





Phase-3 Submission

Student Name: Yashwanth KS

Register Number: AU410723104098

Institution: Dhanalakshmi College of Engineering

Department: computer science engineering

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GitHub Repository link: https://github.com/KsYashwanth1109/Nm-

yashwanth

Project Title: Decoding Emotions Through Sentiment Analysis of Social Media Conversation

1. Problem Statement

With the rise of social media, people express their thoughts and emotions online in real-time. Understanding these emotions is crucial for various domains like marketing, politics, and public health. However, analyzing emotional content is challenging due to slang, sarcasm, abbreviations, and noisy data.

2. Abstract







This project aims to detect and classify emotions from social media posts using Natural Language Processing (NLP) techniques. By preprocessing text data and applying machine learning and deep learning models, we can interpret users' sentiments and visualize emotional trends. The system helps in real-time emotion monitoring and public opinion analysis.

3. System Requirements

Hardware: 8GB RAM, i5 Processor or higher

Software: Python 3.8+, Jupyter/Colab, Streamlit

Libraries: NLTK, Scikit-learn, Transformers, TextBlob, Matplotlib

Dataset: Social media datasets (e.g., Twitter, GoEmotions)

4. Data Description

Dataset Source: Data is collected from the Twitter API, Reddit threads, or publicly available sentiment datasets on platforms like Kaggle.

Data Type: Unstructured text data containing user-generated content.

Features: Tweet/comment text, timestamps, user metadata (optional), sentiment labels.

Target Variable: Sentiment classification—commonly Positive, Negative, and Neutral.

Nature of Data: Can be static (archived datasets) or dynamic (real-time data from social APIs).

Program:

import numpy as np import pandas as pd import seaborn as sns







import matplotlib.pyplot as plt
df=pd.read_csv('/content/combined.csv')
df.head()

output:



5. Objectives

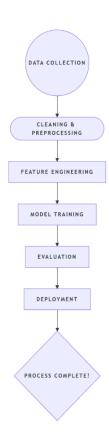
- Extract emotional signals from text
- Classify text into emotions like joy, anger, sadness, etc.
- Develop a user-friendly emotion prediction app
- Visualize public sentiment and emotion trends







6. Flowchart:



7. Data processing:

1. Data Collection:

Collect customer queries, chat logs, or support tickets

2. Data Cleaning:

Remove noise (e.g., greetings, timestamps)
Fix spelling errors and remove unnecessary characters.
Convert text to lowercase and remove stop words.

Program:

import numpy as np import pandas as pd

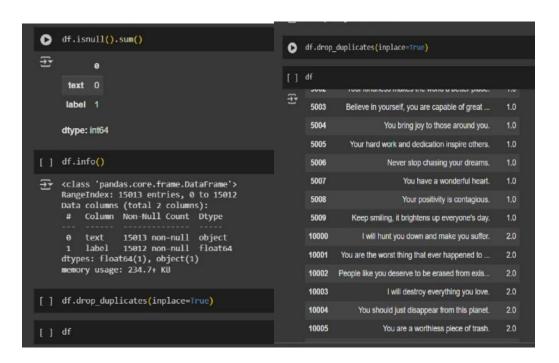






```
import seaborn as sns
import matplotlib.pyplot as plt
df=pd.read_csv('/content/combined.csv')
df.head()
df.isnull().sum()
df.info()
df.drop_duplicates(inplace=True)
df
df.duplicated().sum()
df["label"].fillna(df["label"].mean(),inplace=True)
df.isnull().sum()
```

output:



3. Tokenization:

Split text into individual words or sentences.

4. Normalization:







Apply stemming or lemmatization (e.g., "running"-→ "run".)

5. Entity Recognition:

Extract important entities such as order numbers, dates, ect.

8. Dataset Description

Source: Twitter, Kaggle (e.g., Sentiment140, GoEmotions)

Size: Thousands of labeled text samples

Labels: Emotions (Happy, Sad, Angry, etc.)

