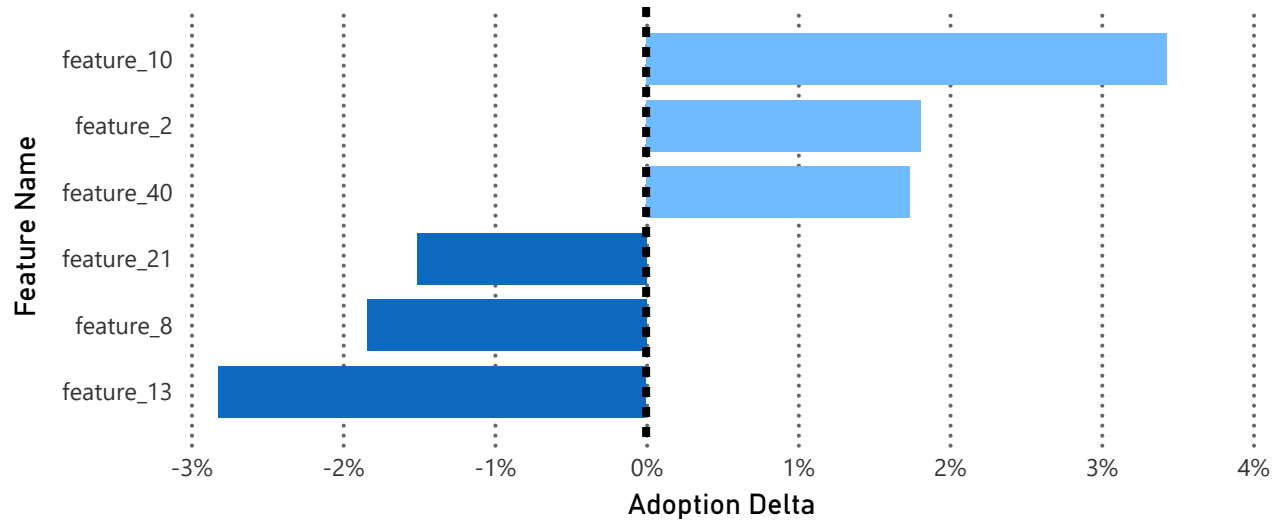
\$75,39

ARPS

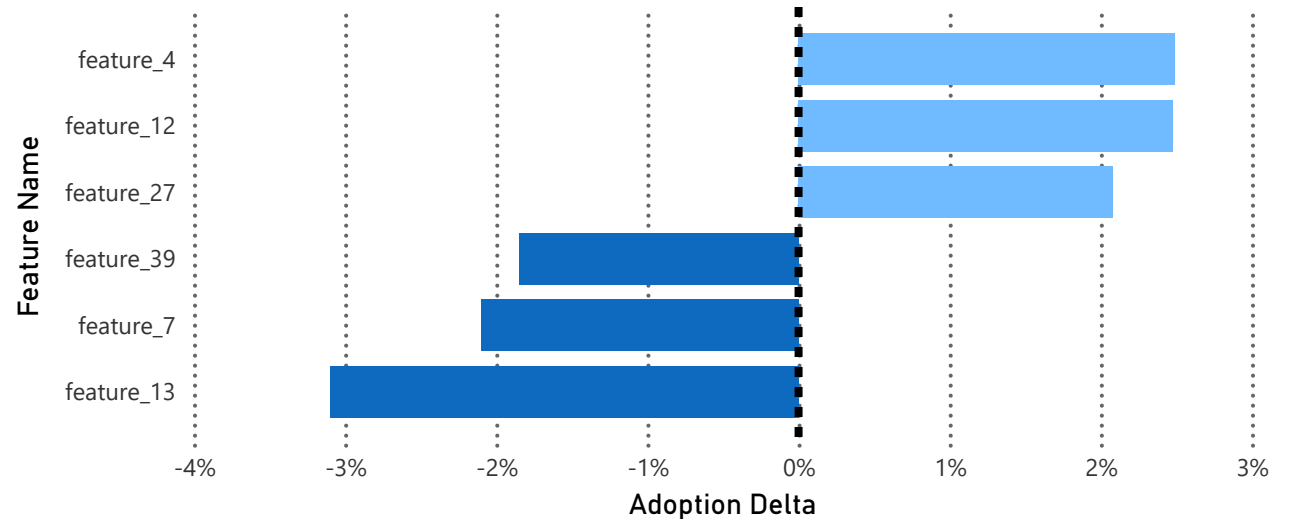
Feature per Plan



