



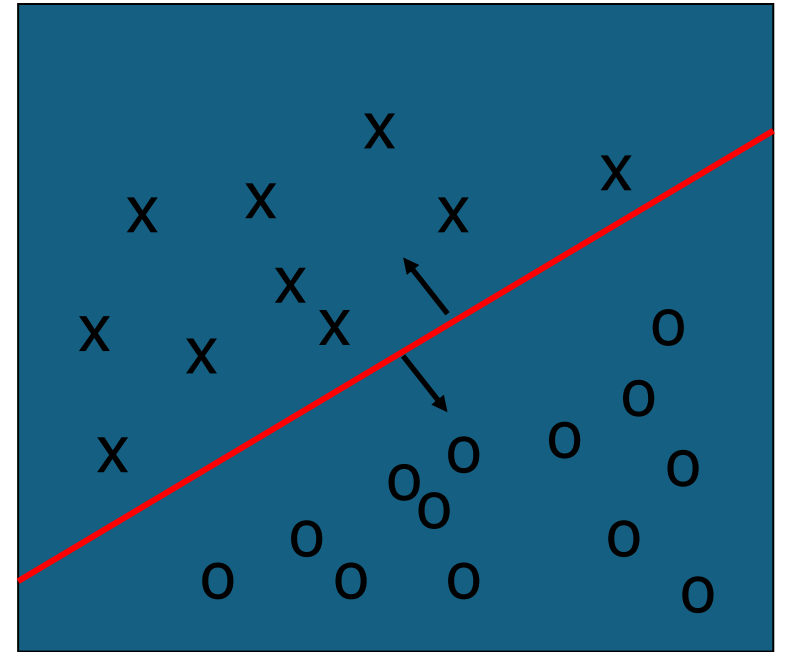
Supervised Learning

Classification—A Two-Step Process

- **Model construction:** describing a set of predetermined classes
 - Each tuple/sample is assumed to belong to a predefined class, as determined by the **class label attribute**
 - The set of tuples used for model construction is **training set**
 - The model is represented as classification rules, decision trees, or mathematical formulae
- **Model usage:** for classifying future or unknown objects
 - **Estimate accuracy** of the model
 - The known label of test sample is compared with the classified result from the model
 - **Accuracy** rate is the percentage of test set samples that are correctly classified by the model
 - **Test set** is independent of training set (otherwise overfitting)
 - If the accuracy is acceptable, use the model to **classify new data**
- Note: If *the test set* is used to select models, it is called **validation (test) set**

