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HERE'S WHAT I CAN DO

I work in 2-Dimensional, 3-Dimensional, and Experience Design, and am passionate about uncovering user needs and delivering high-quality solutions to users.

I have an eye for detail, a need for organization and an appreciation for structures, systems, and methods in my work flow.

HERE'S WHAT I LEARNED

hackerYou | Toronto | Part-Time Web Dev | Present
HTML5, CSS3 & Responsive Design
JavaScript (Introductory)

OCAD University | Toronto | Bachelor of Design | 2008 - 2013
Industrial Design
Graphic Design Minor

Lahden AMK | Lahti, Finland | Bachelor of Design | 2011
Student Mobility Program

HERE'S WHAT I'M GOOD AT

Full Proficiency	Drawing
Adobe Creative Suite	Sketching, Rendering
Microsoft Office	Visualization
Working Proficiency	Ideation, Storyboards,
Rhinoceros 3D	Sketchnoting, Diagrams
KeyShot	Need-finding
Sublime (HTML5, CSS3)	Empathic user interviews
	Need-synthesis
	Need analysis, Need solutions

HERE'S WHAT I'VE DONE

Vuka Innovation | Toronto
Design Associate | June 2013 - Present

Business Design | Workshop Design | Project Management
Working in a startup has allowed me to wear many hats. I've worked with clients in many different roles; ranging from Workshop Design and Facilitation, Strategy, Consulting, and Project Management within these roles. Clients sectors include Telecommunications, Broadcast & Television, and Global 100 Food & Beverage Manufacturers. Responsible for the design and creation of internal/brand assets for use in teaching, workshops, and client deliverables.

Rotman School of Management | Toronto
Teaching Assistant | Aug 2013 - Dec 2013

Business Design | Curriculum
Worked as a Teaching Assistant for second-year MBA course, Business Design Practicum. Outside of usual TA responsibilities (grading, student discussions, course logistics), responsible for the facilitation/ guidance of student work sessions, and constructive feedback during student concept generation.

Wildly Delicious Fine Foods | Toronto
Industrial Design Intern | May - Aug 2011, May - Aug 2012

Branding & Packaging | Product Design | Merchandising
Worked as an Industrial Design intern for two summers, and given the opportunity to design and conceptualize my first products that went to market. Participated in the photography, styling and creation of the 2013 Season catalogue. Worked as a visual merchandiser on trade shows with the company, which included 2 seasons of design and directive set up of trade shows across Canada & the North Eastern United States.