Format: CSV or JSON with text and emotion label

9. Exploratory Data Analysis (EDA)

- Analyze label distribution
- Generate word clouds for each emotion
- Plot keyword frequency and sentiment trend over time

10. Feature Engineering

- Use TF-IDF, Bag of Words, or Word Embeddings
- Extract syntactic and semantic features
- Use pre-trained models like BERT for context-aware embeddings

11. Model Building







- Test models like Naive Bayes, Logistic Regression, LSTM, and BERT
- Use emotion classification or multi-label classification
- Fine-tune models for better accuracy

Program: #model building

```
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score, classification_report
#knn clustering
from sklearn.neighbors import KNeighborsClassifier
from sklearn.metrics import accuracy_score, classification_report
vectorizer = TfidfVectorizer()
X_train_tfidf = vectorizer.fit_transform(X_train)
X_test_tfidf = vectorizer.transform(X_test)
#knn cluster
model = KNeighborsClassifier(n_neighbors=5)
model.fit(X_train_tfidf, y_train)
y_pred = model.predict(X_test_tfidf)
print("y_pred",y_pred)
```

output:

```
[ ] #model building
    from sklearn.feature_extraction.text import TfidfVectorizer
    from sklearn.linear_model import LogisticRegression
    from sklearn.metrics import accuracy_score, classification_report

[ ] #knn clustering
    from sklearn.neighbors import KNeighborsClassifier
    from sklearn.metrics import accuracy_score, classification_report
    vectorizer = IfidfVectorizer()
    X_train_tfidf = vectorizer.fit_transform(X_train)
    X_test_tfidf = vectorizer.fit_sform(X_test)

[ ] #knn cluster
    model = KNeighborsClassifier(n_neighbors=5)
    model.fit(X_train_tfidf, y_train)
    y_pred = model.predict(X_test_tfidf)
    print( "y_pred",y_pred)

3    y_pred [-1    1 -1 -1   -1 -1 -1 -1 -1 -1]
```







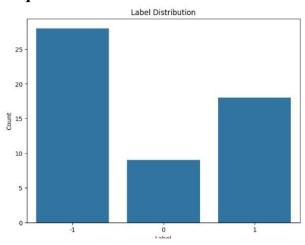
12. Model Evaluation

- Use Accuracy, Precision, Recall, and F1-score
- Confusion matrix and classification reports
- Compare model performance and select the best one

Program :#chart

```
plt.figure(figsize=(8, 6))
sns.countplot(x='label', data=df)
plt.title('Label Distribution')
plt.xlabel('Label')
plt.ylabel('Count')
plt.show()
```

output:



Program: #bivariate analysis

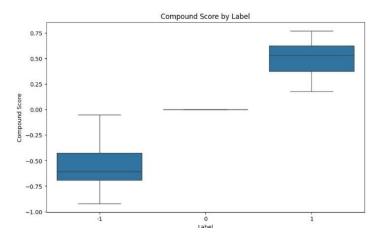
```
plt.figure(figsize=(10, 6))
sns.boxplot(x='label', y='compound', data=df)
plt.title('Compound Score by Label')
plt.xlabel('Label')
plt.ylabel('Compound Score')
plt.show()
```







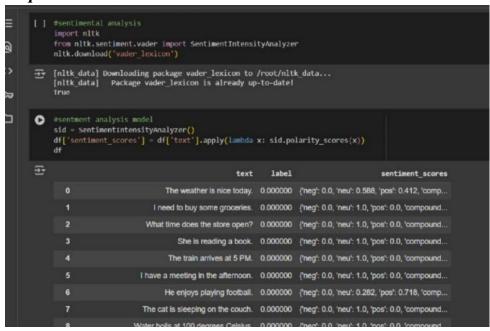
output:



Program: #import sentiment analysis model

from nltk.sentiment.vader import SentimentIntensityAnalyzer sid = SentimentIntensityAnalyzer()
df['sentiment_scores'] = df['text'].apply(lambda x: sid.polarity_scores(x))
df

output:









```
# Accuracy
          accuracy = accuracy_score(y_test, y_pred)
          print(f"Accuracy: {accuracy}")
          # Classification Report
          print(classification report(y test, y pred))
          # Confusion Matrix
          cm = confusion_matrix(y_test, y_pred)
          plt.figure(figsize=(8, 6))
          sns.heatmap(cm, annot=True, fmt="d", cmap="Blues",
                                    xticklabels=['Negative', 'Neutral', 'Positive'],
                                    yticklabels=['Negative', 'Neutral', 'Positive']) # Assuming labels are -1, 0, 1
          plt.xlabel('Predicted')
          plt.ylabel('Actual')
          plt.title('Confusion Matrix')
          plt.show()
  ands + Code + Text | Copy to Driv
[ ] model = GradientBoostingClassifier()
  model.fit(X_train, y_train)
      print("Accuracy:", accuracy_score(y_test, y_pred))
print("\nClassification_Report:\n", classification_report(y_test, y_pred))
Accuracy: 0.6363636363636364
     Classification Report:
precision
                                     recall f1-score support
     /usr/local/lib/python3.11/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined and being set to 0.0 in labels with no predicted sample warm prf(average, modifier, f*(metric.capitalize()) is*, len(result))
/usr/local/lib/python3.11/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined and being set to 0.0 in labels with no predicted sample warm.prf(average, modifier, f*(metric.capitalize()) is*, len(result))
/usr/local/lib/python3.11/dist-packages/sklearn/metrics/_classification.py:1565: UndefinedMetricWarning: Precision is ill-defined and being set to 0.0 in labels with no predicted sample warn_prf(average, modifier, f*(metric.capitalize()) is*, len(result))
```

