

Clustering Algorithms

Machine Learning Algorithms

Supervised

Unsupervised

Other

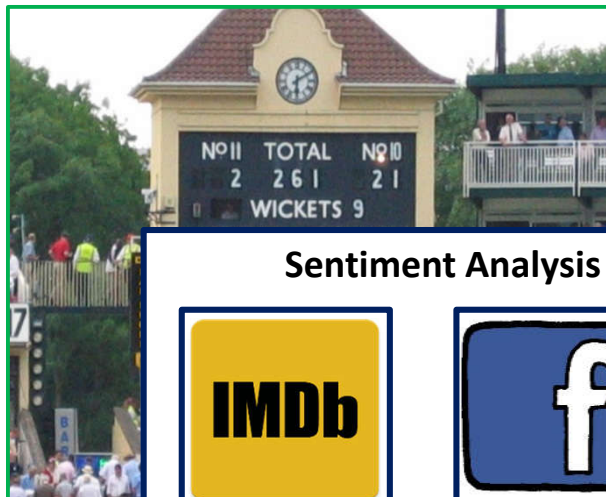
Regression

Classification

Clustering

Association Rule
Mining

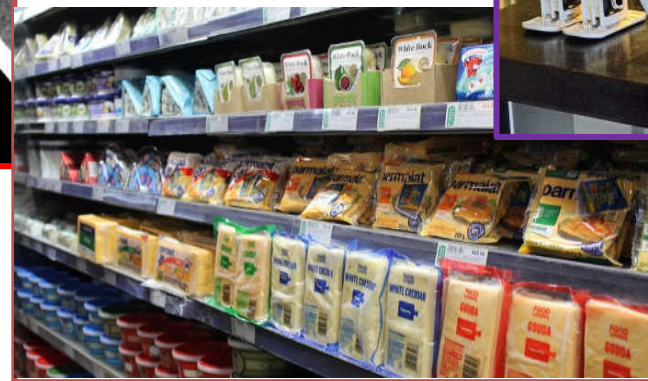
Reinforcement
Algorithms



Sentiment Analysis



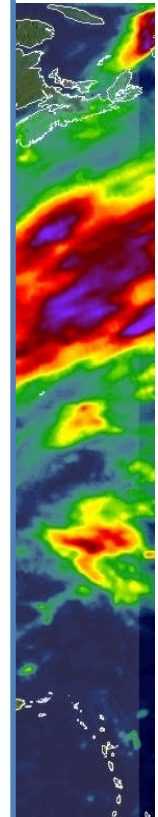
Market Basket Analysis



Applications of Clustering...



Health Care Industry

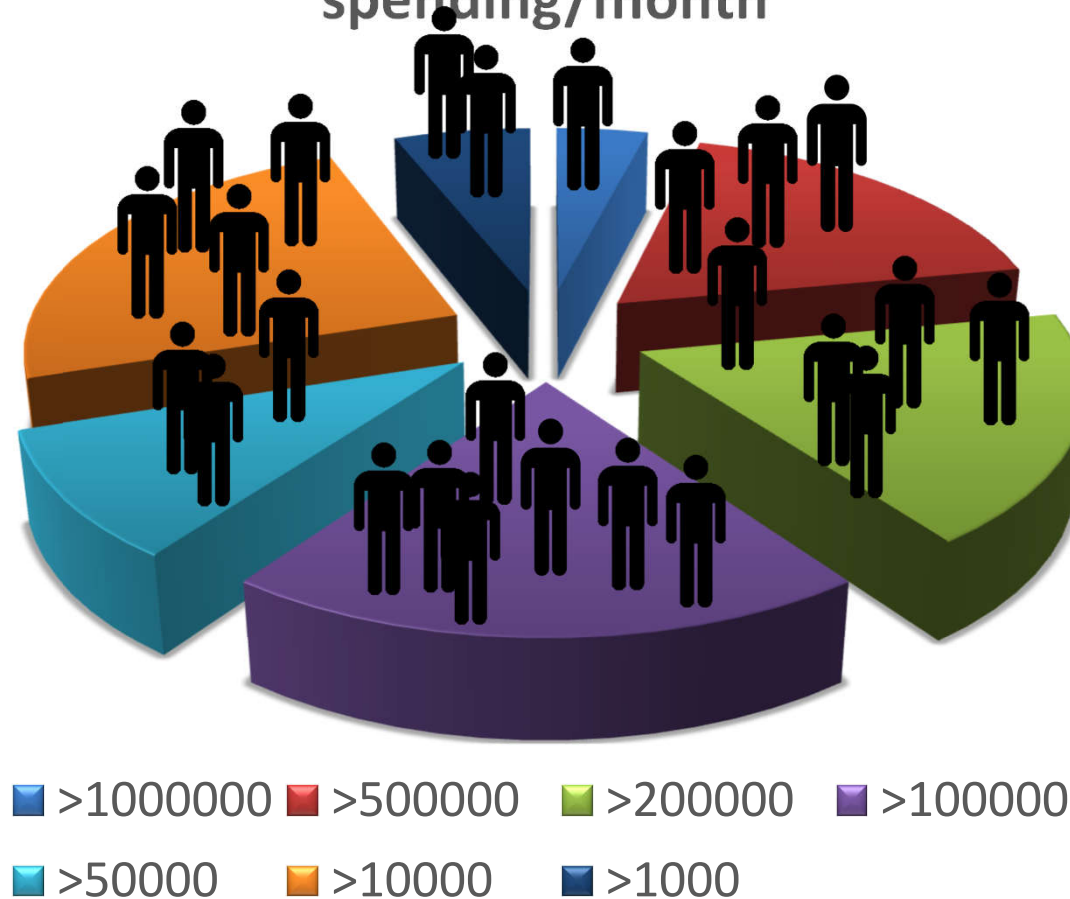


Soc.

