

Eszter Vida

Head of PR & Communication Hungary at SentiOne

Summary

Words&impressions&ideas&kpop&the last unicorn&espresso&the search for new sensations

Experience

Head of PR & Communication Hungary at SentiOne

October 2016 - Present

For the love of social

Marketing, PR strategies, content development & big ideas for local market. Saying HELLO to Hungary on behalf of Senti.

Freelance Copywriter at Saatchi & Saatchi

December 2014 - Present

I adapt regional campaigns and creative concepts into local market.

Freelance Blogger

November 2015 - Present

My thoughts. My world. My words.

www.facebook.com/girlsofjulianne

Freelance Blogger

September 2015 - Present

I am a freelance blogger, writing articles related to the fields I am mostly interested in: mainly about Japan - fashion, culture, music, society etc.

Social Media Manager

August 2016 - November 2016 (4 months)

Glamming the social media feed.

Storming brains and creative ideas, with a hint of marketing, event management and PR.

Parties & events all around.

Love

Internal Communications Manager at Hungarian Chamber of Agriculture

September 2015 - October 2016 (1 year 2 months)

Internal communications, content management

Copywriter, Social Media manager

September 2015 - September 2016 (1 year 1 month)

From scratch to implementation.

Content generation, copywriting, website copies, Social Media management, creative concepts

Content Manager, creative writer, blogger at REMION design

September 2015 - June 2016 (10 months)

Social media content + blogging

translator

2012 - January 2016 (4 years 1 month)

I translate the seasonal catalogues from Hungarian to English

Creative Writer at Saatchi & Saatchi Budapest

January 2013 - June 2015 (2 years 6 months)

Public Relations

2011 - 2012 (2 years)

project management

- brand management

- organizing press conferences

- maintaining good relations with the media representatives

- managing client affairs, relations, contacts

- background search

- managing daily press reviews, compilation of the monthly media appearances, pricing

- crisis communications

- Press releases, PR articles

- Follow up

- Organizing programs, events

PR assistant

2010 - 2011 (2 years)

- Maintaining good relations with the media representatives

- Organizing and managing programs, events

- Filing and organizing documents

- Compiling media and press documents

- Writing PR articles

Education

Budapesti Corvinus University

Communication and Media Studies, 2012 - 2014

Corvinus University of Budapest

Master of Science (MS), International and Intercultural Communication, 2011 - 2013

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[Contact Eszter on LinkedIn](#)