Classification: A Mathematical Mapping

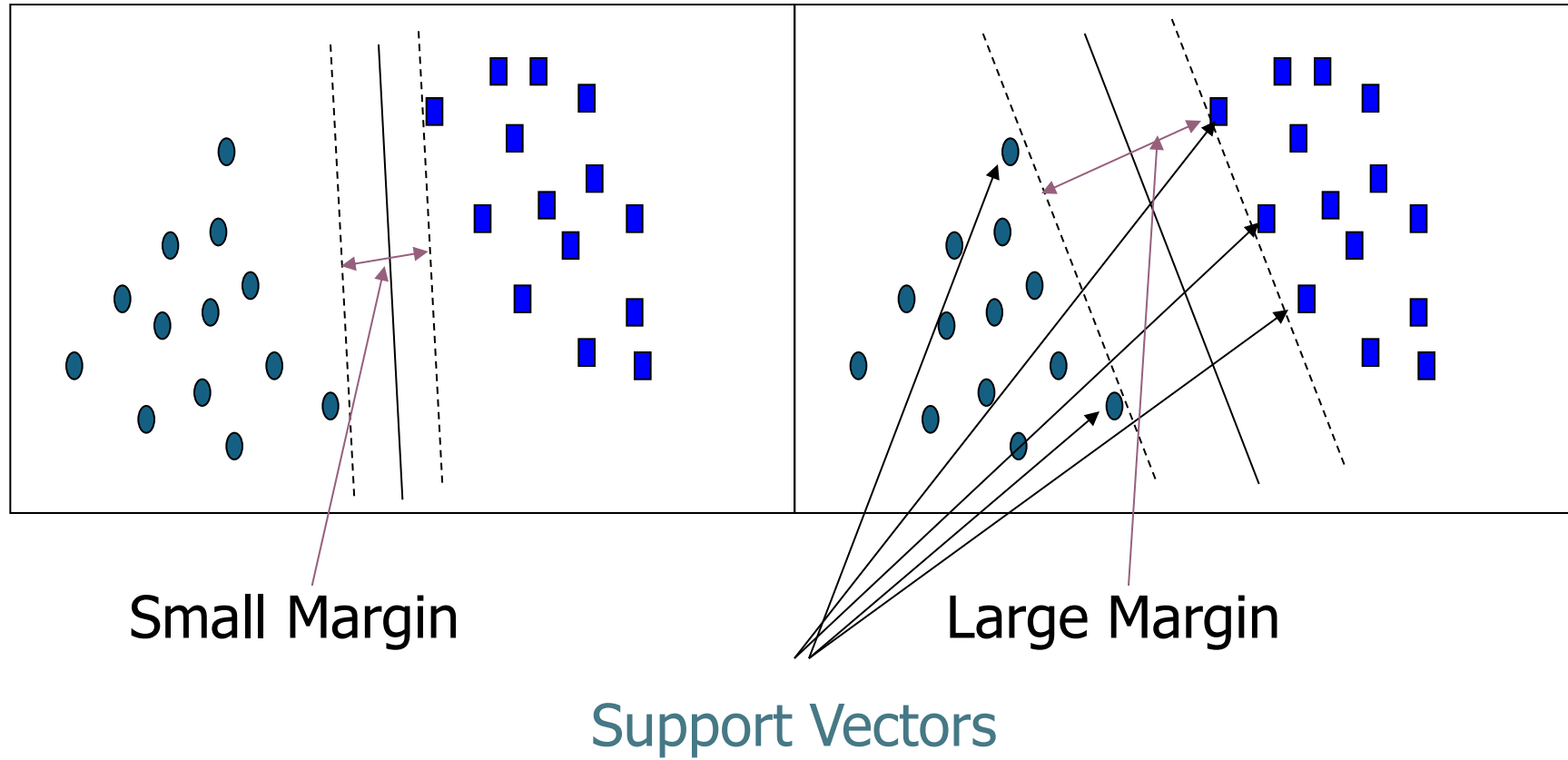
- **Classification:** predicts categorical class labels
 - E.g., Personal homepage classification
 - $x_i = (x_1, x_2, x_3, \dots)$, $y_i = +1$ or -1
 - x_1 : # of word “homepage”
 - x_2 : # of word “welcome”
- Mathematically, $x \in X = \mathbb{R}^n$, $y \in Y = \{+1, -1\}$,
 - We want to derive a function $f: X \rightarrow Y$
- Linear Classification
 - Binary Classification problem
 - Data above the red line belongs to class ‘x’
 - Data below red line belongs to class ‘o’
 - Examples: SVM, Perceptron, Probabilistic Classifiers



