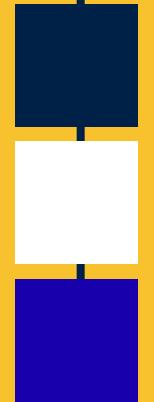


Job Assist Ghana – Investor Pitch

A Scalable Recruitment Platform
Built for Ghana's Future Workforce

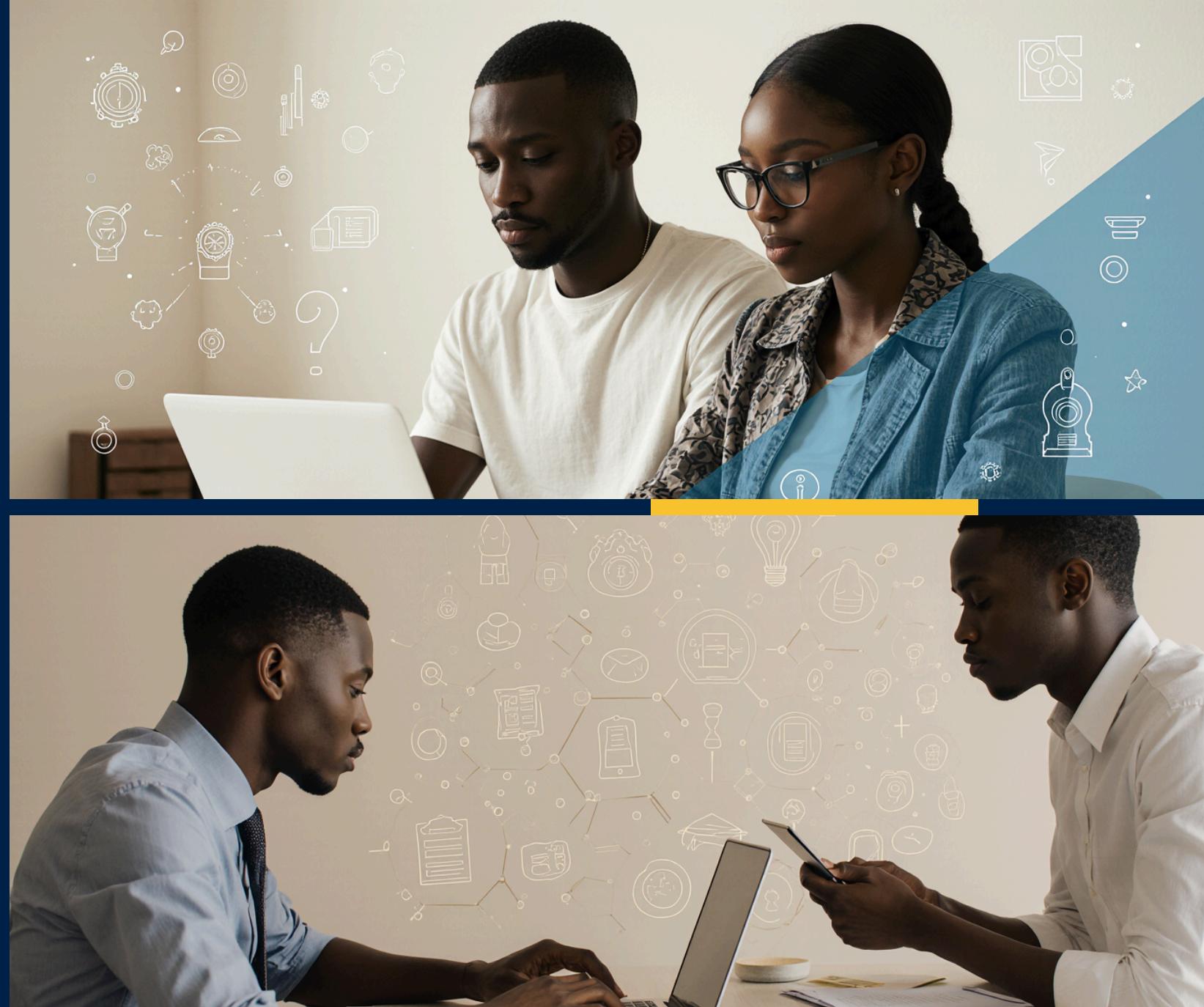
Presented By: **Papa Yeboah**
www.jobassistgh.com





Introduction

Job Assist is a modern career-empowerment platform dedicated to helping individuals find meaningful work and employers discover the right talent. We combine intuitive technology, practical career tools, and human-centered support to streamline the job search process, enhance professional growth, and make employment accessible, efficient, and stress-free for everyone.





The Problem



Job seekers struggle to find real, verified opportunities



Companies waste time sorting through unqualified applications



Many applicants lack guidance on how to present themselves professionally



The hiring process is slow, confusing, and often frustrating for both sides





The Solution



Job Assist Ghana provides a seamless job-matching experience with verified listings, smart applicant tools, and an employer-friendly hiring system—helping candidates stand out effortlessly while enabling businesses to discover qualified talent faster and with less effort.