Weather Analysis

Applications of Clustering

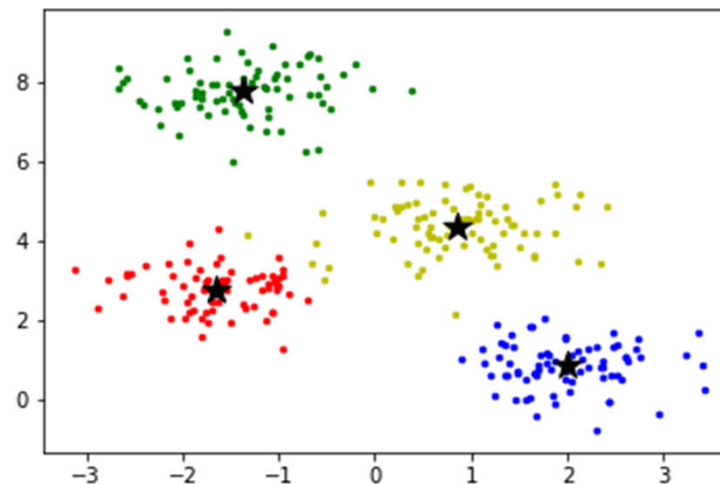
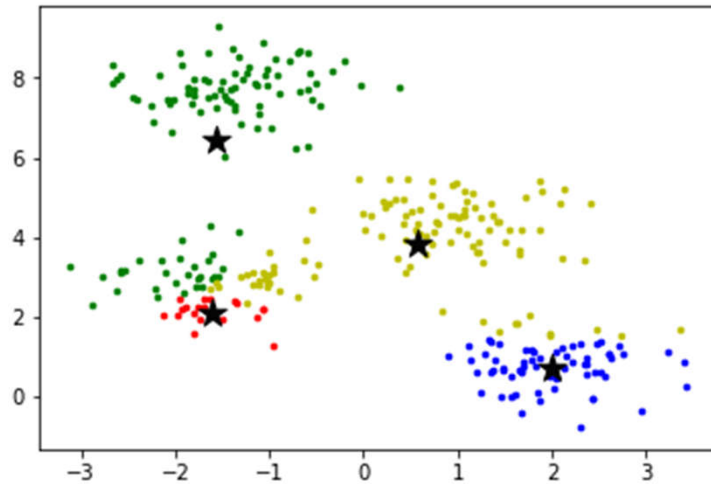
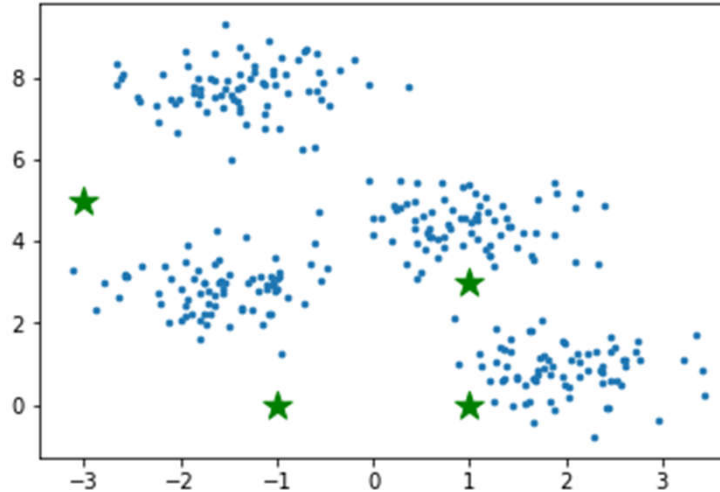
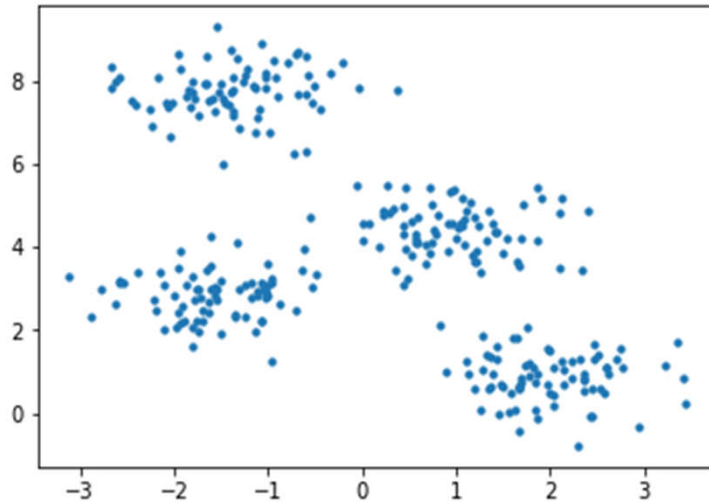
Customer Segmentation based on CC
spending/month

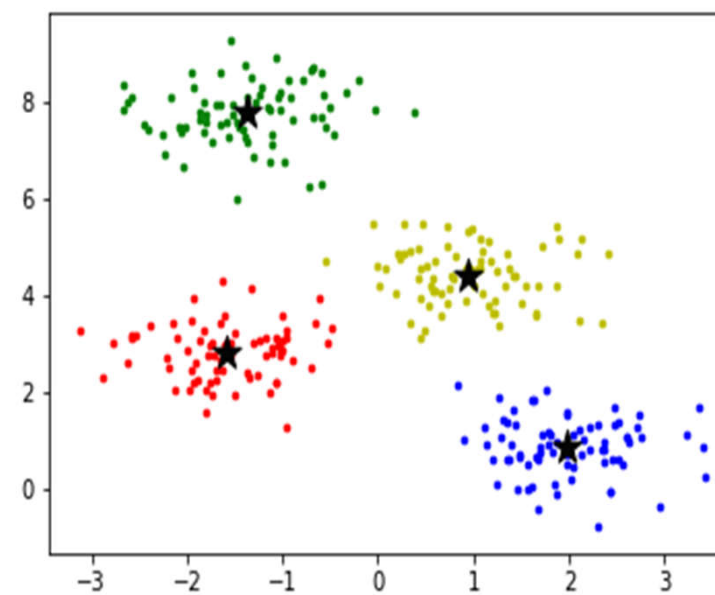
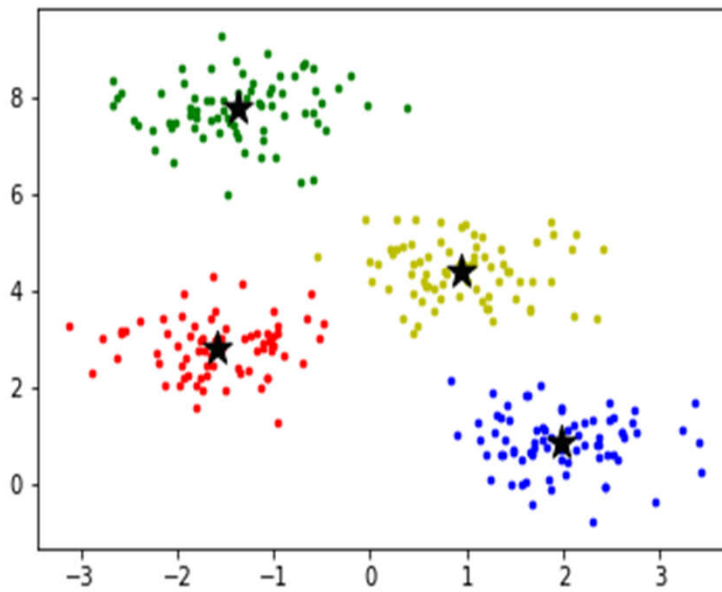
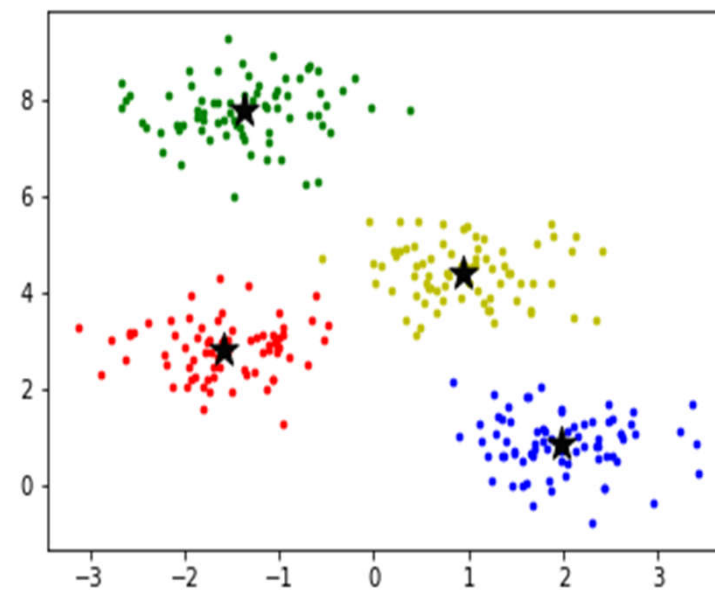
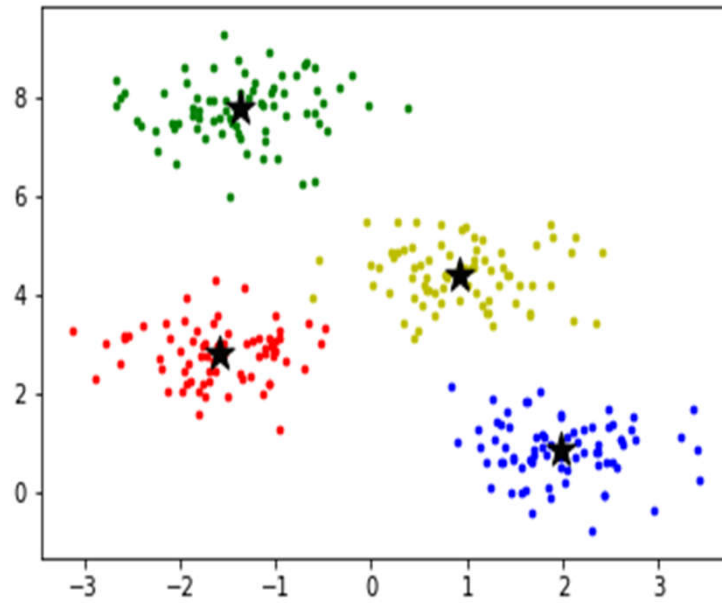