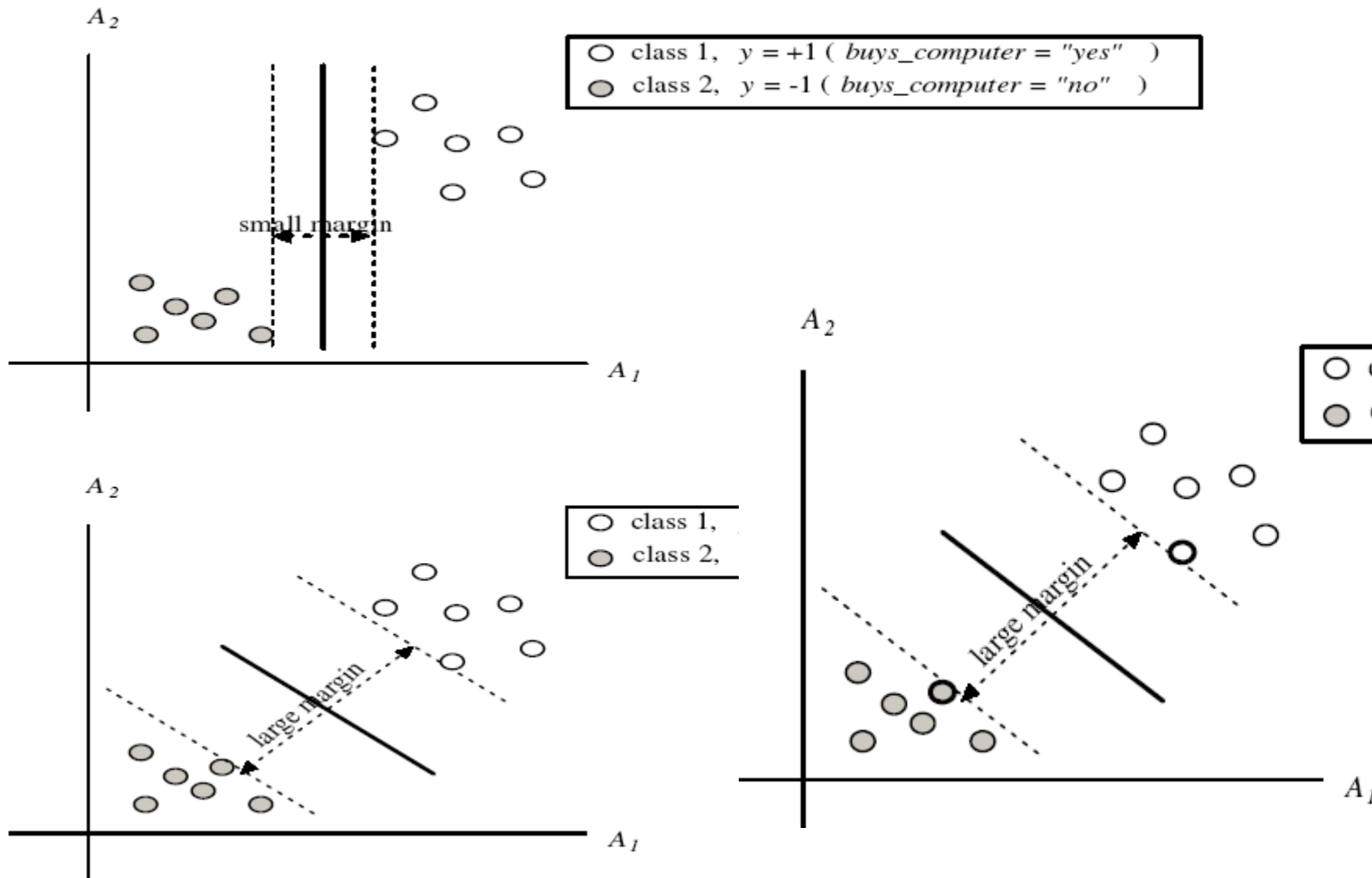
SVM—Support Vector Machines

- A relatively new classification method for both linear and nonlinear data
- It uses a nonlinear mapping to transform the original training data into a higher dimension.
- With the new dimension, it searches for the linear optimal separating **hyperplane** (i.e., “decision boundary”).
- With an appropriate nonlinear mapping to a sufficiently high dimension, data from two classes can always be separated by a hyperplane.
- SVM finds this hyperplane using **support vectors** (“essential” training tuples) and **margins** (defined by the support vectors).
- Features: training can be slow but accuracy is high owing to their ability to model complex nonlinear decision boundaries (margin maximization)
- Used for: classification and numeric prediction
- Applications: handwritten digit recognition, object recognition, speaker identification, benchmarking time-series prediction tests

