

Daniel Kajak

Head Of Business Development - CEE w SentiOne

Summary

N/A

Experience

Head Of Business Development - CEE at SentiOne

August 2017 - Present

SentiOne is the First Social Listening and Engagement made for Europe.

Everyday we work with over 500 brands on 29 European markets: Procter&Gamble, McDonald's, Nike, Unilever, Beiersdorf, Tesco, Starcom, Mindshare, Mediacom or Saatchi&Saatchi and many others.

We help global and local brands:

- monitor their brands online
- track social media KPIs
- collect real-time consumer insights
- measure reach of online campaigns
- control their online reputation
- improve online customer care
- identify brand ambassadors
- detect negative mentions
- boost online sales by finding potential leads

We're the only Social Listening Company able to deliver instant local data from 29 European markets:

Germany, Austria, Switzerland, France, Italy, Spain, Netherlands, Belgium, Denmark, Sweden, Norway, Finland, Poland, Russia, Ukraine, Czech Republic, Slovakia, Hungary, Greece, Slovenia, Romania, Lithuania, Latvia, Estonia, Bulgaria, Serbia, Croatia, Montenegro and Bosnia&Herzegovina.

Business Development Director - Poland at SentiOne

June 2016 - July 2017 (1 year 2 months)

CEO at Fundacja Wspólnych Szans

September 2015 - May 2016 (9 months)

Business Development Manager at Cloud Solutions Center
August 2014 - August 2015 (1 year 1 month)

Project Manager at Warbud Vinci Facilities
August 2011 - July 2015 (4 years)

Sales Manager
August 2011 - January 2012 (6 months)

Telesales Manager at Netia
September 2008 - July 2011 (2 years 11 months)

Education

Wyzsza Szkola Finansow i Zarzadzania w Warszawie
Baccalaureate, Management, 2004 - 2007
Uniwersytet Warszawski

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[Contact Daniel on LinkedIn](#)