

# Tom Barragry

Social Engineer at Brand24

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## Summary

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## Experience

Social Engineer at Brand24

January 2018 - Present

Senior Recruitment Officer - Embassy Summer at Study Group

January 2017 - Present

- Innovating and improving recruitment process for over 500 potential staff members
- Brand ambassador scheme implementation
- Creating communication plans for new and returning staff members
- Innovating and implementation of referral bonus scheme
- Using experience and knowledge to constantly amend marketing strategies, ultimately improving quality and quantity of pipelines
- Administration of recruitment Social Media outlets
- Facebook/Instagram advertisements
- Training and development of new staff
- Working cross-departmental with operations team to ensure successful release of new innovations and technologies
- Shortlisting and hiring of management level staff
- Organisation and advertising of recruitment fairs
- Virtual interview environments

Freelance Editor

January 2017 - Present

Editing YouTube content for 'Laila Alieh'.

Creating and expanding her brand image online.

Onsite Social Manager at Study Group

June 2016 - September 2016 (4 months)

Managing 20+ staff over a summer period, liaising with a number of managers and head office staff to ensure the smooth running of 400+ students summer social programme.

Recruitment Officer at Study Group

March 2016 - June 2016 (4 months)

Working alongside a team to ensure up to 16 summer centres are appropriately staffed

Recruitment Officer at Study Group

January 2015 - September 2015 (9 months)

Production Runner at ENVY Post Production

August 2013 - October 2013 (3 months)

Working alongside a team of industry runners to ensure the smooth operation of a fast paced post-production house.

Productions include; 'Gogglebox', 'BBCs Top Gear'

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## Education

Staffordshire University

Bachelor of Science - BS, Film Production Technology , 2011 - 2014

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[Contact Tom on LinkedIn](#)