Clustering Algorithms

- **Unsupervised Learning:** Data Labels are not known
- Properties of dataset decide the clusters
- Popular Clustering Algorithms
 - Centroid Based
 - K-Means
 - Mean-shift
 - EM
 - Density Based Algorithms
 - DBSCAN
 - Hierarchical
 - Agglomerative

K-Means Clustering – How it works...





K-Means Algorithm

- Input:
 - Number of Clusters $K \in \{+ve\ odd\ Integer\}$
 - Dataset: $\{x^1, x^2, x^3, \dots, x^m\}$
 - Each $x_i \in \mathbb{R}^d$

Randomly Initialize K cluster centers $\mu_1, \mu_2, \dots, \mu_k$

Repeat {

for $i = 1$ to m :

calculate distance of x_i from k cluster centers

$c^i = \text{index of closest cluster}$

for $j = 1$ to k :

calculate mean of all the data points with $c_i = j$

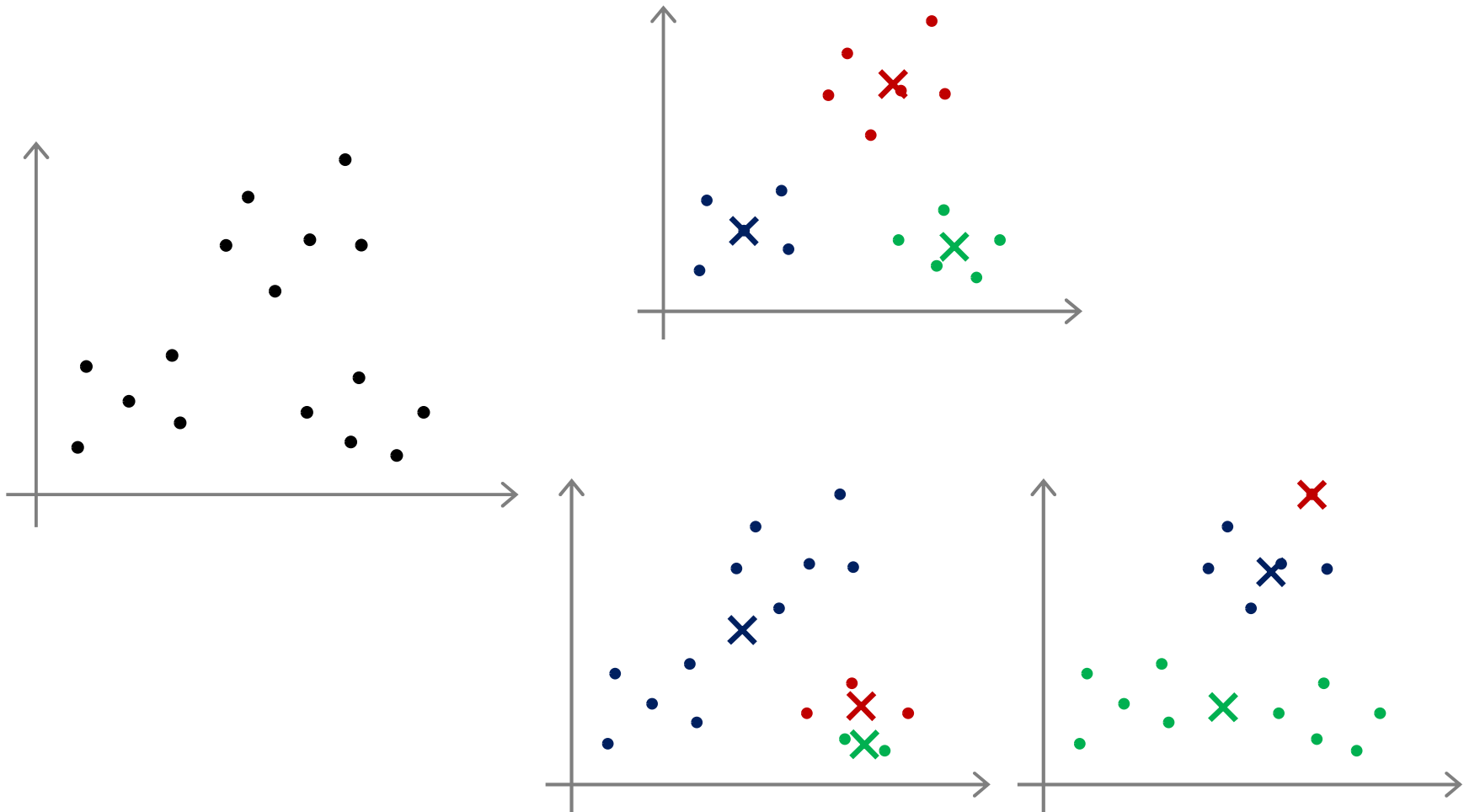
and assigned to μ_j

}

Cost Function

- $J(c^1, c^2, \dots, c^m, \mu^1, \dots, \mu^k)$
$$= \frac{1}{m} \sum_{i=1}^m \|x^i - \mu_c^i\|^2$$
- μ_c^i = Cluster center currently assigned to x^i
- OF: Minimize the Cost function J

Local optima



Dealing with Local Optima:

Random initialization

For $i = 1$ to 100 {

 Randomly initialize K-means.

