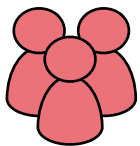
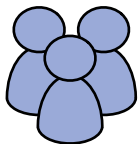


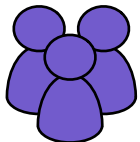
UI  
specialist



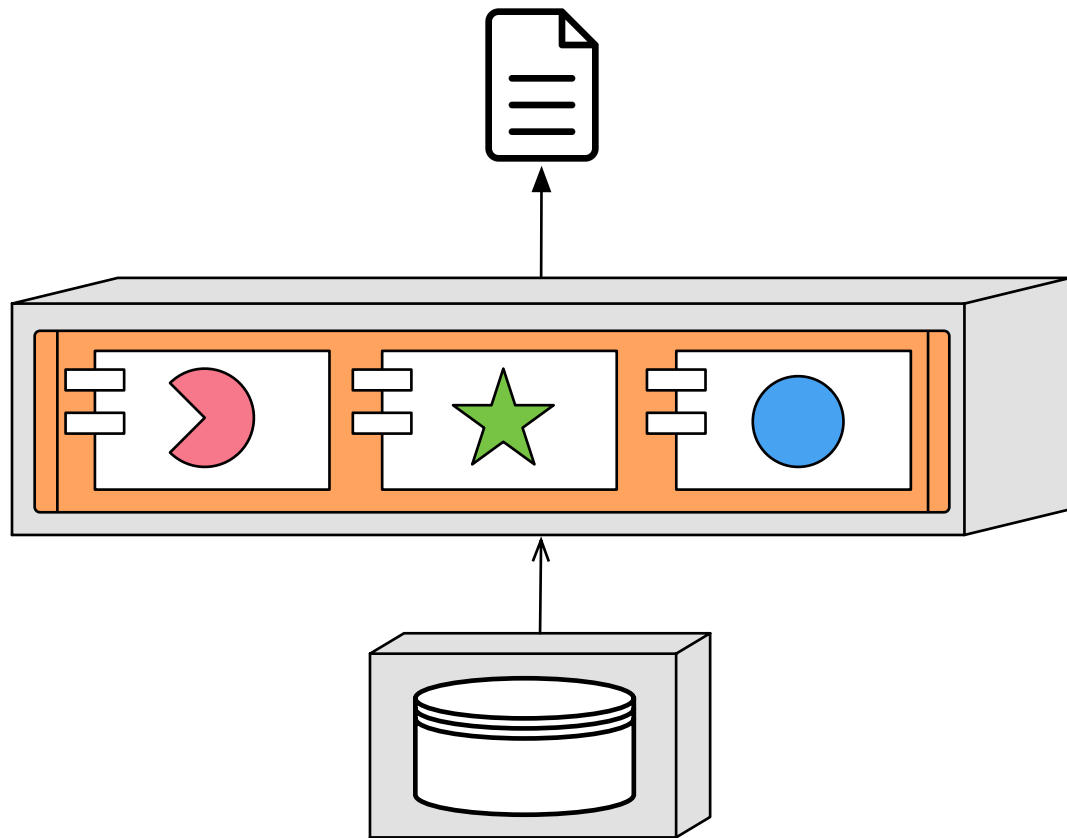
middleware  
specialist



DBAs



**Siloed functional teams...**



**... lead to silod application architectures.  
Because of Conway's Law**