

Table 1: Figure 7

Dependent Variable: Model:	log(colocation) (1)
<i>Variables</i>	
log(FB population region 1)	-0.253*** (0.050)
log(FB population region 2)	-0.191*** (0.054)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-05	0.081*** (0.027)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-05	0.090 (0.064)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-05	0.037 (0.044)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-05	0.193** (0.090)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-01-05	0.140 (0.202)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-05	0.039 (0.041)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-05	0.109 (0.076)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-01-05	0.101 (0.141)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-01-05	0.191 (0.192)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-05	-0.008 (0.057)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-05	0.052 (0.119)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-01-05	-0.009 (0.157)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-01-05	0.137 (0.162)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-01-05	-0.253 (0.248)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-12	-0.033 (0.025)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-12	-0.121** (0.059)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-12	0.035 (0.040)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-12	-0.143* (0.083)

Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-01-12	0.047 (0.191)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-12	-0.029 (0.039)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-12	-0.036 (0.075)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-01-12	0.005 (0.128)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-01-12	0.184 (0.164)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-12	-0.150*** (0.055)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-12	-0.206* (0.112)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-01-12	0.137 (0.158)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-01-12	-0.002 (0.166)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-01-12	0.160 (0.274)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-19	-0.015 (0.025)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-19	-0.195*** (0.060)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-19	-0.052 (0.039)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-19	-0.085 (0.082)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-01-19	-0.053 (0.188)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-19	-0.015 (0.038)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-19	0.007 (0.074)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-01-19	0.013 (0.127)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-01-19	0.118 (0.176)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-19	-0.085 (0.055)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-19	-0.046 (0.105)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-01-19	-0.101 (0.126)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-01-19	0.056 (0.169)

Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-01-19	0.041 (0.278)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-26	-0.021 (0.025)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-26	-0.131** (0.058)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-26	-0.057 (0.040)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-26	-0.044 (0.080)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-01-26	-0.072 (0.198)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-26	0.004 (0.039)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-26	-0.011 (0.072)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-01-26	-0.040 (0.127)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-01-26	0.173 (0.162)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-01-26	-0.068 (0.055)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-01-26	-0.038 (0.108)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-01-26	-0.334** (0.152)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-01-26	-0.034 (0.177)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-01-26	-0.316 (0.249)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-02	-0.029 (0.024)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-02	-0.059 (0.057)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-02	0.023 (0.039)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-02	0.027 (0.076)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-02-02	0.132 (0.176)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-02	0.042 (0.038)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-02	-0.066 (0.074)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-02-02	-0.038 (0.122)

Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-02-02	-0.156 (0.154)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-02	-0.123** (0.052)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-02	-0.073 (0.106)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-02-02	-0.327** (0.154)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-02-02	0.029 (0.158)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-02-02	0.166 (0.233)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-16	0.072*** (0.023)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-16	-0.012 (0.056)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-16	-0.053 (0.037)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-16	-0.015 (0.075)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-02-16	-0.080 (0.172)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-16	0.086** (0.036)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-16	0.097 (0.068)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-02-16	-0.074 (0.118)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-02-16	0.146 (0.161)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-16	0.489*** (0.050)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-16	0.521*** (0.097)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-02-16	0.160 (0.143)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-02-16	0.175 (0.151)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-02-16	0.445* (0.258)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-23	0.114*** (0.023)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-23	0.113** (0.055)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-23	0.031 (0.037)

Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-23	0.096 (0.079)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-02-23	-0.333** (0.153)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-23	0.067* (0.037)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-23	0.174** (0.068)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-02-23	0.016 (0.108)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-02-23	0.132 (0.162)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-02-23	0.392*** (0.051)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-02-23	0.497*** (0.100)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-02-23	0.137 (0.155)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-02-23	0.092 (0.138)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-02-23	-0.079 (0.222)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-02	0.158*** (0.023)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-02	0.088 (0.056)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-02	-0.062* (0.038)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-02	0.022 (0.080)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-03-02	-0.065 (0.178)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-02	0.156*** (0.037)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-02	0.290*** (0.067)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-02	0.196* (0.112)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-02	0.250 (0.166)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-02	0.273*** (0.050)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-02	0.383*** (0.100)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-02	0.058 (0.129)

Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-02	0.401** (0.158)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-03-02	0.520* (0.277)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-09	0.105*** (0.024)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-09	0.011 (0.056)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-09	-0.013 (0.039)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-09	0.090 (0.079)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-03-09	-0.085 (0.182)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-09	0.024 (0.037)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-09	0.006 (0.070)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-09	0.041 (0.114)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-09	0.012 (0.177)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-09	0.066 (0.052)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-09	0.230** (0.106)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-09	-0.056 (0.145)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-09	-0.143 (0.156)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-03-09	-0.237 (0.230)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-16	0.046* (0.024)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-16	-0.022 (0.058)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-16	0.014 (0.040)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-16	-0.131 (0.084)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-03-16	-0.009 (0.175)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-16	0.005 (0.038)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-16	0.031 (0.072)

Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-16	0.016 (0.120)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-16	-0.068 (0.163)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-16	0.015 (0.052)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-16	0.247** (0.106)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-16	-0.082 (0.161)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-16	-0.003 (0.160)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-03-16	0.241 (0.253)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-23	0.022 (0.025)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-23	-0.105* (0.058)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-23	-0.028 (0.039)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-23	-0.073 (0.085)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-03-23	-0.002 (0.184)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-23	-0.015 (0.039)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-23	-0.057 (0.074)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-23	0.053 (0.130)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-23	-0.165 (0.169)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-23	-0.218*** (0.054)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-23	-0.233** (0.108)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-23	-0.056 (0.143)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-23	-0.037 (0.166)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-03-23	0.134 (0.264)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-30	-0.079*** (0.026)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-30	-0.196*** (0.060)

Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-30	-0.052 (0.041)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-30	-0.222*** (0.084)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-03-30	-0.162 (0.174)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-30	-0.123*** (0.040)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-30	-0.009 (0.075)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-30	-0.081 (0.127)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-30	-0.078 (0.167)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-03-30	-0.489*** (0.056)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-03-30	-0.425*** (0.117)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-03-30	-0.404** (0.175)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-03-30	-0.220 (0.163)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-03-30	-0.324 (0.269)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-04-06	0.181*** (0.026)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-04-06	0.253*** (0.061)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-04-06	0.026 (0.043)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-04-06	0.337*** (0.090)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-04-06	0.071 (0.195)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-04-06	0.0005 (0.041)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-04-06	0.092 (0.078)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-04-06	0.134 (0.127)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-04-06	-0.038 (0.181)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-04-06	-0.288*** (0.058)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-04-06	-0.059 (0.117)

Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-04-06	0.027 (0.157)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-04-06	-0.134 (0.163)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-04-06	-0.431** (0.214)
0 trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-04-13	0.005 (0.025)
0 trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-04-13	-0.139** (0.057)
Few trails: & few hotel beds: 0 trails: & few hotel beds: × Week: 2021-04-13	0.028 (0.040)
Few trails: & few hotel beds: 0 trails: & many hotel beds: × Week: 2021-04-13	0.070 (0.083)
Few trails: & few hotel beds: Few trails: & few hotel beds: × Week: 2021-04-13	0.059 (0.195)
Few trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-04-13	-0.027 (0.038)
Few trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-04-13	-0.007 (0.071)
Few trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-04-13	-0.006 (0.124)
Few trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-04-13	-0.155 (0.153)
Many trails: & many hotel beds: 0 trails: & few hotel beds: × Week: 2021-04-13	-0.352*** (0.054)
Many trails: & many hotel beds: 0 trails: & many hotel beds: × Week: 2021-04-13	-0.434*** (0.114)
Many trails: & many hotel beds: Few trails: & few hotel beds: × Week: 2021-04-13	-0.323** (0.155)
Many trails: & many hotel beds: Few trails: & many hotel beds: × Week: 2021-04-13	-0.381** (0.151)
Many trails: & many hotel beds: Many trails: & many hotel beds: × Week: 2021-04-13	-0.509** (0.242)
<hr/> <i>Fixed-effects</i>	
Link	Yes
Date	Yes
<hr/> <i>Fit statistics</i>	
Dependent variable mean	-16.535
R ²	0.68147
Observations	676,612
<hr/> <hr/>	
<i>Clustered (Link:) standard-errors in parentheses</i>	
<i>Signif. Codes: ***: 0.01, **: 0.05, *: 0.1</i>	