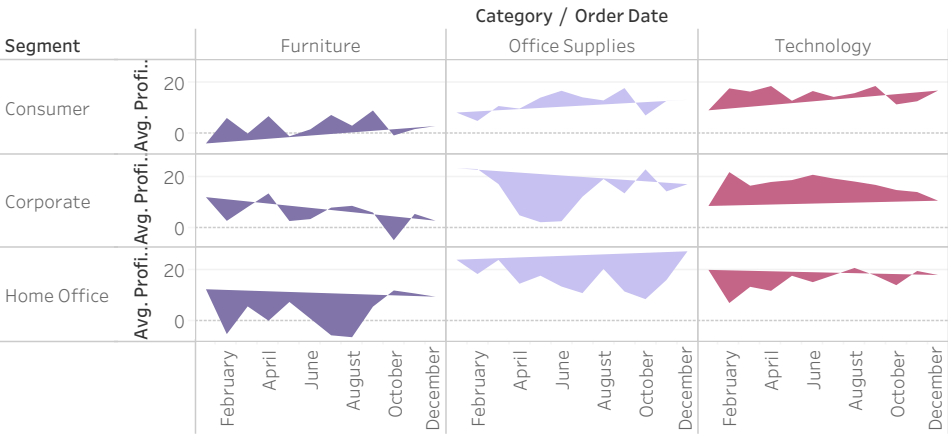


Seasonal Trends



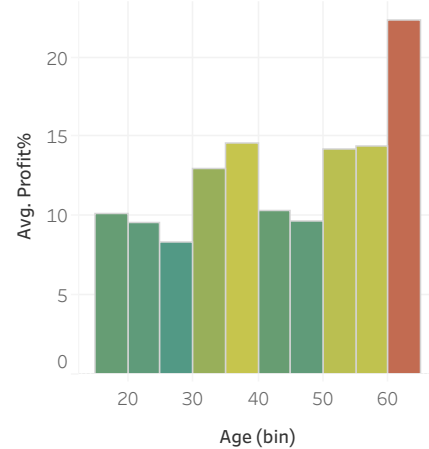
Category

- Furniture
- Office Supplies
- Technology

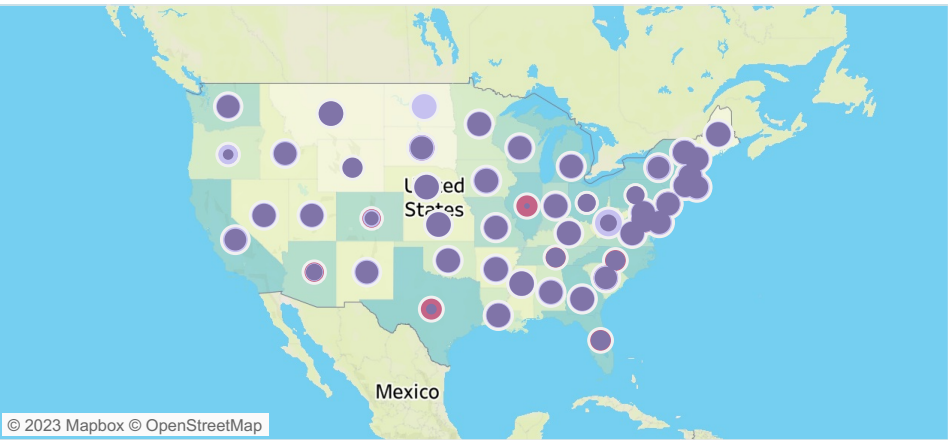
Age Dynamics

5

Marketing Strategy - Agewise
(using Bins and Parameters)



Demographic Vs Category Profitability



Avg. Profit%

8.32 22.34