

Michal Sadowski

Founder & CEO at Brand24

Summary

Founder & CEO at Brand24, a social listening tool used by 50,000 brands across 78 countries.

Mentor at Startup Weekend & Founder Institute.

Best Co-Founder in The Next Web Startup Awards. Web Summit Conference People's Stage winner.

CMO of the Year by Mediarun Awards.

AWARDS

- + Most Creative in Business Winner - Brief Magazine Awards 2015
- + CMO of the Year - Mediarun Awards 2014
- + Best Co-founder - The Next Web Startup Awards 2013
- + Web Summit Conference 2013 People's Stage winner
- + Bestselling Author - "Social Media Revolution" - Empik / OnePress Bestseller
- + Best Web App for Brand24 - The Next Web Startup Awards 2013
- + Most Creative People in Business Awards 2013
- + Best Startup for Brand24 - Aulery Awards 2012
- + Best Debut for Brand24 - Ekomersy Awards 2012
- + Business 30 Rising Stars Awards 2012

SKILLS

- + Website development
 - + Design
 - + Project Management
 - + Branding and identity
 - + Internet marketing
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Experience

CEO & Founder at Brand24

May 2010 - Present

Brand24 provides easy to use, cost-effective internet monitoring. Thousands of business of all sizes are using Brand24 to learn about their customers and engage brand mentions.

Mentor at The Founder Institute

March 2014 - September 2015 (1 year 7 months)

The Founder Institute is the World's Largest Startup Accelerator, with a mission to "Globalize Silicon Valley" and help founders build enduring technology companies. Through our part-time entrepreneur training program, you can launch a company with guidance and feedback from experienced startup CEOs - while not being required to quit your job.

Mentor at Startup Weekend

June 2011 - July 2014 (3 years 2 months)

Startup Weekend is a global grassroots movement of active and empowered entrepreneurs who are learning the basics of founding startups and launching successful ventures. It is the largest community of passionate entrepreneurs with over 400 past events in 100 countries around the world in 2011.

Education

Wroclaw University of Technology

Master's degree, Computer Software Engineering, 2001 - 2006

Honors and Awards

The Next Web Startup Awards 2013, The Next Web Startup Awards 2013, Most Creative People in Business Awards 2013, Aulery Awards 2012, Ekomersy Awards 2012, Innovative Country Awards 2013, Business 30 Rising Stars Awards 2012

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[Contact Michal on LinkedIn](#)