 Run K-means. Get $(c^1, c^2, \dots, c^m, \mu^1, \dots, \mu^k)$

 Compute cost function

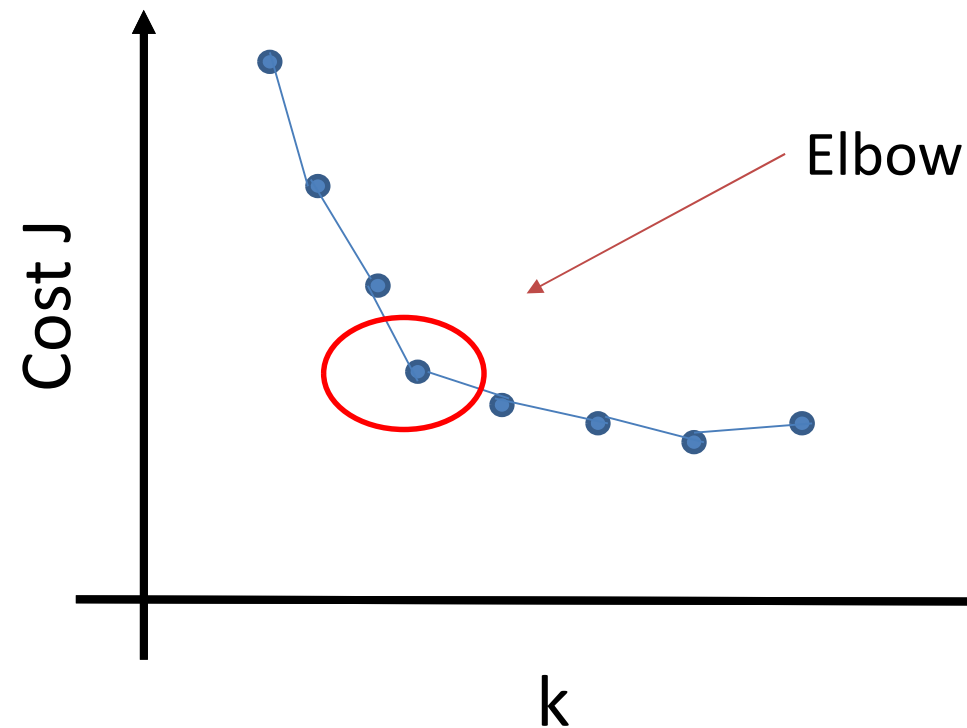
$J(c^1, c^2, \dots, c^m, \mu^1, \dots, \mu^k)$

Pick clustering that gave lowest cost

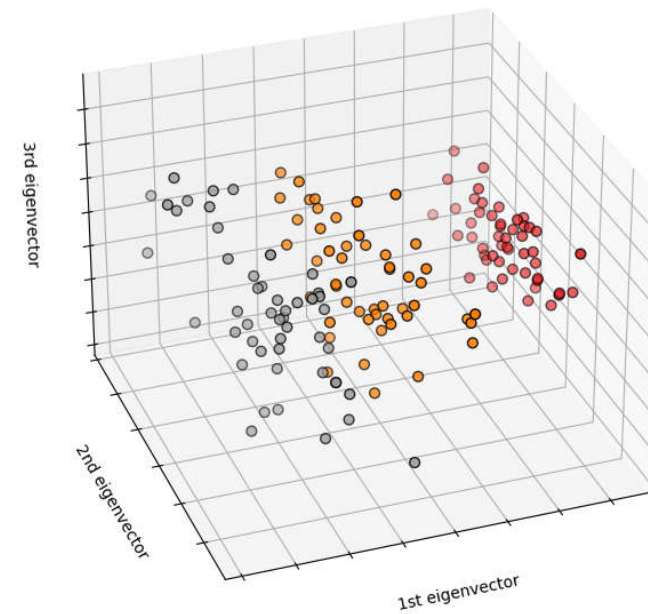
$J(c^1, c^2, \dots, c^m, \mu^1, \dots, \mu^k)$

What should be the 'K'

- Elbow Method



Clustering Iris data



K-Means Clustering Example

- Hand written Digit Recognition
- Dataset: 8X8 size Images of 0...9 digits [grayscale]
- Size: 1797 images

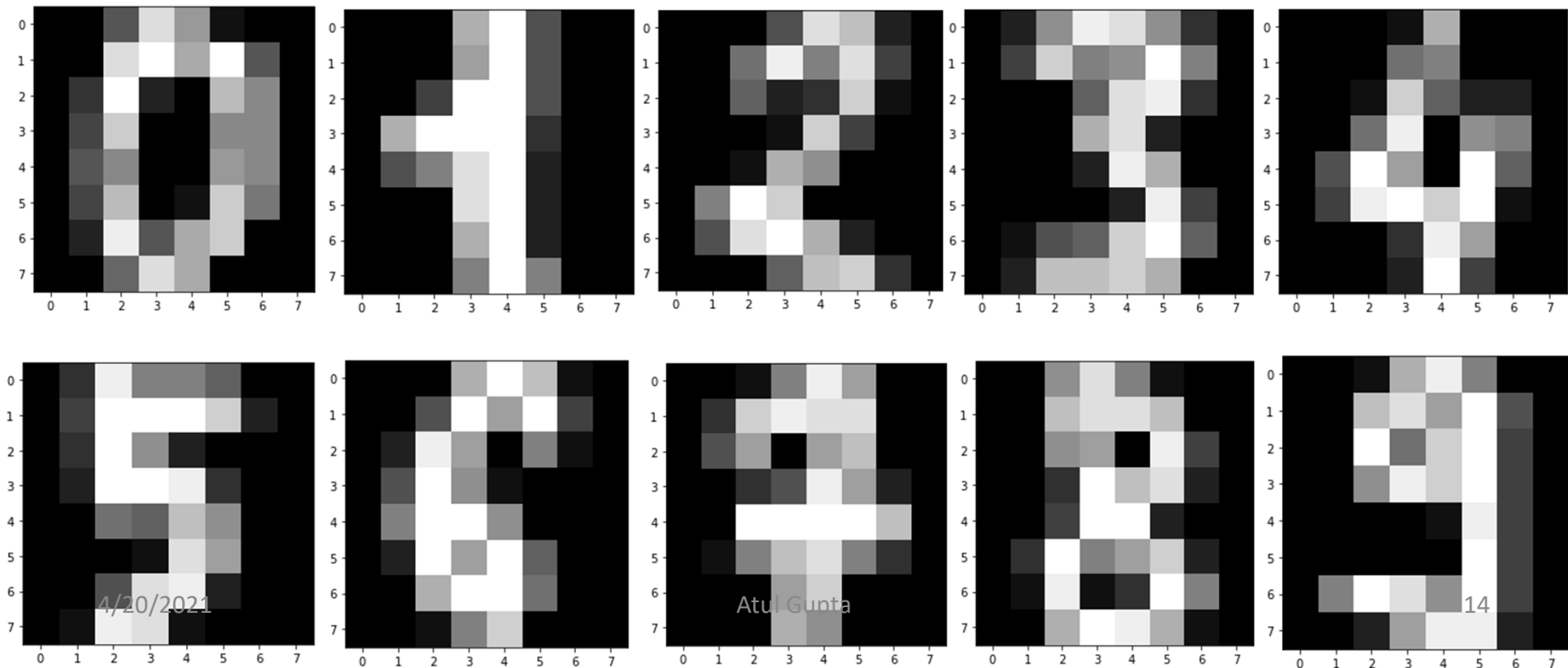
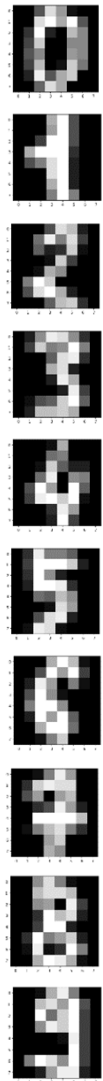