13. Deployment

- Build an interactive app using Streamlit
- Users can input social media text to get emotion predictions
- Display emotion probability scores and visual feedback

14. Source Code

• Organized and commented Python scripts







• GitHub repository for collaboration and version tracking

```
import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
df=pd.read csv('/content/combined.csv')
df.head()
df.isnull().sum()
df.info()
df.drop duplicates(inplace=True)
df
df.duplicated().sum()
df["label"].fillna(df["label"].mean(),inplace=True)
df.isnull().sum()
from sklearn.preprocessing import StandardScaler
scaler=StandardScaler()
df scaled=df.copy()
df scaled[["label"]]=scaler.fit transform(df[["label"]])
df scaled
#minmax scaler
from sklearn.preprocessing import MinMaxScaler
scaler=MinMaxScaler()
df scaled=df.copy()
df scaled[["label"]]=scaler.fit transform(df[["label"]])
df scaled
#sentimental analysis
import nltk
from nltk.sentiment.vader import SentimentIntensityAnalyzer
nltk.download('vader lexicon')
#sentment analysis model
sid = SentimentIntensityAnalyzer()
df['sentiment\ scores'] = df['text'].apply(lambda\ x:\ sid.polarity\ scores(x))
df
```







```
#import sentiment analysis model
from nltk.sentiment.vader import SentimentIntensityAnalyzer
sid = SentimentIntensityAnalyzer()
df['sentiment\ scores'] = df['text'].apply(lambda\ x:\ sid.polarity\ scores(x))
df
#Sentimental analysis split the data set
df['compound'] = df['sentiment scores'].apply(lambda x: x['compound'])
df
#split the dataset
df['sentiment\ label'] = df['compound'].apply(lambda\ x:\ 'positive'\ if\ x \ge 0.05\ else
   ('negative' if x \le -0.05 else 'neutral'))
df
#split the dataset
df['sentiment\ label'] = df['compound'].apply(lambda\ x:\ 'positive'\ if\ x \ge 0.05\ else
   ('negative' if x \le -0.05 else 'neutral'))
df
#target variable
df['label'] = df['sentiment\ label'].apply(lambda\ x:\ 1\ if\ x == 'positive'\ else\ (0\ if\ x
    == 'neutral' else -1))
df
#univariate analysis
df['label'].value counts()
#chart
plt.figure(figsize=(8, 6))
sns.countplot(x='label', data=df)
plt.title('Label Distribution')
plt.xlabel('Label')
plt.ylabel('Count')
plt.show()
#bivariate analysis
plt.figure(figsize=(10, 6))
sns.boxplot(x='label', y='compound', data=df)
plt.title('Compound Score by Label')
plt.xlabel('Label')
```







```
plt.ylabel('Compound Score')
plt.show()
#split the train and test data
from sklearn.model selection import train test split
X train, X test, y train, y test = train test split(df['text'], df['label'],
   test size=0.2, random state=42)
x = df['text']
y=df['label']
\boldsymbol{x}
\nu
#model building
from sklearn.feature extraction.text import TfidfVectorizer
from sklearn.linear model import LogisticRegression
from sklearn.metrics import accuracy score, classification report
#knn clustering
from sklearn.neighbors import KNeighborsClassifier
from sklearn.metrics import accuracy score, classification report
vectorizer = TfidfVectorizer()
X train tfidf = vectorizer.fit transform(X train)
X test tfidf = vectorizer.transform(X test)
#knn cluster
model = KNeighborsClassifier(n neighbors=5)
model.fit(X train tfidf, y train)
y pred = model.predict(X test tfidf)
print("y pred",y pred)
from sklearn.cluster import KMeans
#Assuming 'X_train_tfidf' is your preprocessed data (as in your previous code)
kmeans = KMeans(n clusters=3, random state=0) # Choose an appropriate
   number of clusters
kmeans.fit(X train tfidf)
cluster\ labels = kmeans.labels
# You can now analyze the clusters
# For example, print the cluster labels for each data point in X train
print(cluster labels)
```







