

# Lenka Maranova

Marketing&Communication | Digital Marketing | Social Media | Editor

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## Summary

N/A

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## Experience

Marketing&Communications Manager at SentiOne

červen 2017 - Present

Editor and Social Media Manager

únor 2017 - září 2017 (8 měsíců)

Digital Marketing and Sales at ActionCOACH Business Coaching

leden 2016 - leden 2017 (1 rok 1 měsíc)

Social media, digital marketing, sales

Executive Assistant at Driemel Coaching

květen 2014 - květen 2015 (1 rok 1 měsíc)

Administrative and organisational support for the CEO. Planning, organizing and coordinating events, workshops and trainings. Managing clients database, researching and contacting new potential clients. Organizing and maintaining files and records, conducting research. Preparing and editing reports and presentations. Maintaining the content on company website and writing blog articles and newsletters.

Market Researcher at Winche Redes Comerciales

říjen 2013 - duben 2014 (7 měsíců)

Researching domestic and European markets, supporting the company in business development. Communicating with external colleagues and synchronizing data using internal system.

Marketing Intern

červenec 2013 - září 2013 (3 měsíce)

Internship in a very authentic japanese company, training in online marketing. Gaining an incredible cultural experience that was completely different from what I have known from working in European companies. Building skills in inter-cultural communication, improving inter-personal relationships.

Country Networker at PAU Education

září 2012 - duben 2013 (8 měsíců)

Participating on educative team projects for leading private European companies. Communicating and networking with people from different countries (Europe, Asia, South America, Middle East) who were participants in our projects.

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## Education

Universitat Pompeu Fabra

Master's Degree, Personal and Executive Coaching, 2014 - 2015

University of Derby

Psychology University Certificate, 2013 - 2014

Czech University of Life Sciences Prague, Faculty of Economics and Management

Bachelor's degree, Business and Administration, 2008 - 2012

University of Limerick

Study abroad Erasmus program, 2010 - 2011

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[Contact Lenka on LinkedIn](#)