Image to Feature Vector Conversion

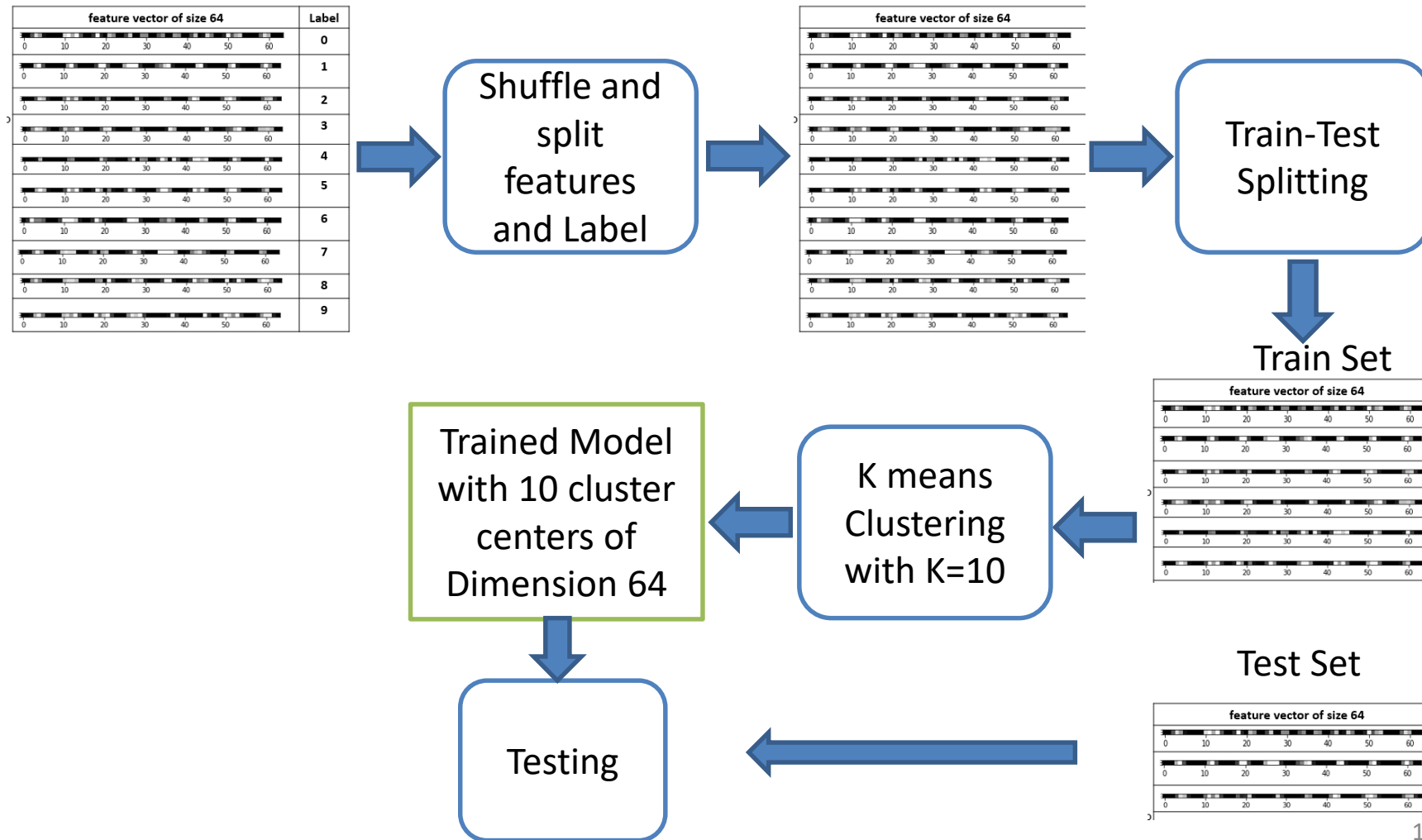


2-D matrix to
1-D vector

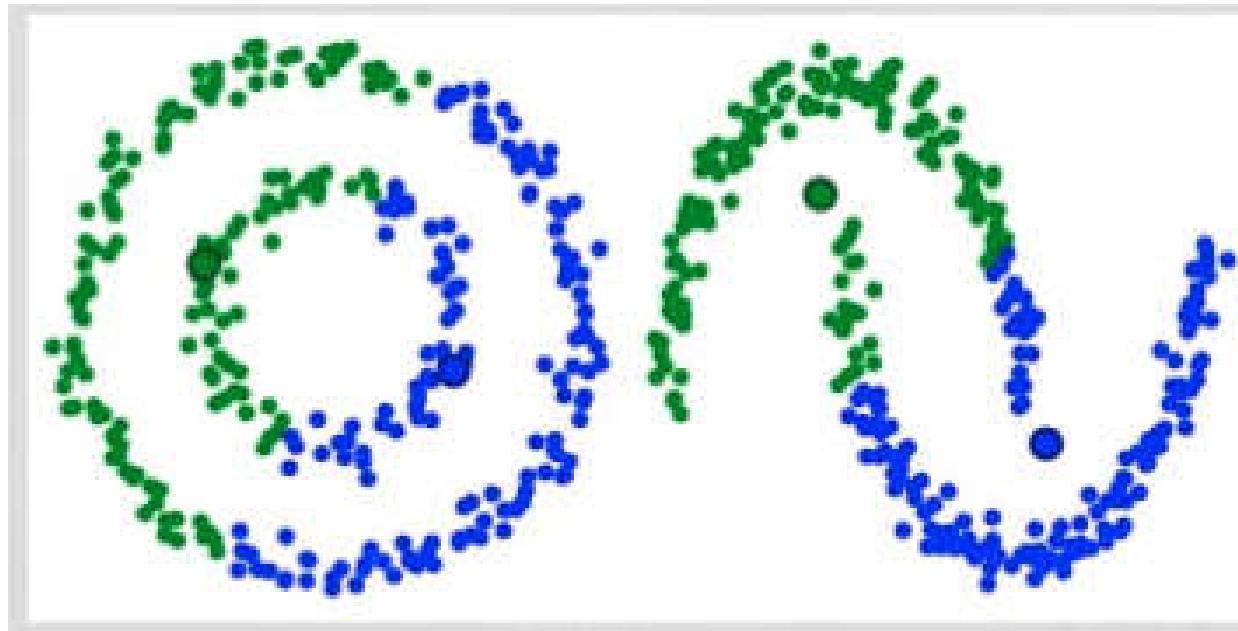


feature vector of size 64	Label
	0
	1
	2
	3
	4
	5
	6
	7
	8
	9

K-Means Model Training



We will see the Python code for this
Problem ...



