Effective Date: September 19, 2025

This Privacy Policy describes Our policies and procedures on the collection, use, and disclosure of Your information when You use the Service. It also informs You about Your privacy rights and how the law protects You. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

#### 1. Definitions

- **Application:** Unloop, a mobile application designed to assist users in combating procrastination and improving personal productivity.
- Company: KK Digital Solutions LLC, a company registered at 30 N Gould St Ste R, Sheridan, WY 82801.
- **Service:** Refers to the Application, Unloop.
- Personal Data: Any information that relates to an identified or identifiable individual.
- **Usage Data:** Data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (e.g., the duration of a page visit).
- You: The individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

## 2. Collecting and Using Your Personal Data

While using our Service, we may ask You to provide us with certain personally identifiable information that can be used to contact or identify You. This information is collected solely for the purpose of providing and improving the Service. Personally identifiable information may include, but is not limited to:

- **Email address:** Used for account management, password recovery, and for sending You important updates or communications related to the Service.
- First and last name: Collected to personalize Your in-app experience.
- **Username:** A unique identifier used within the app.
- Payment Data: We do not collect or store Your financial details, such as credit card
  numbers. Information collected in connection with a subscription purchase is processed
  through secure, third-party services, specifically the Apple App Store. Apple handles all
  payment transactions and provides us with anonymized data regarding the status of Your
  subscription, but not Your payment information.

## 3. Usage Data

Usage Data is collected automatically to help us understand how You interact with our Service. This data is critical for our diagnostic and performance analysis. Usage Data may include:

- Information about Your device: This includes technical information such as Your device's IP address, unique device identifiers, operating system version, and mobile network information.
- Application Interaction: We track how the Service is used to identify areas for improvement. This includes, but is not limited to, the pages You visit within the app, the time and date of Your visit, the time spent on those pages, and other diagnostic data

related to app performance, crashes, and bugs. This data is vital for us to create a more stable and user-friendly experience.

### 4. Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- To provide and maintain our Service: We use Your data to operate the core functions of Unloop, including tracking tasks and goals. We also use it to monitor the usage of our Service to ensure optimal performance and to identify technical issues.
- To manage Your Account: Your personal data is essential for managing Your registration as a user of the Service. It allows us to give You access to different functionalities of the app that are available to You as a registered user.
- For the performance of a contract: We use Your data to fulfill and manage the purchase contract for the products You have purchased through the Service, such as subscriptions. This includes processing transactions and providing You with access to paid features.
- **To contact You:** We may use Your personal data to contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication. This includes sending You updates, security alerts, and informative communications related to the Service.
- To improve the Service: We use aggregated usage data to analyze and understand how our Service is being used. This analysis helps us to troubleshoot issues, enhance existing features, and develop new ones to provide a better user experience.

# 5. Disclosure of Your Personal Data

We may share Your personal information in the following situations, always with a commitment to protecting Your privacy:

- With service providers: We engage third-party service providers to perform functions on our behalf. This includes providing payment processing, data analysis, email delivery, and customer support. These service providers have access to Your Personal Data only to perform these tasks and are obligated not to disclose or use it for any other purpose.
- **With Your consent:** We may disclose Your personal information for any other purpose with Your express consent.

### 6. Security of Your Personal Data

The security of Your Personal Data is of utmost importance to us. We employ a variety of industry-standard security measures to protect Your information from unauthorized access, disclosure, alteration, and destruction. However, please be aware that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect Your Personal Data, we cannot guarantee its absolute security.

### 7. Links to Other Websites

Our Service may contain links to websites that are not operated by us. If You click on a third-party link, You will be directed to that third-party's site. We strongly advise You to review the Privacy Policy of every site You visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

# 8. Changes to this Privacy Policy

We may update Our Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify You of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

9. Contact Us

If You have any questions about this Privacy Policy, please contact us at: unloop.app.tech@gmail.com