

Edvin Freud

Business Development Manager at SentiOne

Summary

N/A

Experience

Business Development Manager at SentiOne

June 2015 - Present

SentiOne is the first social media monitoring company focused on Europe.
Everyday we work with over 500 brands on 29 European markets.

We help global and local brands track and measure consumers opinions and activities in social media.

We work with over one five hundred large and medium companies: Procter&Gamble, McDonald's, Nike, Unilever, Beiersdorf, Tesco, Starcom, Mindshare, Mediacom ,Saatchi&Saatchi or Ogilvy and Mather.

- Key Customer Acquisition
- Business relations development with Key Customers

Head of External Relations at AIESEC in Hungary

July 2014 - June 2015 (1 year)

As part of the national management board, I was responsible for 750 people development, also for more than 150 corporate internships in Hungary, further responsibilities: national partnerships management, sales strategy and knowledge management, revenue generation, external brand of the organisation, events management, business plans/projects creation and implementation, delivering trainings and coachings for Hungarian youth.

- Account manager of Tata Consultancy Services, Sony, General Electric, ABInBev, KPMG, Frissdiplomás etc
- Managing and generating revenue over 40.000 EUR
- Mobility Fair event organization with Frissdiplomas
- New CRM system project for the organisation - sales support
- New webpage brand creation and implementation
- Most Desired Company research - new brand creation and implementation

- 2nd Best in CEE Region and 8th Best Globally - regarding Corporate Internships

University Office Vice President for Incoming Global Corporate Program at AIESEC in Corvinus University

July 2013 - January 2014 (7 months)

- Managed the office's operations and responsible for 84 members
- 190% growth on Incoming Global Corporate Program
- 172% income growth
- Awarded with the Best Incoming Global Corporate Program

Corporate Team Member and Leader at AIESEC

October 2011 - June 2013 (1 year 9 months)

- Partnership management
- Building new, long-term partnerships
- Coach, lead and train 3-6 team members / six months

Education

Spark Institute at IBS

Data-driven Leadership, 2016

Budapesti Corvinus Egyetem

Bachelor of Science (BSc), IT Business

Honors and Awards

Incoming Global Corporate Program Master Award, Best Functional Leader Award, Biggest contribution to financial sustainability

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[Contact Edvin on LinkedIn](#)