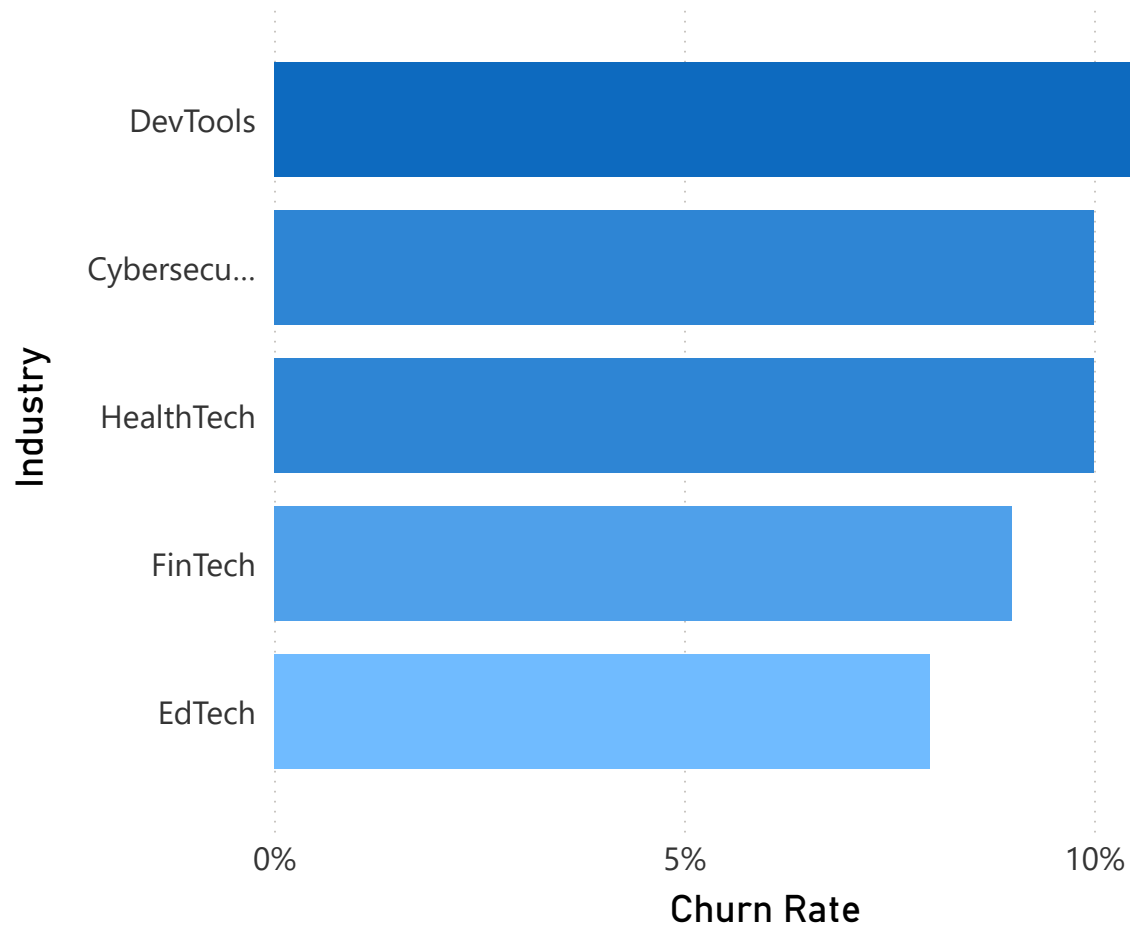
Feature Adoption Enterprise Basic



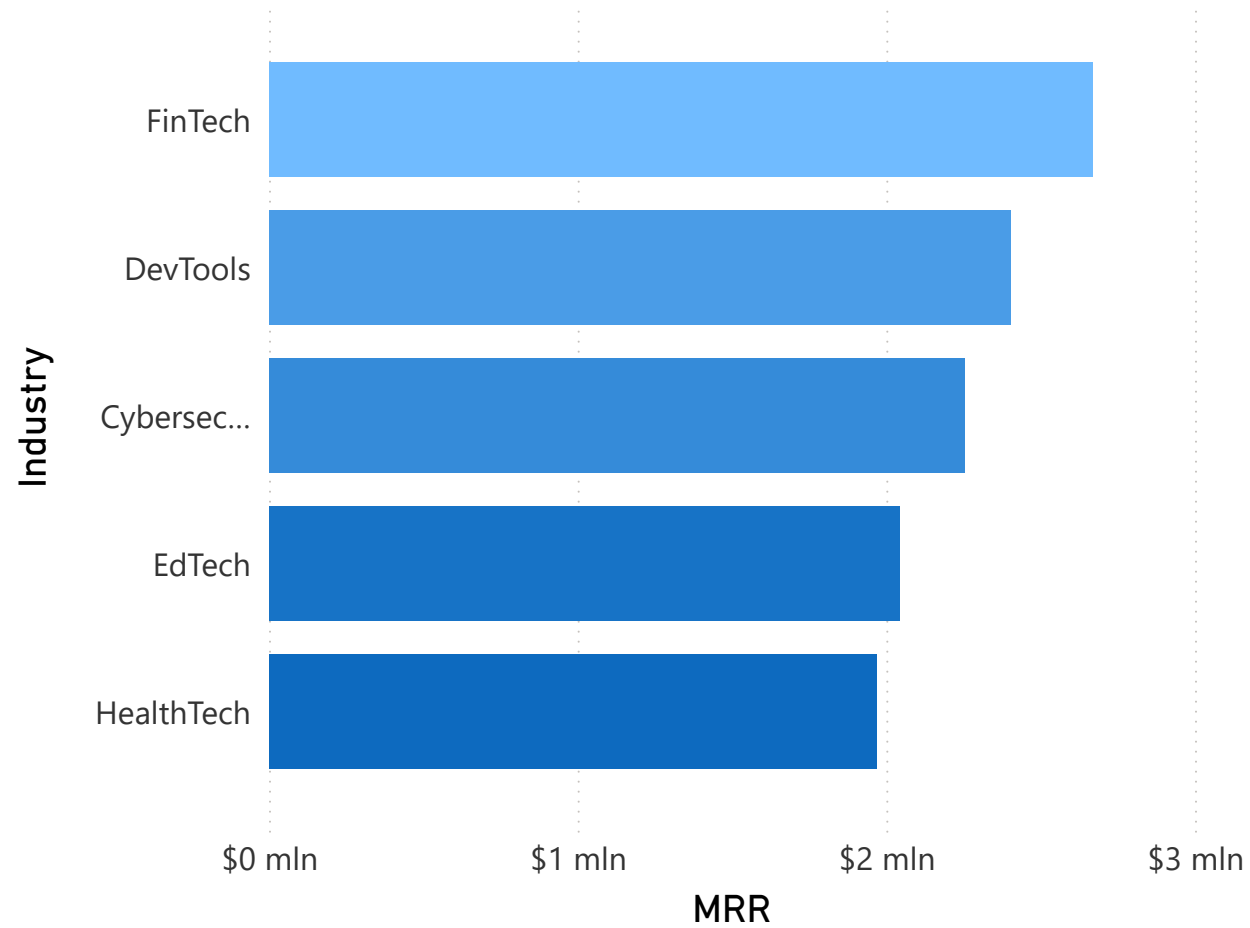
