

Tomek Cholast

Marketing Manager w Unit4

Summary

Experienced Marketing Manager with a demonstrated history of working in the internet industry. Skilled in Marketing Management, E-commerce and Business Development. Engaged in building Polish Startup Ecosystem.

Experience

Marketing Manager at Unit4

August 2016 - Present

President at Startup Founders

April 2016 - Present

Association of young startups founders.

Vice President at SHARE Foundation

March 2014 - Present

We develop, customize and distribute innovative business and e-commerce SaaS based solutions, proven to improve sales and marketing.

Co-founder at zrzutka.pl

September 2012 - Present

Crowdfunding platform for private chip-ins in 2 minutes with 0% provision!

Transactions over 10 000 000 PLN in 30 months from start.

Country General Manager at Brand24 Indonesia

May 2012 - Present

Social Media Monitoring and Analytics.

CEO at Joy Intermedia SEA

February 2012 - Present

CEO at Finspi Asia

November 2014 - July 2015 (9 months)

World's first synchronized social media that offers it's users real time engagement. New social media enables to make new friends according to their up-to-date interest as well as explore millions of videos, pictures and audio files.

Co-founder and CEO at Joy Intermedia

April 2011 - June 2015 (4 years 3 months)

Interactive design studio.

Owner at mobile ENGLISH Wrocław

February 2006 - June 2014 (8 years 5 months)

English school with mobile lecturers.

Founder at Rocket Media

September 2010 - December 2013 (3 years 4 months)

E-marketing Agency.

We prepare and implement dedicated e-marketing strategies combining:

- * SEO
- * SEM/ AdWords/ Facebook Ads
- * B2B E-mail Marketing
- * Content Marketing

Co-founder, Creative Director at Joytown Agency

January 2005 - April 2011 (6 years 4 months)

Joytown is an event promotion agency, specializing mostly in promoting foreign music festivals in Poland, and managing club events.

Director in Warsaw at dlaStudenta.pl

May 2009 - June 2010 (1 year 2 months)

The biggest internet portal for students in Poland with 1,5mln unique users.

Founder at Opaska.pl

April 2005 - April 2007 (2 years 1 month)

The biggest e-shop with charity silicone wristbands.

Project Manager

November 2004 - July 2006 (1 year 9 months)

Hotspots search engine with the biggest database in Poland.

Education

University of Economics in Wrocław

Marketing/Marketing Management, General, 2002 - 2003

Warsaw School of Economics

Student, Marketing/Marketing Management, General, 2004

Honors and Awards

Best mobile app to use for business of 2013, Best Smart TV App, AngelHack Jakarta

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[Contact Tomek on LinkedIn](#)