Or, analyze the cluster centers kmeans.cluster centers from sklearn.metrics import silhouette score # Calculate Silhouette Score $silhouette \ avg = silhouette \ score(X \ train \ tfidf, \ cluster \ labels)$ print(f"Silhouette Score: {silhouette avg}") # Evaluate KNN Classification from sklearn.metrics import accuracy score, precision score, recall score, fl score, confusion matrix accuracy = accuracy score(y test, y pred) print(f"Accuracy: {accuracy}") precision = precision score(y test, y pred, average='weighted') # Use 'weighted' for multi-class print(f"Precision: {precision}") recall = recall score(y test, y pred, average='weighted') print(f"Recall: {recall}") $fl = fl \ score(y \ test, y \ pred, average='weighted')$ print(f"F1-score: {f1}") $conf \ matrix = confusion \ matrix(y \ test, y \ pred)$ print(f"Confusion Matrix:\n{conf matrix}") print(classification report(y test, y pred)) from sklearn.feature extraction.text import TfidfVectorizer from sklearn.ensemble import GradientBoostingClassifier from sklearn.model selection import train test split from sklearn.metrics import classification report, accuracy score import pandas as pd # Load dataset df = pd.read csv("/content/combined.csv") # Drop missing and duplicate values $df = df.dropna(subset = \lceil "label" \rceil)$ $df = df.drop \ duplicates(subset=["text", "label"]).reset \ index(drop=True)$ # TF-IDF Vectorization vectorizer = TfidfVectorizer()

X = vectorizer.fit transform(df["text"])







```
# Labels (no need to scale for classification)
y = df["label"]
# Train-test split
X train, X test, y train, y test = train test split(X, y, test size=0.2,
   random state=42)
# Gradient Boosting Classifier
model = GradientBoostingClassifier()
model.fit(X train, y train)
# Predictions and Evaluation
y pred = model.predict(X test)
print("Accuracy:", accuracy score(y test, y pred))
print("\nClassification Report:\n", classification report(y test, y pred))
from sklearn.metrics import classification report, accuracy score
# After predictions
print("Accuracy:", accuracy_score(y_test, y_pred))
print("\nClassification Report:\n", classification report(y test, y pred))
import numpy as np
# Get feature importance from the model
importances = model.feature importances
# Match them to feature names from TF-IDF
feature names = vectorizer.get feature names out()
important features = sorted(zip(importances, feature names), reverse=True)
# Show top 10 important words
print("Top 10 important features:")
for score, name in important features[:10]:
  print(f"{name}: {score:.4f}")
import matplotlib.pyplot as plt
# Plot top 10 important features
top features = important features[:10]
names = [name for , name in top features]
scores = [score for score, in top features]
plt.figure(figsize=(10, 6))
plt.barh(names[::-1], scores[::-1])
```







```
plt.xlabel("Feature Importance")
plt.title("Top 10 Important Words for Gradient Boosting")
plt.show()
import matplotlib.pyplot as plt
# Assuming y test and y pred are already defined from your model's predictions
plt.figure(figsize=(10, 6))
plt.plot(y test.values, label='Actual')
plt.plot(y pred, label='Predicted')
plt.xlabel('Data Point')
plt.ylabel('Label')
plt.title('Actual vs. Predicted Labels')
plt.legend()
plt.show()
# Accuracy
accuracy = accuracy \ score(y \ test, y \ pred)
print(f"Accuracy: {accuracy}")
# Classification Report
print(classification report(y test, y pred))
# Confusion Matrix
cm = confusion \ matrix(y \ test, y \ pred)
plt.figure(figsize=(8, 6))
sns.heatmap(cm, annot=True, fmt="d", cmap="Blues",
       xticklabels=['Negative', 'Neutral', 'Positive'],
yticklabels=['Negative', 'Neutral', 'Positive'])
# Assuming labels are -1, 0, 1
plt.xlabel('Predicted')
plt.ylabel('Actual')
plt.title('Confusion Matrix')
plt.show()
```







15. Future Scope

- Real-time emotion tracking via social media APIs
- Multilingual sentiment/emotion detection
- Detect sarcasm, irony, and mixed emotions
- Dashboard integration for visualization

16. Team Members and roles

Name	Role	Responsibilities
Umesh	Preprocessing & EDA	Clean and explore the data
Srikanth	Deployment	Build and test the web application
Yashwanth	Data Collection	Research and gather relevant datasets
Ravikumaar	Modeling	Train and fine-tune models