Feature Adoption Pro Basic



Churn Rate per Industry

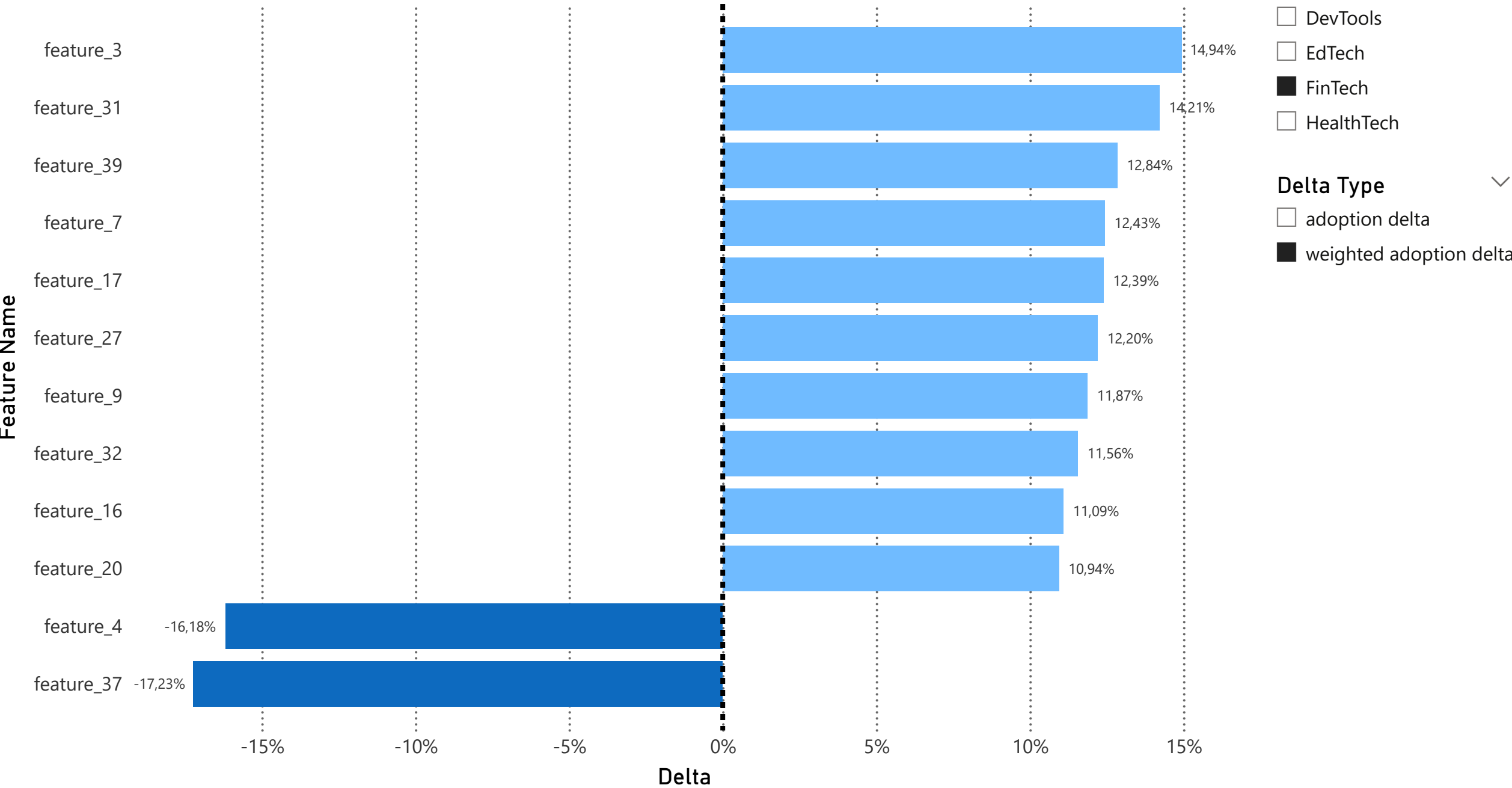


