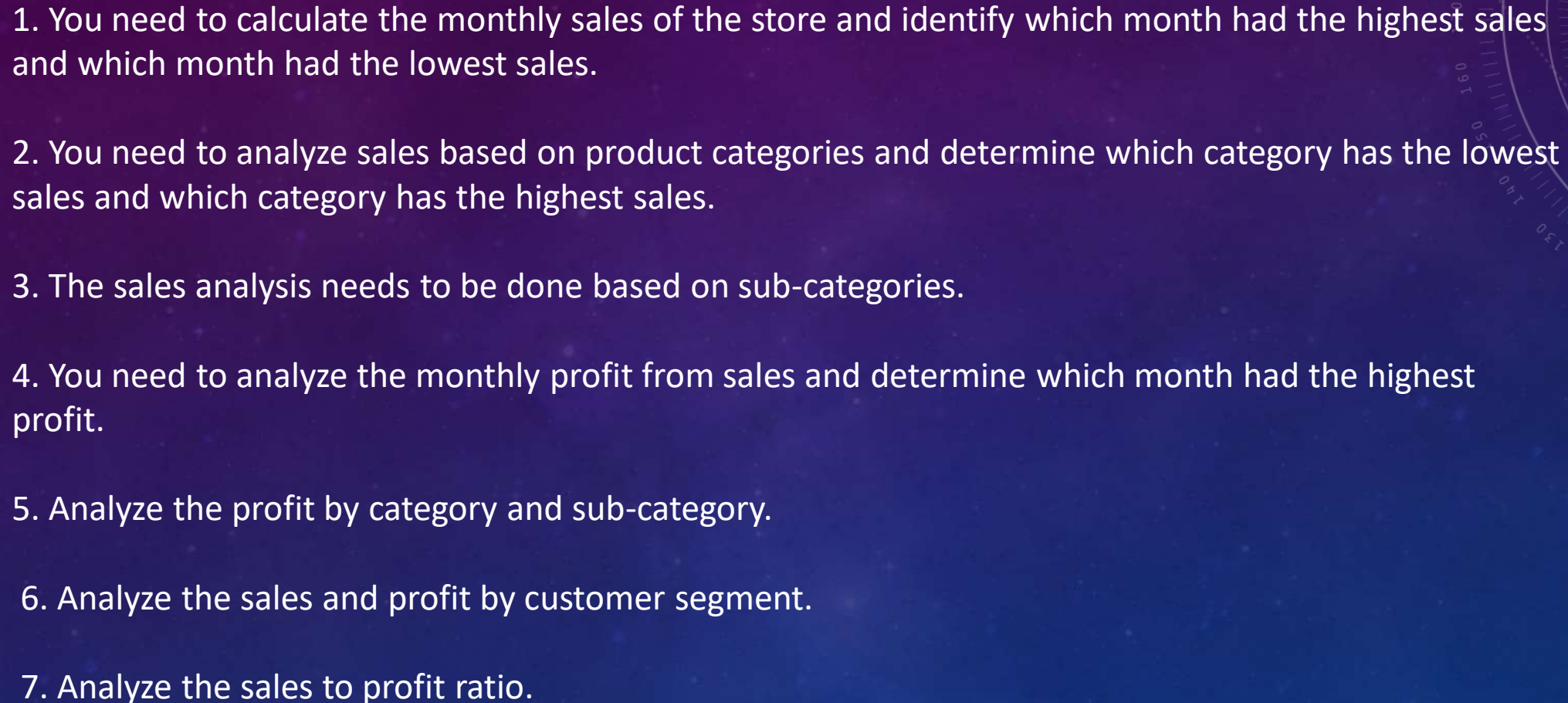


The background is a gradient from dark purple at the top to deep blue at the bottom, speckled with white dots resembling stars. Overlaid on this are several faint, white circular and semi-circular patterns. Some are solid lines, while others are dashed. Some patterns include small arrows indicating a clockwise or counter-clockwise direction. One large circular pattern on the left side has numerical markings (140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260) along its outer edge.

# **E COMMERCE SALES ANALYSIS**



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1. You need to calculate the monthly sales of the store and identify which month had the highest sales and which month had the lowest sales.
  2. You need to analyze sales based on product categories and determine which category has the lowest sales and which category has the highest sales.
  3. The sales analysis needs to be done based on sub-categories.
  4. You need to analyze the monthly profit from sales and determine which month had the highest profit.
  5. Analyze the profit by category and sub-category.
  6. Analyze the sales and profit by customer segment.
  7. Analyze the sales to profit ratio.