

# Stand Up India Scheme

Stand-up India aims to empower every Indian and enable them to stand on their own feet. The program recognizes the challenges faced by Scheduled Caste (SC), Scheduled Tribe (ST) and women entrepreneurs in setting up enterprises, obtaining loans and other support needed from time-to-time for succeeding in business. The program, therefore, endeavors to create an ecosystem that facilitates and continues to provide a supportive environment for doing business. The objective of the Stand-up India scheme is to facilitate bank loans between ₹10 lakh and ₹1 crore to at least one SC or ST borrower and at least one woman borrower per bank branch without collateral for setting up a Greenfield enterprise.

## Eligibility

- SC/ST and/or women entrepreneurs; above 18 years of age.
- Loans under the scheme is available for only Greenfield project. Greenfield signifies, in this context, the first time venture of the beneficiary in the manufacturing or services or trading sector.
- In case of non-individual enterprises, 51% of the shareholding and controlling stakes should be held by either SC/ST and/or Women Entrepreneur.
- Borrower should not be in default to any bank or financial institution.

## Awareness:

In order to make Stand-up India successful, awareness campaigns were organized including meals, financial literacy camps, etc. Orientation programs for banks and beneficiaries were organized via online portals, workshops, etc., to make bank officials disbursing loans are clear about the Scheme and the beneficiaries are well educated about the Scheme benefits.

## Benefits

The stand-up India loan scheme will benefit four kinds of individuals mainly angel investor, incubator, consultant and entrepreneurs. The scheme gives right platform to everyone and grow their businesses. Stand up India provides professional advice, time, and knowledge about laws to the angel investors and aid for initial two years of the first stage of the scheme. An incubator will get right coaching and expertise knowledge to shape their ideas and thoughts into a definite shape and structure.

The main benefit is for the loan borrowers, they need not to worry so much about paying back the loan amount. The borrowers will be given a time of up to 7 years to pay the loan amount. The loan borrower also have the freedom to choose the amount to be paid back per month.

## Key features

- The stand Up India initiative aims to support 2.5 lakh Women and SC/ST entrepreneurs to set up and grow their businesses.
- The scheme will provide 100% relaxation in income tax for startups for first 3 years.
- The loan application process and licensing process is to be automated for quick actions and faster approval.
- The government will launch dedicated website and application to help interested candidates.
- Financial aid amount for the startups will vary between Rs. 10 Lakh to 1 Crore.
- 80% rebate on the patent application fee will be refunded to the entrepreneurs.
- The exit process only takes 90 days to wind up the entire process.
- The government has set a target sanction 2.5 lakh loans in a time frame of 36 months.
- More than 5 lakh schools across the country will be covered under the program to promote innovation core programs.