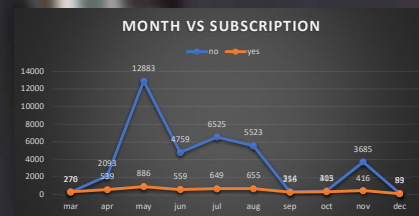
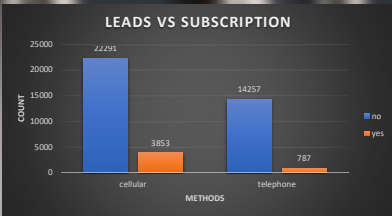
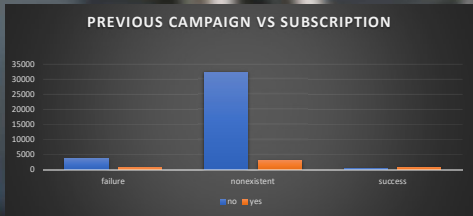
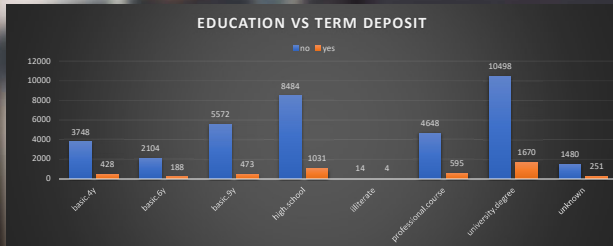
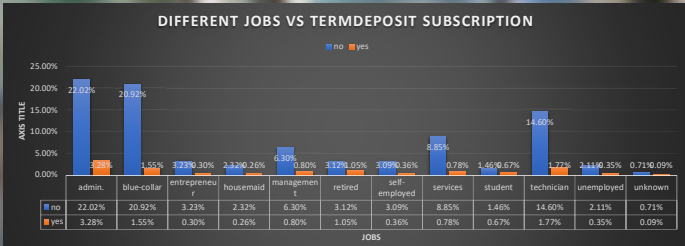
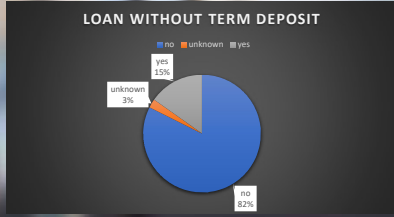
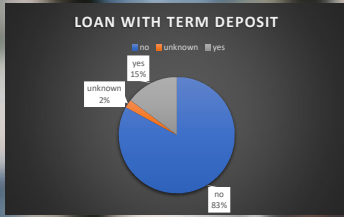
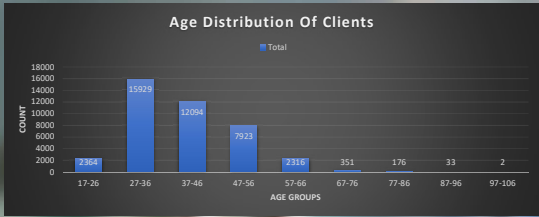


BankOpt: Targeted Marketing Analysis



SUBSCRIP Average o

	no	yes
Average	2.63	2.05
Grand Tot	2.57	

Credit Del No

	Yes	Total
no	28391	4197
unknown	8154	443
yes	3	3
Total	36548	4640

MARITEL SUBSCRIPTION

	Subscription
divorced	476
married	2532
single	1620
unknown	12

CAMPAIGN SUBSCRIPTION

CAMPAIGN	Subscription
1	2300
2	1211
3	574
4	2449
5	120
6	75
7	18
8	17
9	17
10	12
11	12
12	3
13	4
14	1
15	2
17	4
23	1

