

Marketing Campaign Results

WEB PURCHASES

GRADUATE

COUNTRY-

WEB VISITS
(0-9) -2228

INCOME
GROUP

(31730-41729)-353
(41730-51729)-333
(51730-61729)-329
(61730-71729)-347

WEB
PUECHASE
FREQUENCY

1-353
2-374
3-336

MARITAL
STATUS
Married-864
Single-480

YEAR OF BIRTH
(1953-1962)-465
(1963-1972)-620
(1973-1982)-620