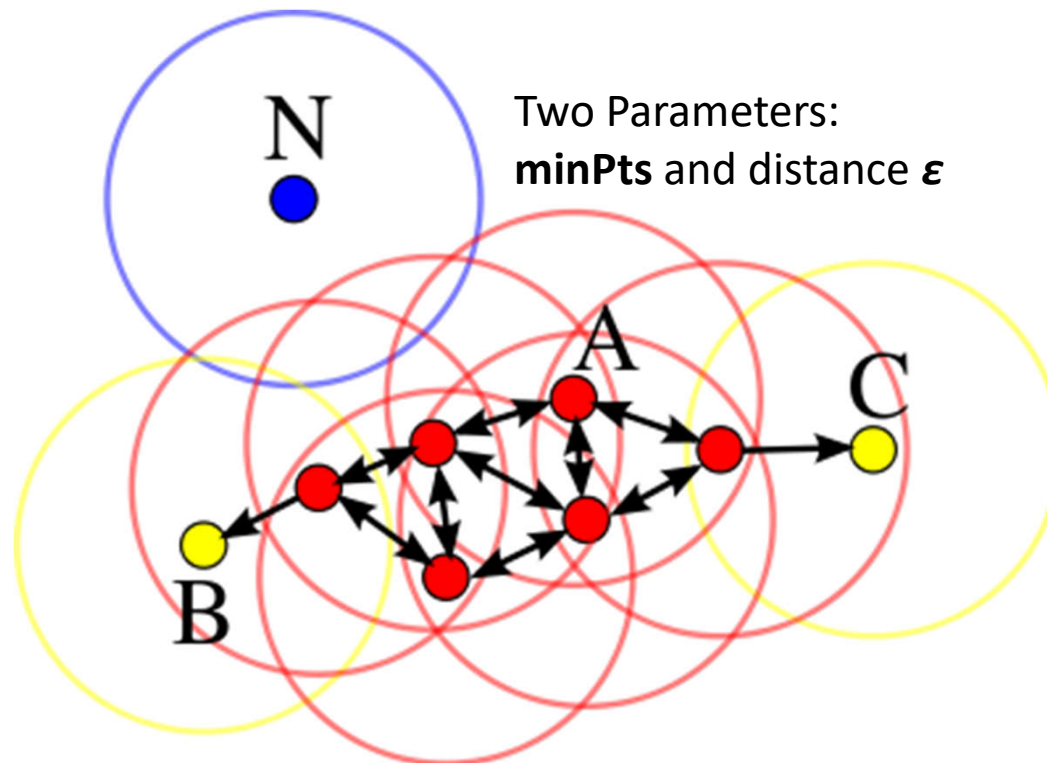
Bad Clustering with k-Means

DBSCAN

Density-Based Spatial Clustering
of Applications with Noise

Data Points

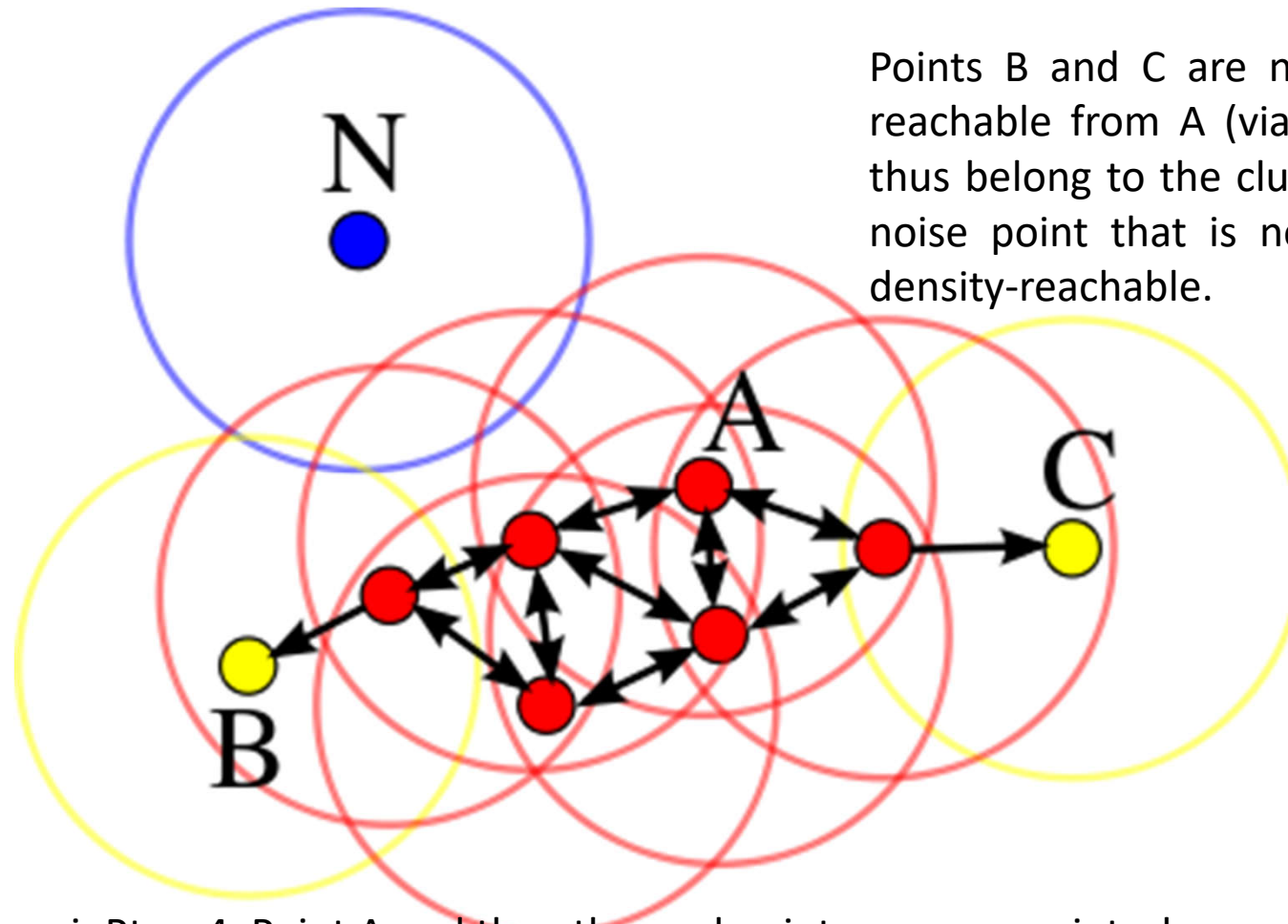
- Core point (A)
- (Density) – Reachable point (A, B, and C)
- Outlier (N)



Data Point

- **Core point** - A point p is a core point if at least **minPts** points are within distance ε (ε is the maximum radius of the neighborhood from p) of it (including p).
- **(Density) – Reachable point** - A point q is reachable from p if there is a path p_1, \dots, p_n with $p_1 = p$ and $p_n = q$, where each p_{i+1} is directly reachable from p_i and all the points on the path must be core points, with the possible exception of q .
- **Outlier** - All points not reachable from any core point are outliers.

