

Ewa Stachowiak

Online Marketing Manager w SentiOne

Summary

N/A

Experience

Senior Growth Manager at SentiOne

styczeń 2018 - Present

Online Marketing Manager at SentiOne

styczeń 2017 - grudzień 2017 (1 rok)

Product Manager at AirHelp

maj 2016 - styczeń 2017 (9 mies.)

Marketing Project Manager at UXPin

wrzesień 2015 - kwiecień 2016 (8 mies.)

- Leading 8 people cross-functional team responsible for growth hacking (user researches, A/B tests, user experience improvement) and marketing assets creation
- Cooperating with US based marketing team on marketing strategy creation and implementation
- Developing project management process and framework for growth and marketing area

Marketing Manager Trojmiasto at Uber

lipiec 2015 - wrzesień 2015 (3 mies.)

- Supporting launch of new app & service on local market (B2B partnerships, increasing brand awareness, guerrilla initiatives coordination)

Key Account Manager

czerwiec 2014 - czerwiec 2015 (1 rok 1 miesiąc)

- Building interactive agency strategy and business model (brand creation, visual identification concept, marketing & sales strategy)
- Project management
- Graphics & Software/ Web developers management (office based and virtually)
- Customer relations management (domestic and foreign)

Account Executive

marzec 2014 - czerwiec 2014 (4 mies.)

- Account Manager support in promotion campaign creation and implementation
- Conducting researches and analysis of ongoing campaigns

- Maintaining customer relations
- Project management

Community Specialist

listopad 2013 - luty 2014 (4 mies.)

- Facebook fanpage's strategy creation and content creation
- Social Media campaigns management
- Enhancement of social media reach through different channels

AIESEC in Poland Vicepresident Marketing Communication at AIESEC

maj 2013 - wrzesień 2013 (5 mies.)

- AIESEC in Poland marketing strategy creation
- Promotional materials creation
- National management and leadership development strategy creation
- marketing communication management together with 4-people virtual team (social media channels, websites, on-line marketing, customer relations)
- Graphic designers virtual team management
- Representing AIESEC in Poland on international level

Local Committee President at AIESEC

maj 2012 - kwiecień 2013 (1 rok)

- Leading 80 members of AIESEC University of Gdańsk with 5 people team
- Shaping leadership attitude and local entity's culture
- Building strategy for local entity and designing planning process
- Being Representative of local entity on national and international conferences
- Running training and workshops for 20-150 people about Time management, Team management, Culture and leadership, Crisis management and Public Speaking

Vicepresident Public Relations & Outgoing Exchange at AIESEC

maj 2011 - kwiecień 2012 (1 rok)

- Promoting of international internship programme;
- Managing recruitment process;
- Managing marketing communication of local entity;
- Media cooperation;
- Leading 4 people team;
- Conducting workshops and trainings for 10-50 people.

Customer Service Representative at AmRest

lipiec 2009 - sierpień 2011 (2 lata 2 mies.)

- Customers support
- Support in new employees' introduction stage

- Direct sales

Education

Uniwersytet Gdański

Bachelor's degree, International Marketing, 2010 - 2013

Activities and Societies: AIESEC

Wyższa Szkoła Bankowa w Gdańsku

Brand Management, 2014 - 2015

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[Contact Ewa on LinkedIn](#)