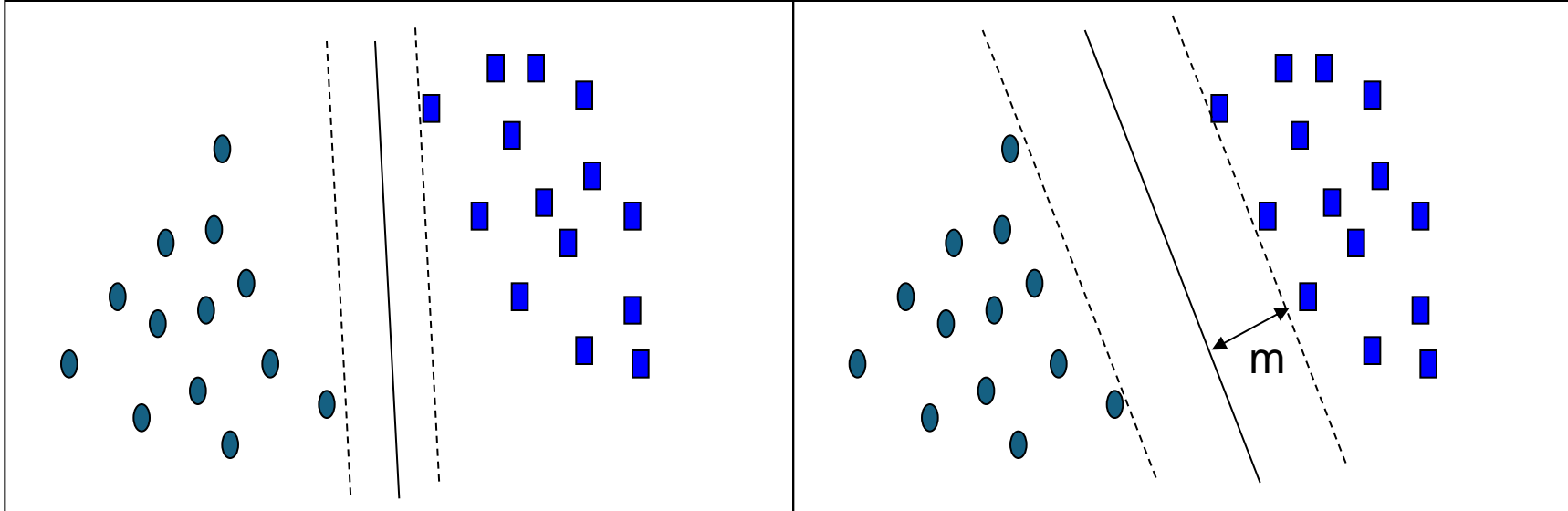
SVM—General Philosophy



SVM—Margins and Support Vectors



SVM—When Data Is Linearly Separable



Let data D be $(\mathbf{x}_1, y_1), \dots, (\mathbf{x}_{|D|}, y_{|D|})$, where \mathbf{x}_i is the set of training tuples associated with the class labels y_i

There are infinite lines (hyperplanes) separating the two classes but we want to find the best one (the one that minimizes classification error on unseen data)

*SVM searches for the hyperplane with the largest margin, i.e., **maximum marginal hyperplane** (MMH)*

SVM—Linearly Separable

- A separating hyperplane can be written as

$$\mathbf{W} \bullet \mathbf{X} + b = 0$$

where $\mathbf{W} = \{w_1, w_2, \dots, w_n\}$ is a weight vector and b a scalar (bias)

