

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

THIS LETTER
NEED TO BE
A WELL
PORMATTED

SO THAT THE
CHECHEIF
GUEST
SCHEDULED
ACCORDINDLY

FORMALLY
WRITTEN LETTER
PROPER
INFORMATION
ABOUT THE
VENUE, DATE,
TIME, EIC....

EASY TO UNDERSTAND THE EVENT

WAY TO GOOD MANNER ONE OF
THE BEST
WAY TO
CONVEY
THE NEWS



KUBENDURAN

INVITATION CARD CREATOR

TO PERSUADE
SOMEONE TO
COME TO
OCCASIONP /
PRATY-TO TELL
SOMEONE ABOUT
A CELEBRATION

ARIUND
300GSM CARD FOR
INVITATION. IT'S
GOOD, STIFF CARD
THAT IS
ALSO EASILY
PRINTED

MOST OF THE
PAPER I USE IS
120GSM, THIS
FORMS INSTE
ORDER OF SEVICE
BOOKLETS AND
SOME OTHER

MOTE
PAVATE,
PERSONAL AND
SHOWS THAT
YOU HAVE PUT
SOME EFFORT IN,

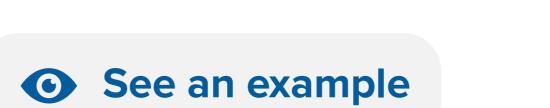
CONVEYS THE
OVERALL
TONE OF THE
EVENT THEY
ARE INVOLVED
TO

THE BASICS:
NAMES OF THE
COUPLE, WEDDING,
DATE, CEREMONY
TIME, VENUE NAME
FULL ADDRESS



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

