

Paulina Klaus

Head of Client Service at SentiOne

Summary

N/A

Experience

Head of Client Service at SentiOne

September 2014 - Present

SentiOne is the first social media monitoring company focused on Europe. Everyday we work with over 500 brands on 26 European markets.

We help global and local brands track and measure consumers opinions and activities in social media.

Our tool allows to listen to microblogs, blogs, Internet forums, portals and social networks in over 23 European languages. Thanks to cooperation with foreign analysts, our potential in getting to know and analyse local markets is hard to beat. Today, SentiOne is listening to the Internet in 26 countries: Poland, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, Greece, Netherlands, Lithuania, Latvia, Germany, Norway, Romania, Serbia, Slovakia, Slovenia, Switzerland, Sweden, Hungary, Russia, Ukraine and Montenegro.

The number of monitored markets is not our only advantage. What makes us different from competition is its own database, containing of high quality local data and unlimited keywords in every monitored topic. Thanks to this, customers can obtain full data from 26 countries for every topic immediately.

We work with over one five hundred large and medium companies: Procter&Gamble, McDonald's, Nike, Unilever, Beiersdorf, Tesco, Starcom, Mindshare, Mediacom, Saatchi&Saatchi or Ogilvy and Mather.

Account Manager at SentiOne

December 2011 - Present

volunteer

June 2010 - March 2011 (10 months)

organization of events
writing press releases

Education

University of Warsaw

master, Polish Philology, 2006 - 2011

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[Contact Paulina on LinkedIn](#)