Bloks

On Principle, Not Fear Nor Exception

Privacy Policy:

This Privacy Policy applies to your use of Bloks's information technology systems, networks and websites including but not limited to www.bloks.com (Sites"). In this Policy, references to "we", "us" "our" and "Bloks" are to Bloks.
Limited and its subsidiaries, and their respective directors, officers, agents, employees or contractors.

Your Information:

Our server, our agent's or contractor's server, and third parties in the internet infrastructure ("Servers") log certain information, which is provided by you, when you use our Sites, systems, and networks, such as:

-   Your provided name;
-   Your provided email;
-   Your elected rank;
-   Your provided password;
-   Your provided grade;
-   Your provided relationship status;
-   Your provided gender;
-   Your provided sex;
-   Your provided biography;
-   Your date of registration;
-   Your provided profile picture;
-   Which registered school is associated with the eMail extension of the eMail provided by you;

The server will also create a unique identifier associated with your account.
Our server, our agent's or contractor's server, and third parties in the internet infrastructure ("Servers") also log certain information related to registered schools, notifications for your account, groups for registered schools, what groups you are a member of, text threads related to groups, messages sent from one account to another, and which accounts are friends with other accounts.
Information stored on registered schools include:

-   A unique identifier;
-   The name of the school;
-   The email extension for the school;
-   The provided number of students in the school;
-   The US state the school is located in;
-   The schools gender or sex requirements;
-   The schools method of funding;
-   The date the school was registered;

Information stored for each notification associated with your account will store:
- A unique identifier;
- The type of notification;
- From whom the notification is from;
- The time of day the notification was sent;
- The name of the user who sent the notification;
- The email of the user who sent the notification;
- The profile pic of the user who sent the notification;

Information stored for each group:
- A unique identifier;
- The blok it is associated with;
- The name of the group;
- The type of the group;

Information stored on your group membership:
- A unique identifier;
- The group associated with the group membership;
- The users identifier associated with the group membership;
- The users role in the group;

Information stored on group thread includes:
- A unique identifier;
- The identifier of the group associated with the thread;
- The identifier of the user who created the thread;
- The thread that thread was a response to;
- The title of the thread;
- The text within the thread;
- The date and time the thread was created;

Information stored on the messages between users includes:
- A unique identifier;
- The identifier associated with the user who sent the message;
- The identifier associated with the user who received the message;
- The text of the message;
- The date and time the message was sent;

Information on account friendships includes:
- A unique identifier;
- The account to friend the other account;
- The account that was friended by the other account;

We use this information for a number of purposes connected with the usage of our Sites, and to monitor the security of our Sites, systems and networks. Among other possible uses, Bloks may use the information, described above, to analyse certain trends and statistics, such as which parts of the Sites users are visiting and how long they spend there, and to monitor the security of our Sites, systems and networks.

Bloks will not try to identify you or your browsing activities through the information set out above except, in the event of an investigation, where a law enforcement agency may exercise a warrant to inspect the logs, or if your usage is causing technical issues for the Sites, including an

attack on a Site that may need to be resolved. Bloks may in these circumstances identify your IP address to enable Bloks to contact you.

Cookies:

The Sites use cookies. A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. The Sites use cookies to help Bloks identify and user login information. Visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using the Site, with the drawback that certain features of the Site may not function properly without the aid of cookies.

Personal Information:

Bloks collects and holds personal information about you through your use of the Sites, including your registration details and information relating to your use of the Sites and the content you access.

Boks does not collect sensitive information such as your racial or ethnic origin, political opinions or religious beliefs.

The personal information collected by Bloks will be held in third party data centres, and may be shared with third party organizations for security purposes.

Bloks will only use such personal information for the purpose for which you have provided it, unless you consent otherwise or Bloks is required by law to disclose it or Bloks is otherwise permitted to use it under the Privacy Act 1993.

Bloks will not sell your personal information to, or share it with, any other company outside of the Bloks group or third party agency other than as set out in this Privacy Policy, except as permitted by law. Bloks will disclose such personal information about you only to those employees of Bloks who have a need to know.

Last updated: July 2021.