

Kristina Gudaitytė

Technical Analytics Manager at SentiOne

Summary

N/A

Experience

Technical Analytics Manager

January 2018 - Present

Data Analyst at SentiOne

July 2015 - December 2017 (2 years 6 months)

- * Research and identify new internet sources of user opinions.
- * Integrate new data sources into companies database and test the old ones using proprietary technology and skills such as XPath, JSON, XHTML, RegExp, SQL.
- * Prepare and optimize configuration of internet monitoring queries.
- * Analyze monitoring results and visualize data.
- * Support Research and Development department regarding automatic sentiment classification.

Export Sales Representative at Askon sp. z o.o (Ltd.)

November 2014 - April 2015 (6 months)

Chief Specialist

2012 - 2013 (2 years)

- * Conduct researches based on various sources and present prepared comparative analysis to society on online publications.
- * Collect information and update internal database.

Online Sales Manager

September 2011 - May 2012 (9 months)

- * Responsibility for Lithuanian e-shop: higher priority problems solving, tasks planning and division for other team members.
- * Planning online marketing actions and their realization using Google Analytics, AdWords, Facebook, newsletters and other promotion.

Education

Vilniaus universitetas / Vilnius University

Bachelor's Degree, Cultural History and Anthropology, 2007 - 2011

Bialystok University of Technology

Postgraduate Studies, Digital Marketing, 2014 - 2015

Vilniaus universitetas / Vilnius University

Master's Degree, Heritage Studies, 2012 - 2014

University of Warsaw

Polish as a foreign language, 2012 - 2013

Uniwersytet im. Adama Mickiewicza w Poznaniu

2010 - 2010

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[Contact Kristina on LinkedIn](#)