MRR per Industry

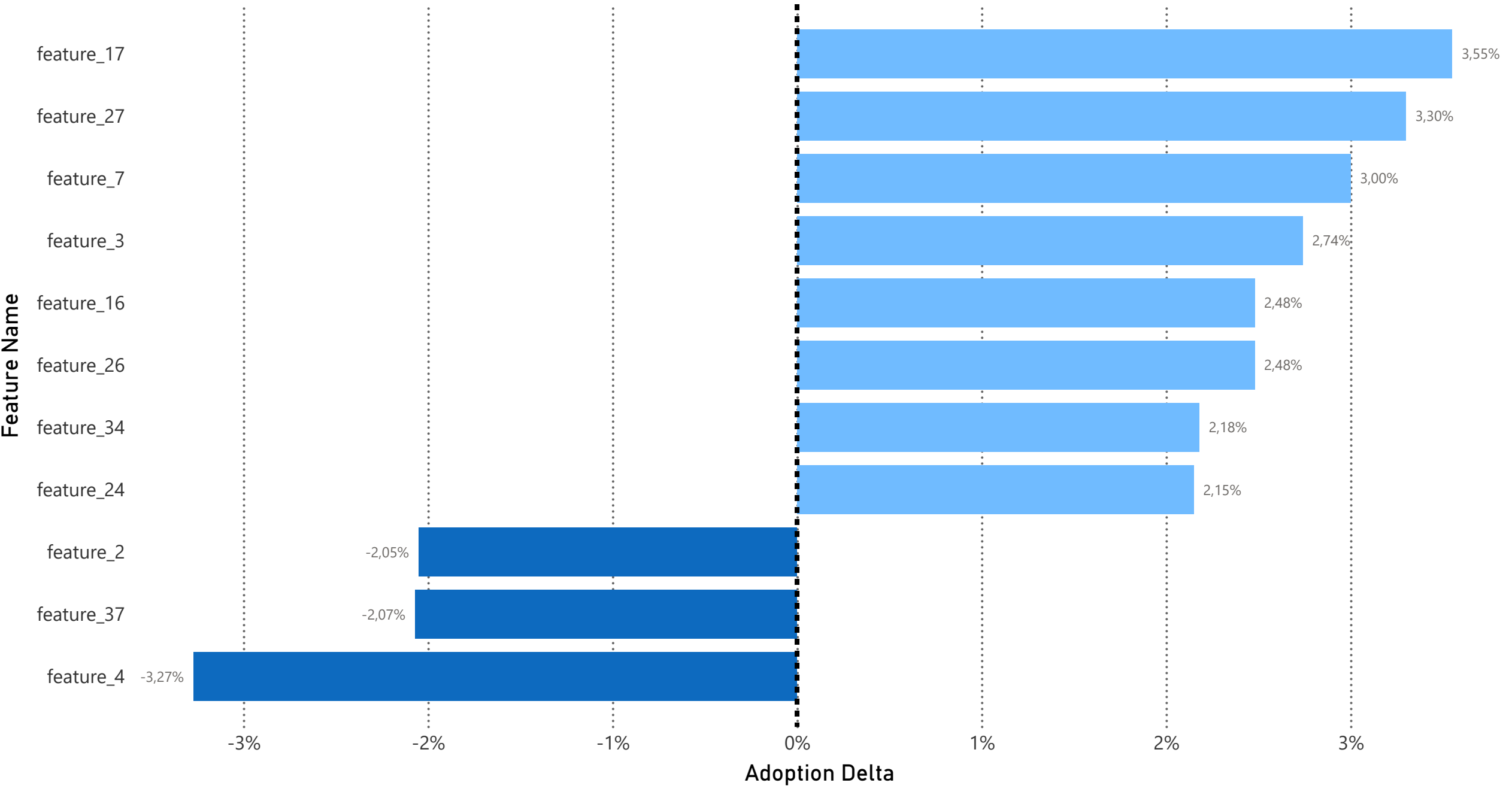


Industry	Seats per Industry	ARPS
FinTech	33745	\$79,11
DevTools	32041	\$75,02
Cybersecurity	28819	\$78,19
EdTech	27686	\$73,8
HealthTech	26969	\$73,01