- For 2-D it can be written as

$$w_0 + w_1 x_1 + w_2 x_2 = 0$$

- The hyperplane defining the sides of the margin:

$$H_1: w_0 + w_1 x_1 + w_2 x_2 \geq 1 \quad \text{for } y_i = +1, \text{ and}$$

$$H_2: w_0 + w_1 x_1 + w_2 x_2 \leq -1 \text{ for } y_i = -1$$

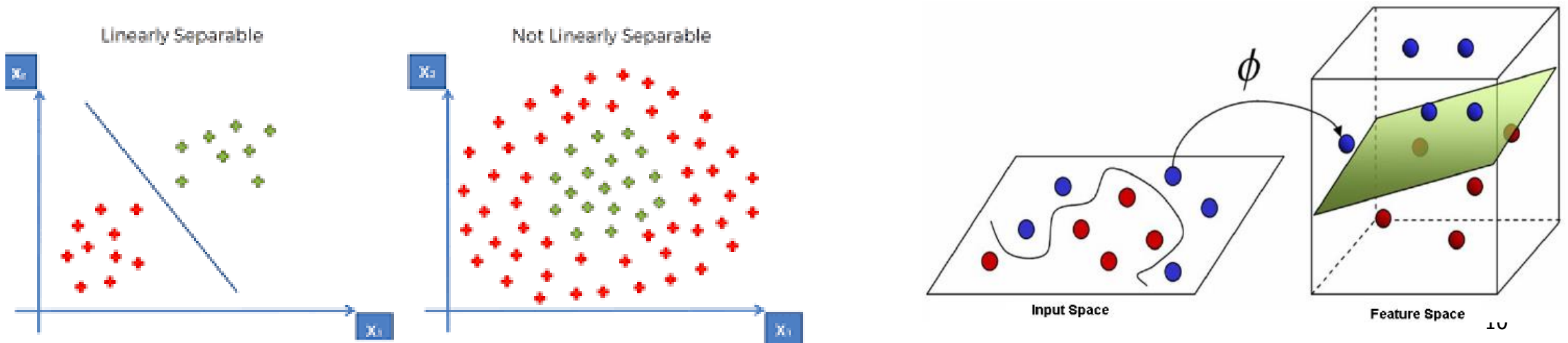
- Any training tuples that fall on hyperplanes H_1 or H_2 (i.e., the sides defining the margin) are **support vectors**
- This becomes a **constrained (convex) quadratic optimization** problem: Quadratic objective function and linear constraints \rightarrow *Quadratic Programming (QP)* \rightarrow Lagrangian multipliers

Why Is SVM Effective on High Dimensional Data?

- The **complexity** of trained classifier is characterized by the # of support vectors rather than the dimensionality of the data
- The **support vectors** are the essential or critical training examples —they lie closest to the decision boundary (MMH)
- If all other training examples are removed and the training is repeated, the same separating hyperplane would be found
- The number of support vectors found can be used to compute an (upper) bound on the expected error rate of the SVM classifier, which is independent of the data dimensionality
- Thus, an SVM with a small number of support vectors can have good generalization, even when the dimensionality of the data is high

SVM—Linearly Inseparable

- Transform the original input data into a higher dimensional space.
- Non-linear SVMs use kernel functions to transform data into higher-dimensional spaces, allowing for the creation of complex, non-linear decision boundaries that are not possible with linear SVMs, enabling effective classification of non-linearly separable data.
- Instead of computing the dot product on the transformed data, it is math. equivalent to applying a kernel function $K(\mathbf{x}_i, \mathbf{x}_j)$ to the original data, i.e., $K(\mathbf{x}_i, \mathbf{x}_j) = \Phi(\mathbf{x}_i) \Phi(\mathbf{x}_j)$
- Search for a linear separating hyperplane in the new space.



