

Profile

I'm a UI/UX Designer with 8 months of experience creating clean, intuitive, and responsive web interfaces. I've worked on websites, dashboards, and CRM platforms with strong skills in research, wireframing, and usability. I enjoy simplifying complex requirements into meaningful user experiences. I'm looking to join a collaborative team where I can grow, contribute ideas, and create impactful products.

Education

C-Tech UI /UX & Graphic Design

Image Institute , Coimbatore

- **User Experience (UX) Design**

- Design Thinking & User-Centered Design
- User Research & Wireframing

- **User Interface (UI) Design**

- Visual Design: Color, Typography & Icons
- Responsive Layouts & Prototyping
- UI Trends (AI-Powered Personalization, 3D & Immersive Design, Minimalism, Dark Mode & Glassmorphism / Neumorphism)

B.sc Visual Communication (2021 – 2024)

Hindusthan College of Arts & Science, Coimbatore

- Comprehensive understanding of visual storytelling, media production, and design principles across print, digital, and film platforms.
- Hands-on training in Filmmaking, graphic design, photography, videography, and animation using industry-standard tools like Adobe Creative Suite.

Work Experience

Internship (Jan 2025 – Feb 2025)

Cognifyz Technologies - Online Internship

- Contributed to interface design and usability improvements with a focus on clarity and user experience. Demonstrated strong communication, coordination, and a proactive learning attitude while delivering detailed, high-quality design work.

Aow Information Technologies (March 2023 – Present)

- Designed and improved responsive interfaces for multiple projects, including CRM dashboards, company websites, and client platforms.
- Streamlined complex user flows by applying user-centric design principles, wireframing, and clean UI layouts.
- Collaborated closely with developers and product teams to ensure smooth handoff, consistency, and pixel-perfect implementation.

Portfolio Links

[Behance](#)

Language

English

Tamil

Specialities

User Research

Wireframing & Prototyping

Visual Design & Typography

Responsive Design

Visual Hierarchy

Information Architecture

Usability Testing & Feedback

Analysis

Collaboration & Communication

Tools/Technologies

Figma

Figma Make

Photoshop

Premier Pro

Canva

Adobe XD

Lightroom

Illustrator

Projects

● Live Product ● Under Development ● Personal Projects ● Disabled

● Part Central E-Commerce Website - partcentral.com

- A one-stop online marketplace for OEM and used automotive parts and accessories. Offers a broad catalog across makes and models, with free shipping in the continental U.S., reliable delivery, and easy returns. Known for competitive pricing, quality assurance, and a 90-day limited warranty on engines and transmissions.

● AOW Information Technology - Website - aow.com

- Designed the complete official website for AOW Information Technology, focusing on clear navigation, strong branding, and a modern, professional visual identity. Conducted UX research to understand service positioning and user needs, then structured content through a clean information architecture. Delivered responsive layouts for all core pages including Home, Services, About, Careers, and Contact, ensuring consistency, accessibility, and an improved user journey across devices.

● Bharat Sports Foundation - Website - [Bharat Sports Foundation](http://Bharat%20Sports%20Foundation)

- Created a modern, user-centric website to showcase sports programs, events, and athlete support initiatives. Improved information architecture, streamlined page layouts, and designed responsive interfaces to help visitors easily access resources and learn about the foundation's mission.

● CRM Dashboard – Part Central Dashboard - [Figma Link](#)

- Currently working on designing the CRM system with a focus on understanding user needs and improving workflow clarity. Conducting UX research and analyzing existing processes to build structured information architecture for multiple modules such as Dashboard, Leads, Marketing, and Orders. Working on layout planning, user journey mapping, and component structure to support scalable and user-friendly CRM design.

● SkillKwiz – Skill Assessment Platform - [Figma Link](#)

- SkillKwiz is a skill evaluation platform that provides standardized and reliable skill scores. Designed clear assessment flows and user journeys that support hiring, training, and performance benchmarking for individuals and companies.

● Pay Track - [Figma Link](#)

- Designed a user-friendly mobile app that helps employees manage salary details, PF, taxes, and overall financial planning. Worked on clear salary breakdown screens, tax calculators, PF tracking, and expense management flows to improve financial clarity and ease of use.

● Lil Stream - [Figma Link](#)

- Designed a child-friendly OTT platform that offers safe, educational, and engaging video content. Developed intuitive navigation, age-appropriate UI elements, and personalized content recommendations. Incorporated strong parental controls, secure access, and a visually playful interface to ensure a safe and enjoyable viewing experience for kids.

● CMRL Smartwatch UI – Metro Travel Interface- [Figma Link](#)

- Designed a smartwatch UI for Chennai Metro users with real-time train updates, smart ticketing, and quick navigation. Focused on glance-based interactions, clear hierarchy, and compact layouts to make metro travel faster and more convenient.

EZON Website Redesign - [Figma Link](#)

- Redesigned the EZON website to create a more intuitive, user-centric experience with simplified navigation, responsive layouts, and visually engaging product/service presentation across devices.

Parent Pal - [Figma Link](#)

- Designed a user-friendly website to help parents access guidance, resources, and tools for childcare and daily parenting needs. Focused on clear navigation, warm visual design, and easy access to articles, tips, and community support. Created responsive layouts, structured content flow, and intuitive UI components to ensure a smooth experience for parents across all devices.