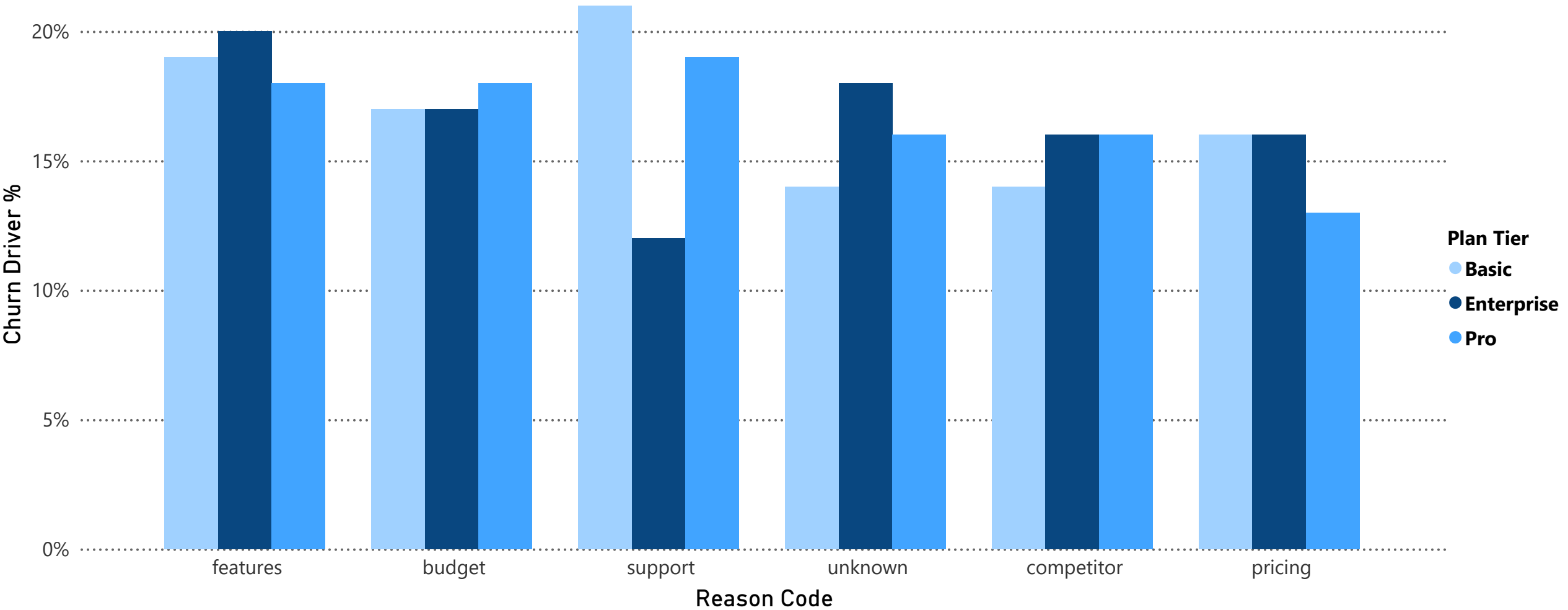
Top Features per Industry by Weighted Adoption Delta



Features Rentention Lift



Churn Drivers by Plan Tier



Plan Tier	First Response Time(min)	Resolution Time(h)	Satisfaction Score
Enterprise	356,34	147,70	3,98
Basic	349,05	142,39	4,04
Pro	356,52	140,70	3,93