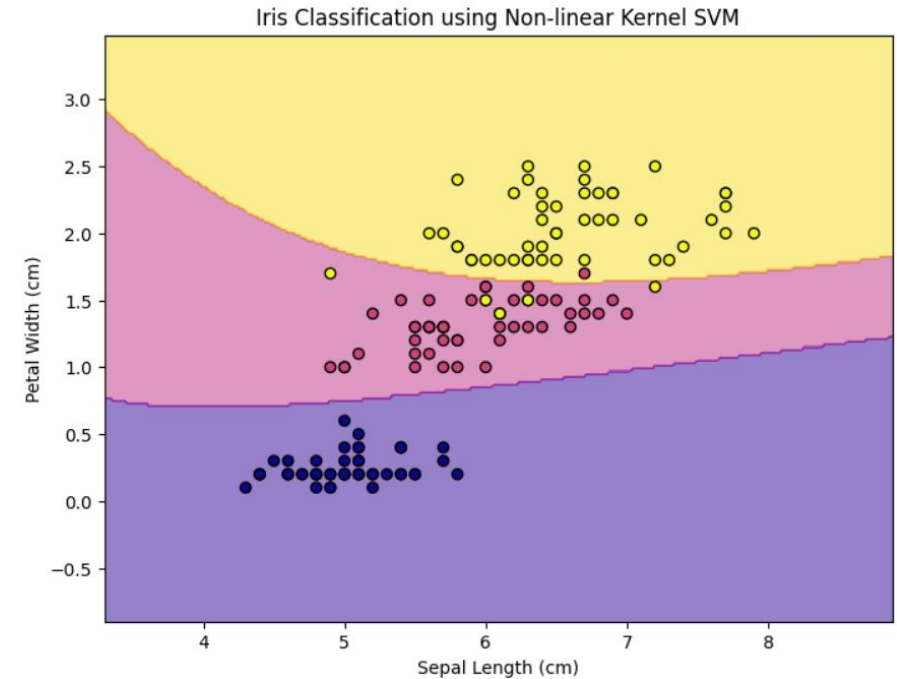
SVM: Different Kernel functions

Typical Kernel Functions

Polynomial kernel of degree h : $K(\mathbf{X}_i, \mathbf{X}_j) = (\mathbf{X}_i \cdot \mathbf{X}_j + 1)^h$

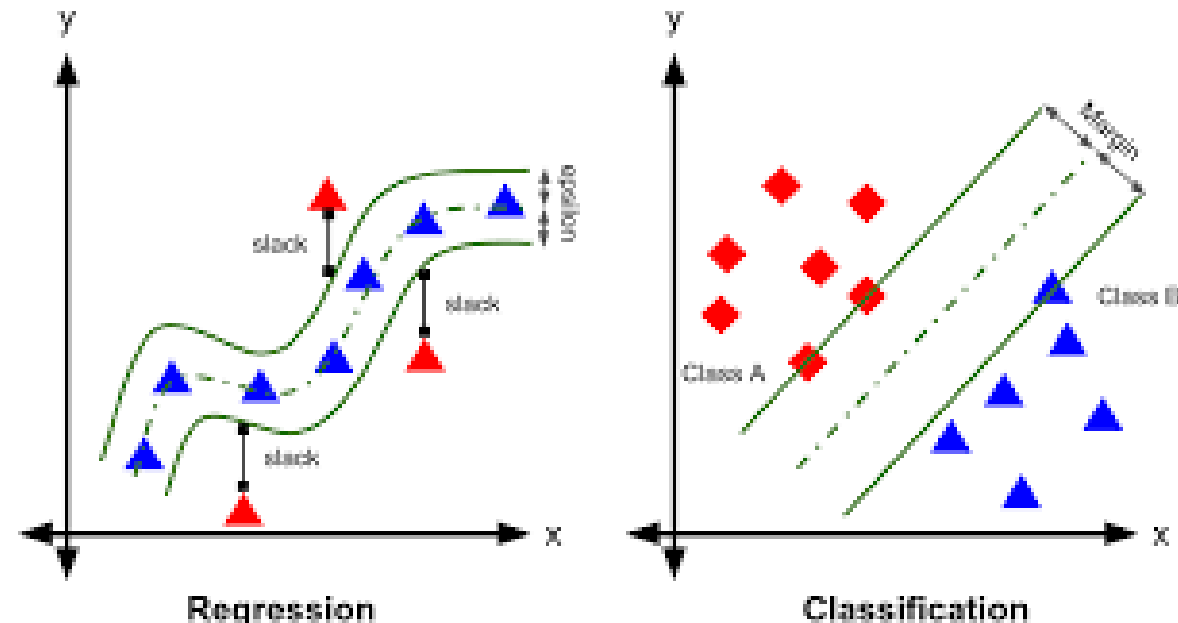
Gaussian radial basis function kernel: $K(\mathbf{X}_i, \mathbf{X}_j) = e^{-\|\mathbf{X}_i - \mathbf{X}_j\|^2 / 2\sigma^2}$