Market Opportunity



There is a rapidly growing global demand for innovative career platforms that simplify hiring and empower job seekers.



Projected growth of the online recruitment and talent acquisition market, driven by rising demand for efficient hiring solutions.



Digital hiring trends increase demand for seamless talent matching.



Product Overview

Job Assist Ghana is thoughtfully designed to combine efficiency and user experience, offering intuitive interfaces, powerful search tools, and seamless application features that make it both a professional platform and a valuable career companion.





Business Model



Free and paid job applications – users can apply for jobs at no cost, or with optional premium placement for 50 GHS



Application boosting – candidates can pay 120 GHS or 200 GHS to increase visibility and move their application to the top of applicant lists.



Employer fees and partnerships – businesses pay 100 GHS to post a job and 25 GHS for each applicant they select, ensuring a cost-effective way to access and hire the right talent.



Unlike many existing job platforms, Job Assist Ghana is designed with equal emphasis on usability and effectiveness, offering a seamless experience, enhanced visibility options, and powerful tools that meet the needs of both job seekers and employers.



Competitive Advantage



Marketing Strategy



Influencer collaborations to reach younger audiences.



Partnerships with schools and training centers for talent outreach.



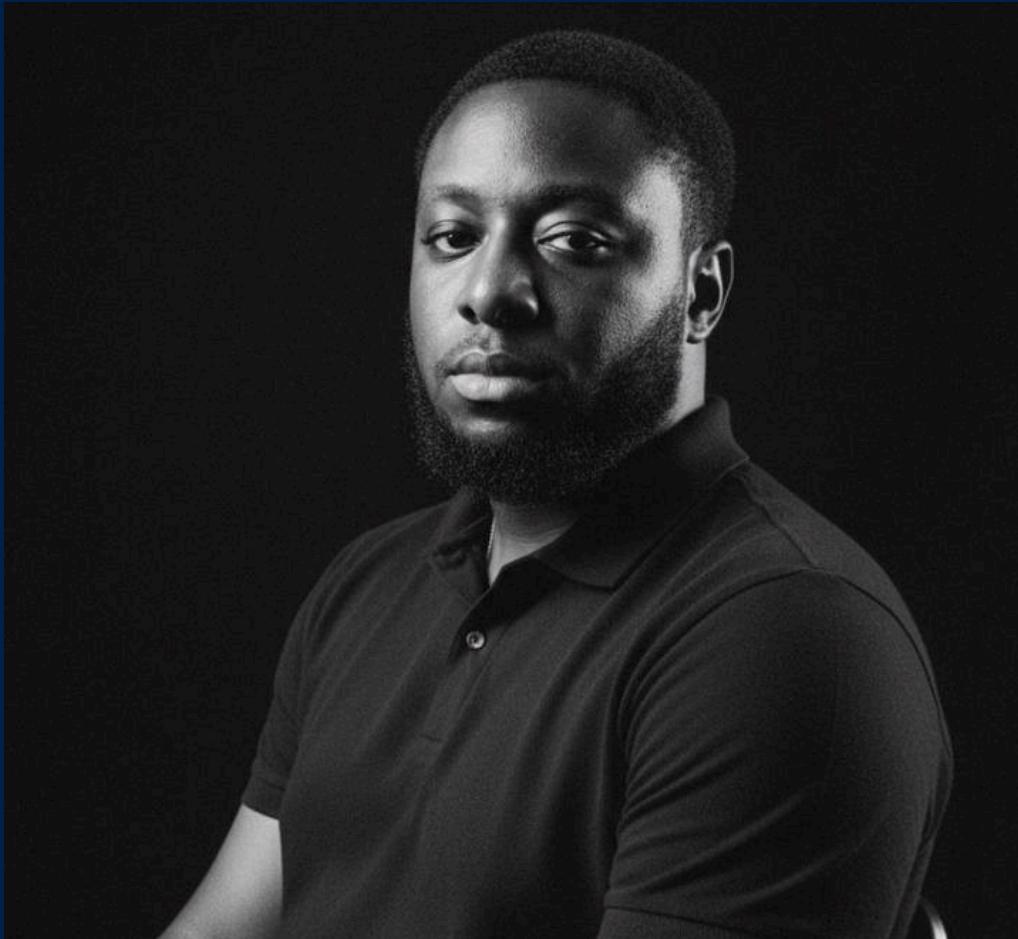
Content marketing to highlight career advice and opportunities



Collaborations with local businesses to expand employer reach.



The Team



Our team is a duo of passionate innovators, combining expertise in technology and business to create a platform that empowers job seekers and employers alike. Every feature reflects our commitment to usability, efficiency, and meaningful impact.





Call to Action

We invite you to join Job Assist Ghana on this exciting journey to transform the way jobs and talent connect, delivering a platform that empowers job seekers, supports employers, and creates lasting impact in the workforce.





Thank You

Thank you for your time and consideration. We look forward to partnering with you to transform the job market in Ghana and create lasting value together.