

Aleksandra Drzymulska

Junior Communication Specialist w SentiOne Sp. z o.o.

Summary

N/A

Experience

Junior Communication Specialist at SentiOne

luty 2018 - Present

Office Manager at SentiOne

czerwiec 2017 - Present

SentiOne is the Number One Social Listening Focused on Europe.

Everyday we work with over 500 brands on 26 European markets.

We help global and local brands track and measure consumers opinions and activities in social media.

We work with over one five hundred large and medium companies: Procter&Gamble, McDonald's, Nike, Unilever, Beiersdorf, Tesco, Starcom, Mindshare, Mediacom or Saatchi&Saatchi.

Every day we help our customers:

- monitor their brands online
- track social media KPIs
- collect real-time consumer insights
- measure reach of online campaigns
- control their online reputation
- improve online customer care
- identify brand ambassadors
- detect negative mentions
- boost online sales by finding potential leads

We're the only Social Listening Company able to deliver instant local data from 26 European markets:

Germany, Austria, Switzerland, Netherlands, Belgium, Denmark, Sweden, Norway, Finland, Poland, Russia, Ukraine, Czech Republic, Slovakia, Hungary, Greece, Slovenia, Romania, Lithuania, Latvia, Estonia, Bulgaria, Serbia, Croatia, Montenegro and Bosnia&Herzegovina.

Team Liaison Officer at Polish Football Association (Polski Związek Piłki Nożnej)

sierpień 2016 - wrzesień 2016 (2 mies.)

- translating and managing the activities of Georgia U-17 National Team during Syrenka Cup 2016 Tournament

Local Committee Vice President Outgoing Global Community Development Program at AIESEC Warsaw Universities

luty 2015 - styczeń 2016 (1 rok)

- delivering AIESEC volunteer program to students from Warsaw
- strategic planning
- tracking work of HR teams
- tracking customer flow and exchange numbers
- delivering workshops during Local Committee Conferences
- organizing and delivering Outgoing Preparation Seminars for volunteers
- organizing and delivering monthly 'Global Meetings' - series of meetings dedicated to potential exchange participants
- market research
- reporting to Member Committee Vice President oGCDP

Education

Harbin Engineering University

Non-degree program, One-year Chinese language program, 2016 - 2017

Uniwersytet Warszawski

Bachelor's Degree, Chinese Studies, 2013 - 2016

Activities and Societies: AIESEC Uniwersytet Warszawski

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[Contact Aleksandra on LinkedIn](#)