Sigmoid kernel: $K(\mathbf{X}_i, \mathbf{X}_j) = \tanh(\kappa \mathbf{X}_i \cdot \mathbf{X}_j - \delta)$



SVM can also be used for

- classifying multiple (> 2) classes and
- regression analysis



Model Evaluation and Selection

- Evaluation metrics: How can we measure accuracy? Other metrics to consider?
- Use **validation/test set** of class-labeled tuples instead of training set when assessing accuracy
- Methods for estimating a classifier's accuracy:
 - Holdout method, random subsampling
 - Cross-validation
 - Bootstrap

Classifier Evaluation Metrics: Confusion Matrix

Confusion Matrix:

Actual class\Predicted class	C_1	$\neg C_1$
C_1	True Positives (TP)	False Negatives (FN)
$\neg C_1$	False Positives (FP)	True Negatives (TN)

Example of Confusion Matrix:

Actual class\Predicted class	buy_computer = yes	buy_computer = no	Total
buy_computer = yes	6954	46	7000
buy_computer = no	412	2588	3000
Total	7366	2634	10000

- Given m classes, an entry, $\mathbf{CM}_{i,j}$ in a **confusion matrix** indicates # of tuples in class i that were labeled by the classifier as class j
- May have extra rows/columns to provide totals

Classifier Evaluation Metrics

- **Classifier Accuracy**, or recognition rate: percentage of test set tuples that are correctly classified.

$$\text{Accuracy} = (TP + TN)/All$$

- **Error rate** = $1 - \text{accuracy} = (FP + FN)/All$

- **Precision**: exactness – what % of tuples that the classifier labeled as positive are actually positive.
- **Recall**: completeness – what % of positive tuples did the classifier label as positive?
- Perfect score is 1.0

$$precision = \frac{TP}{TP + FP}$$

$$recall = \frac{TP}{TP + FN}$$

- Inverse relationship between precision & recall
- **F measure (F_1 - score)**: harmonic mean of precision and recall.

$$F = \frac{2 \times precision \times recall}{precision + recall}$$


- **Class Imbalance Problem:**

- One class may be *rare*, e.g. fraud, or HIV-positive
- Significant *majority of the negative class* and minority of the positive class


Classifier Evaluation Metrics


Classification Metrics Examples

Actual	Predicted		Row Totals
	Positive	Negative	
Positive	60	10	70
Negative	5	25	30
Col Totals	65	35	100