The type of points



Points B and C are not core points, but are reachable from A (via other core points) and thus belong to the cluster as well. Point N is a noise point that is neither a core point nor density-reachable.

$\text{minPts} = 4$. Point A and the other red points are core points, because the area surrounding these points in an ϵ radius contain at least 4 points (including the point itself).

How clusters are formed

- A cluster then satisfies two properties:
 - All points within the cluster are mutually density-connected.
 - If a point is density-reachable from any core point of the cluster, it is part of the cluster as well.

DBSCAN Algorithm

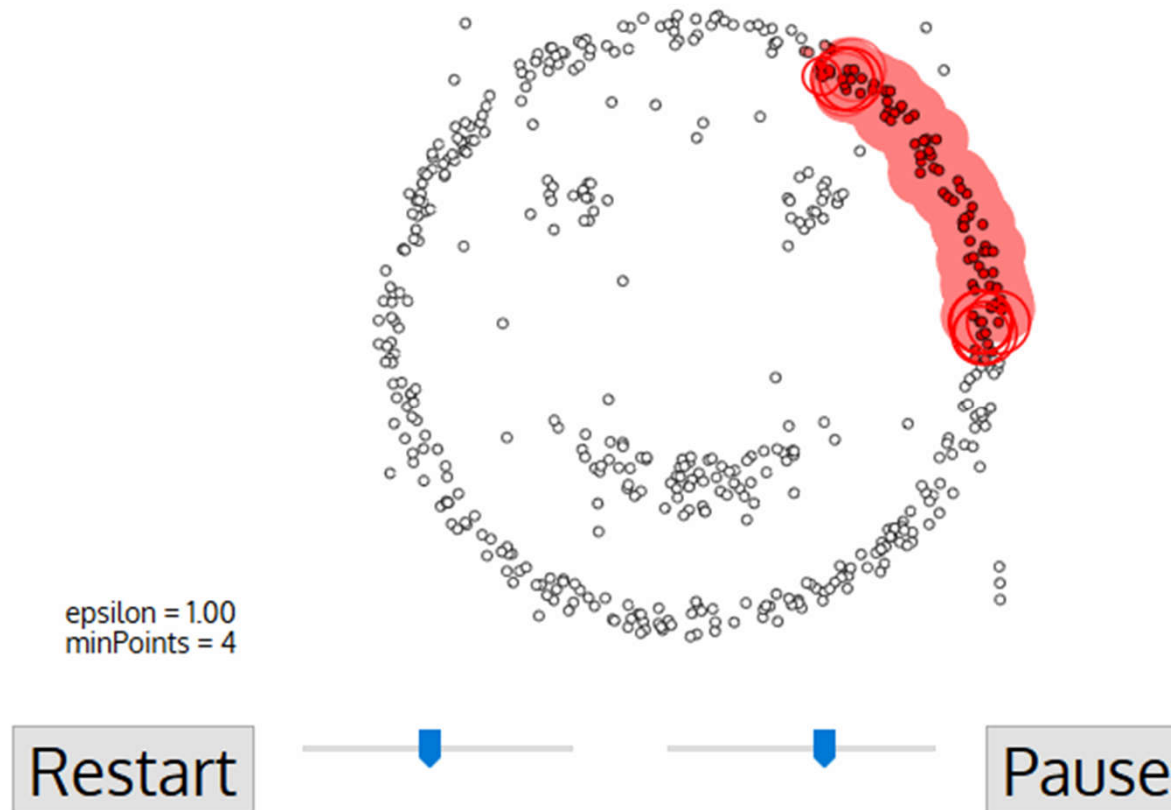
```
DBSCAN(D, eps, MinPts) {  
    C = 0  
    for each point P in dataset D {  
        if P is visited  
            continue next point  
        mark P as visited  
        NeighborPts = regionQuery(P, eps)  
        if sizeof(NeighborPts) < MinPts  
            mark P as NOISE  
        else {  
            C = next cluster  
            expandCluster(P, NeighborPts, C, eps, MinPts)  
        }  
    }  
}
```


DBSCAN Algorithm...

```
expandCluster(P, NeighborPts, C, eps, MinPts) {  
    add P to cluster C  
    for each point P' in NeighborPts {  
        if P' is not visited {  
            mark P' as visited  
            NeighborPts' = regionQuery(P', eps)  
            if sizeof(NeighborPts') >= MinPts  
                NeighborPts = NeighborPts joined with NeighborPts'  
        }  
        if P' is not yet member of any cluster  
            add P' to cluster C  
    }  
}
```

regionQuery(P, eps)

return all points within P's eps-neighborhood (including P)



DBSCAN

Advantages

- Does not require to specify the number of clusters priory
- Identifies outliers
- Able to find arbitrarily sized and arbitrarily shaped clusters

