

KRYSTINA GERKE

CONTACT



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WEBSITE, PORTFOLIO, PROFILES

- <https://moxshowroom.com>
- <https://www.linkedin.com/in/krystina-gerke-33368a211/>
- <https://github.com/KrystinaGerke>

SKILLS

- Front-End Skills: HTML, CSS, Sass
- JavaScript
- React
- Redux
- MERN stack, REST Stack
- Bootstrap
- Ajax
- jQuery
- Node.js
- MongoDB
- SQL
- Wireframing and Mockup Design
- Javascript Libraries and Frameworks/Express
- Version Control Systems: Git, Github

Self-motivated professional, successful in seizing viable opportunities for expansion and innovation in the Shopify, e-commerce, and web development industry.

Also offering 7-year background in management, working with a team, experienced in leading and supervising team of 5-10 employees, or working fully solo while staying extremely motivated and eager to learn.

WORK HISTORY

September 2016 to Current

Owner/Operator Mox Show Room, Pinellas Park, FL

- Utilized web apps on the Shopify platform for site organization, emails, listings, and various other tasks.
- Provided front-end website development using HTML, CSS, JavaScript, and other software coding.
- Developed functional digital design concepts across various platforms to strengthen company brand and identity.
- Drafted customized layout and wireframes based on predetermined parameters and expectations.
- Established presentation consistency across Chrome, Safari, Firefox and other common browser interfaces.
- Converted graphic designs to usable web images using Adobe PhotoShop.
- Generated web hosting presence to accommodate specified needs, uploading and maintaining files on account.
- Implemented website maintenance, content management, update and security resource tutorials to assist end-user training.
- Strengthened organizational intranet program and sub-sites to bolster internal communication strategies.
- Managed day-to-day business operations, including accounting, finance, HR, marketing and public relations.
- Enhanced operational efficiency and productivity by managing budgets, accounts and more.
- Applied performance data to evaluate and improve operations, target current business conditions and forecast

needs.

- Managed 7-10 employees by supervising daily tasks.
- Recruited, hired and trained initial personnel, working to establish key internal functions and outline scope of positions for new organization.

EDUCATION

**Trade School Certificate Full Stack Web Development
CareerFoundry**

May 2012

**Bachelor of Arts Communication Sciences And Disorders
University of South Florida, Tampa, FL**

May 2010

**Associate of Arts General Studies
Saint Petersburg College, St Petersburg, FL**