$$\text{Precision} = \frac{60}{65} = 0.923$$

$$\text{Accuracy} = \frac{85}{100} = 85\%$$


$$\text{Recall} = \frac{60}{70} = 0.857$$


$$\text{Specificity} = \frac{25}{30} = 0.833$$

$$\text{Error} = \frac{15}{100} = 15\%$$

$$F = 2 * \frac{0.857 * 0.923}{0.857 + 0.923} = 0.889$$

Holdout & Cross-Validation Methods

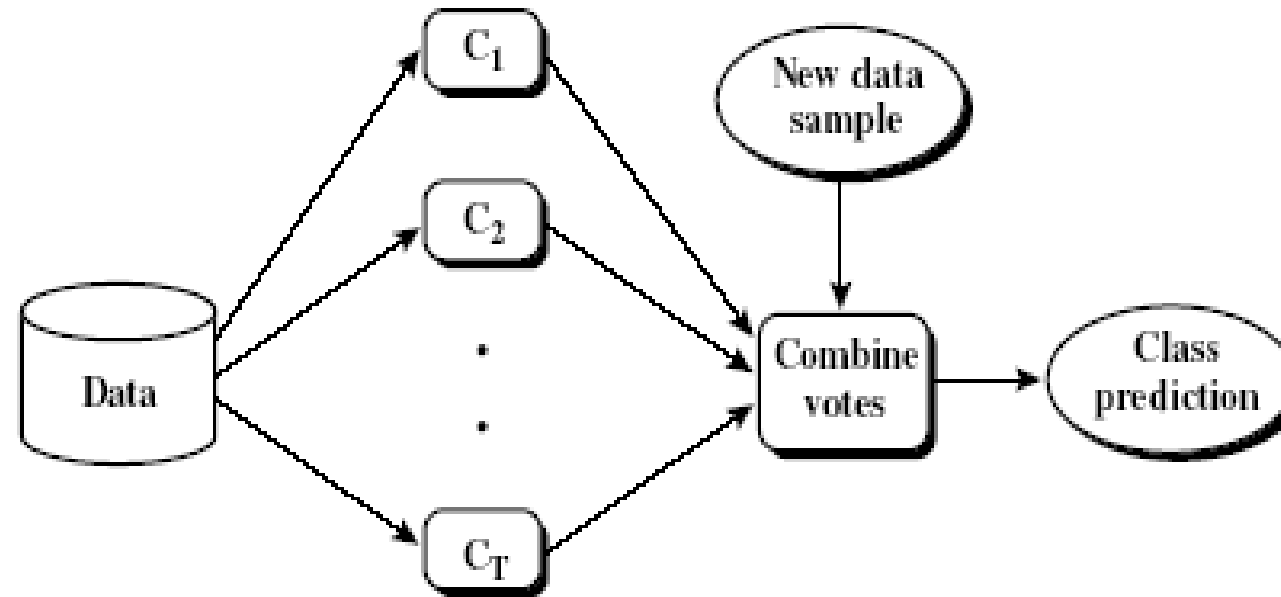
- **Holdout method**

- Given data is randomly partitioned into two independent sets
 - Training set (e.g., 2/3) for model construction
 - Test set (e.g., 1/3) for accuracy estimation
- Random sampling: a variation of holdout
 - Repeat holdout k times, accuracy = avg. of the accuracies obtained

- **Cross-validation** (k -fold, where $k = 10$ is most popular)

- Randomly partition the data into k *mutually exclusive* subsets, each approximately equal size
- At i -th iteration, use D_i as test set and others as training set
- Leave-one-out: k folds where $k = \#$ of tuples, for small sized data
- ***Stratified cross-validation***: folds are stratified so that class dist. in each fold is approx. the same as that in the initial data

Ensemble Methods: Increasing the Accuracy



- Ensemble methods
 - Use a combination of models to increase accuracy
 - Combine a series of k learned models, M_1, M_2, \dots, M_k , with the aim of creating an improved model M^*
- Popular ensemble methods
 - Bagging: averaging the prediction over a collection of classifiers
 - Boosting: weighted vote with a collection of classifiers
 - Ensemble: combining a set of heterogeneous classifiers

Random Forest (Breiman 2001)

- Random Forest:
 - Each classifier in the ensemble is a *decision tree* classifier and is generated using a random selection of attributes at each node to determine the split
 - During classification, each tree votes and the most popular class is returned
- Two Methods to construct Random Forest:
 - Forest-RI (*random input selection*): Randomly select, at each node, F attributes as candidates for the split at the node. The CART methodology is used to grow the trees to maximum size
 - Forest-RC (*random linear combinations*): Creates new attributes (or features) that are a linear combination of the existing attributes (reduces the correlation between individual classifiers)
- Comparable in accuracy to Adaboost, but more robust to errors and outliers
- Insensitive to the number of attributes selected for consideration at each split, and faster than bagging or boosting