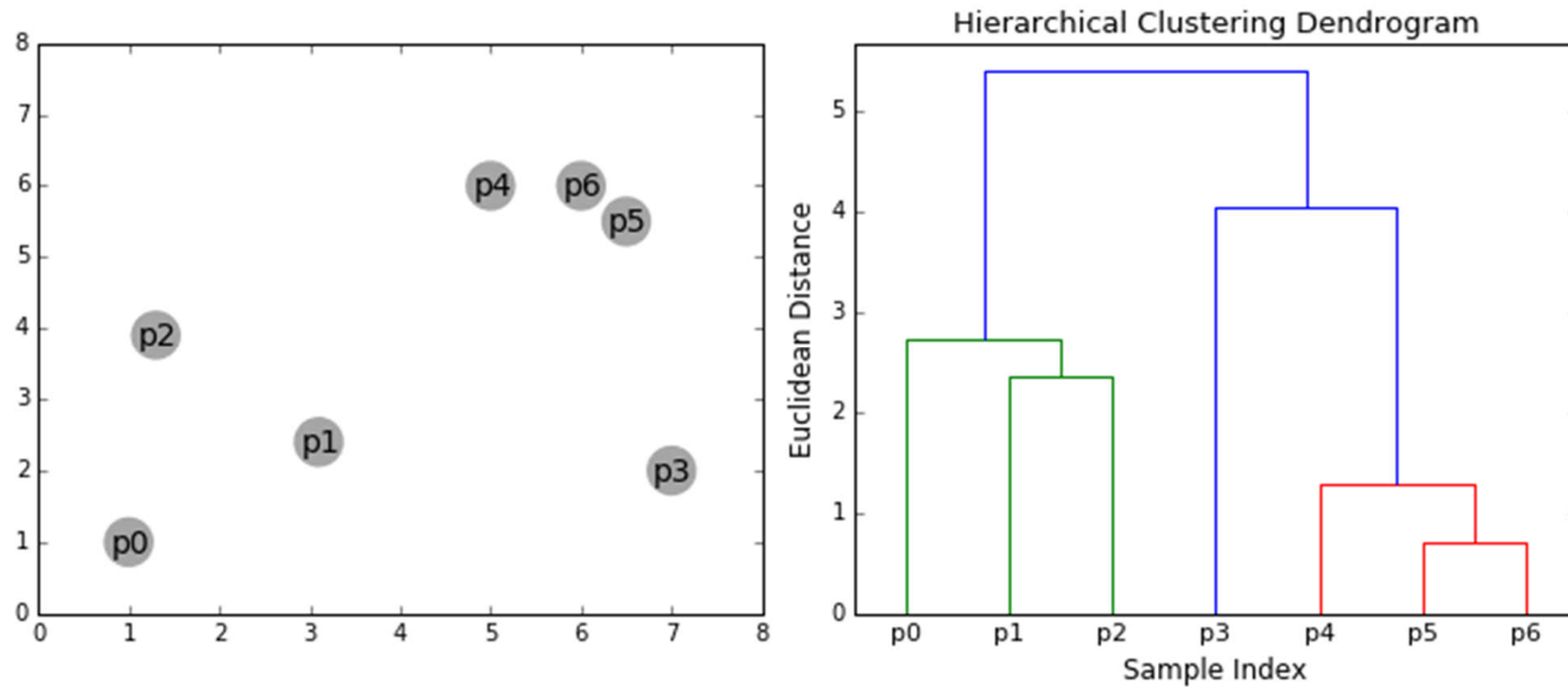
Drawbacks

- Doesn't perform as good as others when the clusters are of varying density
- This drawback also occurs with very high-dimensional data since again the distance threshold ϵ becomes challenging to estimate

Hierarchical Agglomerative Clustering

- We start bottom-up, i.e. each data point as a single cluster
- Repeat until we reach the root of the tree (or any other stopping criteria)
 - On each iteration we combine two clusters into one.
 - The two clusters to be combined are selected as having minimum average inter-cluster distance.

Hierarchical Agglomerative Clustering

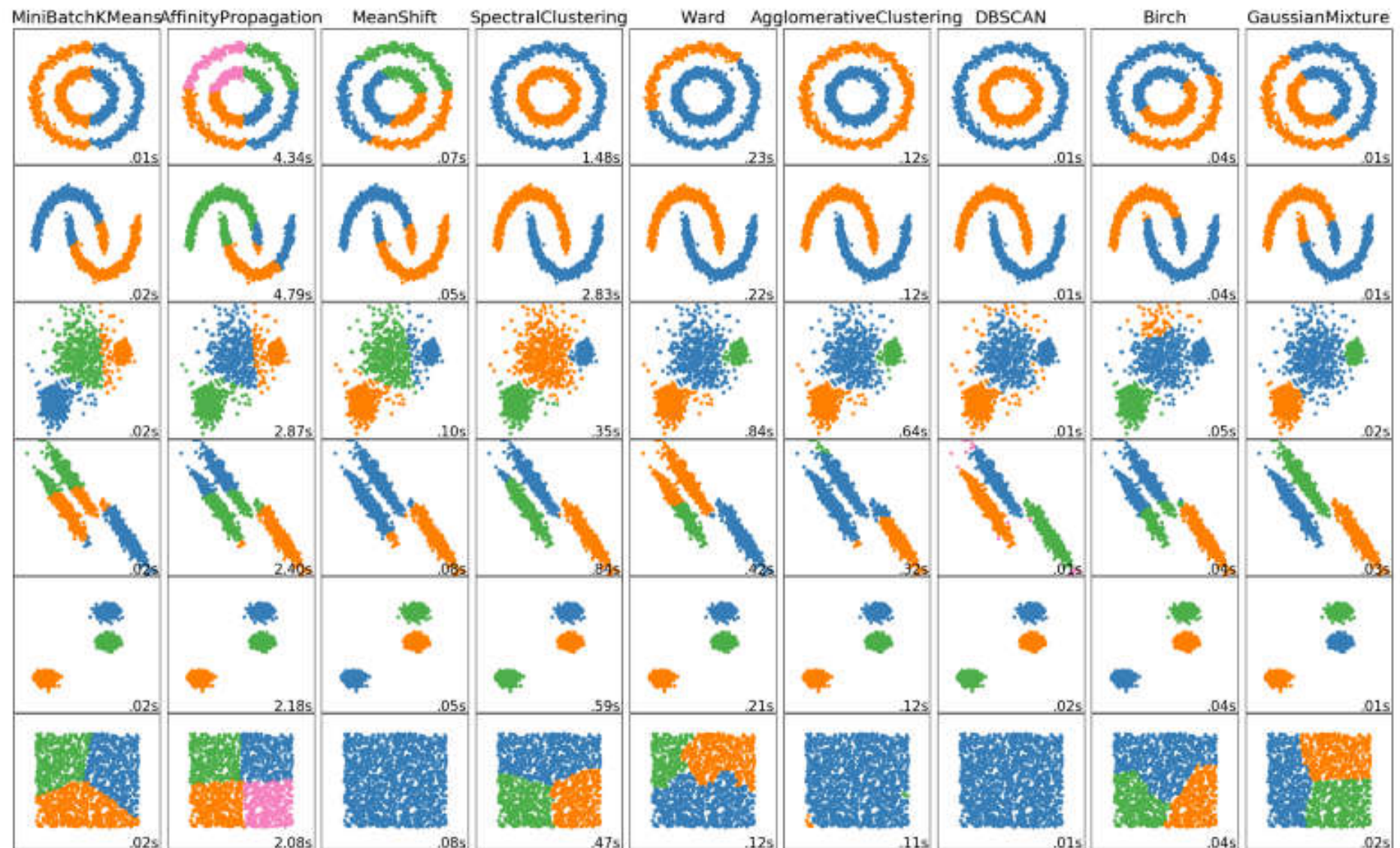


Hierarchical Agglomerative Clustering

- The Distance Measure
 - We will use *average linkage* which defines the distance between two clusters to be the average distance between data points in the first cluster and data points in the second cluster.

How good is a Clustering?

- McClain–Rao Ratio
 - the ratio of the average Intra-cluster distance (A) to the average inter-cluster distance (B)
- Silhouette coefficient
$$= (B - A) / \max(A, B)$$
 - where A = average intra-cluster distance and B is the average inter-cluster distance
 - ranges between -1 to +1
- Other measures: Rand index, Jaccard coefficient, Fowlkes and Mallows index and Dunn index



<https://scikit-learn.org/stable/modules/clustering.html>

courtesy of Scikit Learn

Challenges in Clustering

- Clustering problems with non-numeric attributes
- Identify number of clusters
- Quality of Clusters

Clustering: Summary

- Clustering is one of the most important **Unsupervised Learning** problem
- **DBSCAN and its variates** are perhaps the most useful clustering algorithms
- Measuring the **goodness of clustering** is a challenge

Thank You

atul@iiitdmj.ac.in