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IDENTITY AND ACCESS MANAGEMENT

THE CASE FOR A SMART, SECURE AND STREAMLINED ORGANIZATION.

IDENTITY AND ACCESS MANAGEMENT

According to Gartner glossary, **Identity and Access Management** (aka IAM) enables the right individuals to access the right resources at the right times for the right reasons.

IDENTITY AND ACCESS MANAGEMENT (IAM)

Identity and access management solutions ensure secure and suitable access to resources distributed across even more diverse technology environments and meet increasingly severe compliance requirements in an organization.

This security practice is a crucial undertaking for any enterprise. It is increasingly business-aligned, and it requires business skills, not just technical expertise.

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Did you know it takes up to **5,840 HOURS** to correct the damage caused by Identity theft?

#IDTheft

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IDENTITY MANAGEMENT: MYTHS AND MISCONCEPTIONS

- **IAM and Single Sign-On (SSO) are two name for the same** – The truth is, both are different. Single Sign-On is a property of access control of multiple related, but independent software systems. Whereas, IAM means management of individual users, their authentication, authorization, and privileges within or across system and enterprise boundaries.

#IdentityTheft

1 in every 10 consumers has already been victimized by identity theft.

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IDENTITY MANAGEMENT: MYTHS AND MISCONCEPTIONS

- **IAM is too big and complex for SMBs or Startups** – No, it is not. Whether you think IAM is just too complex for your organization or if you have been "once bitten, twice shy" with a conventional IAM solution, the need for identity and access management as an acute component of your security plan will not go away.

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#CyberCrime

63% of cyber attacks are aimed at small businesses.

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IDENTITY MANAGEMENT: MYTHS AND MISCONCEPTIONS

- **If users are trustworthy, you don't need IAM** – Not true. Security breaches are meant to stole confidential data from the system, not directly users. Identity and access management solutions provide 360-degree monitoring of disparate end-points and ensure privacy of the organization.

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#IdentityManagement

62% of Smartphone users do not put passwords on their home screens. Therefore, whoever gets hold of their phone can access information.

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BENEFITS OF IAM

- **Reduced help desk costs** and **improved service** through the self-service of password changes and access requests.
- **Eliminated security threat** from active accounts that have no valid owner or unapproved configurations.
- Improved security and **scaling of administrative staff** through the division of workload among administrators that have an accurate knowledge of user access needs.
- **Reduced security risk and auditing costs** through the establishment of a system-of-record for access changes and approvals.
- Improved **accuracy and reduced costs** associated with the creation and revocation of user access rights to internal resources and to resources that are external to your organization.

… and more!

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IDENTACOR: THE IAM SOLUTION

Identacor is the **Identity and Access Management** solution provider with cutting-edge cloud security and smart user access control features. Eliminating most of the hassles that come with online applications, Identacor's cloud-based technology gives you the **fastest** and **easiest** access possible to all your files and devices. To further **maximize user experience**, Identacor supports all web applications which support the **Security Assertion Markup Language (SAML)** authentication standard.

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HOW IDENTACOR WORKS?

Security

Productivity

Compliance

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SECURITY: WHY IDENTITY AND ACCESS MANAGEMENT?

- **Weak Passwords** – By using single sign-on (SSO), organizations can eliminate the need for passwords and therefore, overcome the consequences of using weak passwords.
- **Centralized Access Control** – IAM solution provides centralized access control management i.e. all user communication and interactions are authenticated through a secure channel.
- **Multi-factor Authentication** – Even if you have a strong password policy, there is a risk that hackers will get access to credentials through unauthorized means. Multi-factor authentication provides an additional layer of security and prevents such breaches.
- **Phishing and Spear Phishing** – If your users are accessing corporate network through remote locations, chances are your traditional security software might fall short.

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PRODUCTIVITY: WHY IDENTITY AND ACCESS MANAGEMENT?

- **Single Sign-On** – SSO relieves users from remembering multiple passwords. It lets them sign in to any corporate service or resource with just a single click.
- **Integrated Apps –** IAM system makes it easier to add new applications to the corporate network. Integrated Apps need no or minimum configuration and save time.
- **Application Management** – It helps you administer your Enterprise Apps efficiently and tracks user interaction, productivity and application usage, etc.
- **Password Reset –** Forrester Research claims that the average helpdesk labor cost for a single password reset can be as much as $70. SAML based IAM solutions eliminate passwords and save a substantial amount of cost.

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COMPLIANCE: WHY IDENTITY AND ACCESS MANAGEMENT?

- **Single Identity** – IAM system provides a single consolidated identity for each user to maintain a clear audit trail and streamline monitoring.
- **Streamline Passwords or Completely Eliminate Passwords –** Allows organizations to enforce strong password policies to prevent security breaches. For SAML-based Apps, it eliminates the need for passwords completely.
- **Data Analytics & Audits –** IAM offers complete access control and generates consolidated reports that can be used for compliance management, data analysis and audits.

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Want to see an Identity and Access Management Solution in action?

CONTACT US FOR A FREE DEMO

www.identacor.com

1.855.338.8355

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