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GIT 230

Creative Project 2

## The Powerpuff Girls and Danny Phantom Crossover

### **What I made:**

I created a teaser screen for a Powerpuff Girls and Danny Phantom crossover episode. My client for this project would be a television channel like Cartoon Network or Nickelodeon or a streaming service such as Hulu. My intended audience includes fans of nostalgic cartoons. My audience would most likely be Gen Z and millennials who grew up watching cartoons in the 90's and early 2000's. My intended impact is to create a sense of nostalgia and excitement for a never before seen crossover.

Before starting this project, I had to make the decision on which characters to use. I decided to go with The Powerpuff Girls and Danny Phantom because they both have powers and could create an interesting storyline. They are also two of the most well known and recognizable cartoons.

### **Techniques Used:**

#### **1. Pen Tool**

I used the pen tool to trace most of Blossom, Bubbles, Buttercup, and Danny. The pen tool was used to illustrate each of their eyes, hair, clothes, legs, and arms. I also used the pen tool to create the black border around the powerpuff girls text.

#### **2. Shape Tools**

The shape tools I used include rectangle, ellipse, star and the line segment too. The ellipse tool was used to create the head of the Powerpuff Girls as well as the iris and pupil of Danny's eyes. The line segment tool was used to create the pink and purple borders around the page. I used the star tool on the Powerpuff Girls text to better replicate the original logo and the 'BAM' sound effect.

#### **3. Transformations**

I used transformations to resize and position all of the characters. I also used the free distort tool to make the colored beams following the Powerpuff Girls conform better to their bodies.

#### **4. Gradients**

In my project, I applied a white to blue gradient under black polka dots to make the design more interesting.

#### **5. Typography**

I chose fonts to replicate the styles of both the Powerpuff Girls and Danny Phantom. The Powerpuff Girls text has a lower tracking and leading than the Danny Phantom text making the characters closer together.