

Rafał Miazga

PR & Comm Specialist at SentiOne

Summary

N/A

Experience

PR Specialist at SentiOne

luty 2017 - Present

- PR & evangelism about internet monitoring (public speaking, blog & media articles);
- social media channels management (fb, LI, TT, Insta)
- media relations;

Specialist in Marketing Initiatives Team at Bank Millennium

październik 2016 - luty 2017 (5 mies.)

- creating BTL materials;
- internal communication - sales team supporting.

Internal Communications Senior Specialist at PZU

styczeń 2016 - październik 2016 (10 mies.)

Creating and execution of internal communication strategy in the firm.

My responsibilities included: conducting internal campaigns and managing communications tools, eg.: Intranet, internal magazine, newsletter, corporate TV and events. I created high-quality and engaging content.

Internal Communications Specialist at PZU

wrzesień 2013 - grudzień 2015 (2 lata 4 mies.)

Internal Communications Intern at PZU

czerwiec 2013 - wrzesień 2013 (4 mies.)

Intern

luty 2011 - kwiecień 2011 (3 mies.)

I had an internship in the warsaw rock-radio newsroom. My responsibilities covered: creating reportages, topics research, participate in press conferences, traffic surveys, contact with the audience.

Education

Collegium Civitas

magister, Komunikacja zintegrowana - reklama, branding, pr, 2014 - 2016

Activities and Societies: Teatr akademicki

Uniwersytet Kardynała Stefana Wyszyńskiego w Warszawie

Licencjat, Politologia - spec. integracja europejska, 2010 - 2013

Honors and Awards

Szpalty roku - Srebrne Szpalty dla Newslettera PZU, Szpalty roku - Brązowe Szpalty dla "Świata PZU", Laureat 18. edycji "Grasz o Staż", Konkurs Biuletynów Firmowych, Pióro Roku 2015

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[Contact Rafał on LinkedIn](#)