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Threads, Facebook's Twitter alternative rakes in over 30 million signups in one day, Twitter threatens to sue

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Leonard Sengere We could be about to witness an InnBucks kind of launch for Threads. If you had forgotten, Threads is the latest in a growing list of Twitter alternatives. Could this one be the one to unseat Twitter, or at least offer proper competition in the microblogging space? Threads has everything going for it at launch. Twitter is dealing with a data scraping problem that has seen them impose a very unpopular limit on the number of tweets users can see in a day. This comes on the heel of months upon months of negative press for Twitter. Clearly stemming from the intense loathing many people have for Elon Musk, Twitter's new owner. So, like InnBucks pounced when EcoCash was hobbled, Threads seems to have hit a similar jackpot. Threads is an Instagram app. Which means it is a Meta app (the Facebook group). This group knows a little something about social media. They have 3 apps that have more than 2 billion monthly active users if you can believe it: Threads is off to a great start. Updates from the Zuck himself show just how impressive Threads' first day was: We got all those figures from Zuckerberg. He last updated us at 30 million but some digging shows it's now up to just over 41 million users. Hopefully only a few bots among that number but who knows? I signed up, as is my right and have 5 followers to show for my trouble. I think Threads is as close to a Twitter clone as you can get. It looks familiar as if you've used it before. That's because you have used it before, just under a different name. This copycat strategy is not new to Facebook (Meta). They have done similar stuff in the past, unashamedly. Their Snapchat clone failed but they ended up just incorporating Snapchat's best features into Instagram. If it works, it works. They didn't have to sell people on the idea of a microblogging site, they just had to leverage their 2 billion user Instagram to

launch an alternative that looks like the app they are trying to vanquish. Threads still needs a bit of work though as even the Zuck admits. It is the very first day so one can hope that it will only get better. I'm in for the ride, come join me on Threads, let's see where this one goes. I still like Twitter a little more, not having been stung by the Elon-hate bug, but I still am curious to see where Threads goes from here. Going back to the similarities between Twitter and Threads, Twitter says it goes deeper than that. Twitter argues that Meta used Twitter's trade secrets and intellectual property to build Threads. How did Meta get these secrets? – you ask. Meta hired “dozens” of ex-Twitter employees to develop Threads who still have access to Twitter's trade secrets and other confidential information. Or so Twitter lawyers argue. Meta's communications director says, “No one on the Threads engineering team is a former Twitter employee — that's just not a thing.” Who is telling the truth? We'll probably need the courts to determine that. Or maybe Musk and Zuck can settle the score in the cage fight they have going on later this year. The fact that Twitter is already resorting to legal action to halt Threads' progress shows that Twitter and Musk must be a little worried about the Traction it is getting. Musk says it not the competition he is fighting, no, he is just against stealing. Said Musk, Competition is fine, cheating is not. It looks like we are in for a good show. Twitter imposes limits on tweets you can see per day as Instagram's rival platform gets ready to launch. Twitter's VVIP gold verification badge will cost a grand a month and SMS 2FA no longer be available on free accounts. Your email address will not be published. Required fields are marked *

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9FFö7VÖVçBævWDVÆVÖVçD”–B, & μö§5ó " 'ç6WD GG ibute("value", (new Date()).getTime()); This site uses Akismet to reduce spam. Learn how your comment data is processed. They should stake this on the match and settle it in the octagon Ø=Þ Hohoho, it's getting interesting. Zuck will do better, akachi matser. Dorsey forced a sale after Musk tried to cancel the deal. He wanted to get rid of twitter. Zuckerberg is king of social media. Microblogging is a different arena. Wait and see. Twitter 2.0 will set micro blogging on another levell think Elon messed up when he took over Twitter on every level from being the sole owner of the platform to being the CEO of Twitter . He should've let guys like Jack Dorsey and other personnel who were in the day to day running of the platform continue to do their work. The field of communication requires someone who has a long history in the industry, people tend to trust people who've been in the industry for quite a long time , if you look at Zuckerberg , his products , people appreciate them and trust them because he's been in the industry for quite a while.

Elon Musk should've just stuck with his Tesla and Space-X ventures. He's way over his head on this one. Failure is part of the process. Twitter was getting to the point where VC funding was drying up and shareholders were tired of waiting for some profit. That's on top of the burdensome regs, labour commitments and the wasteful corporate bling they had to maintain to look good to investors. It was already in a corner before Musk came and shook things up through his forced, half crazy reset. Will that pay off? Who knows! He's already got new management so let's see what she can do with the table Elon has set for her. Threads will be a great competitor for them to play off of. Jack Dorsey and crew had run out of ideas. A fresh approach was required. User growth had stagnated. Nothing much to talk about. Did several acquisitions for example periscope which they failed to integrate properly. Vine was shut down. Other apps brought audio and video calls. Twitter was left behind. Zuckerberg is the king of social media hands down but his Threads app may beat Twitter by a country mile in terms of users but prestige remains with Twitter. Even if Honda fit outnumbered Mercedes Benz by a ratio of 1:1000 Benz is still king. Ø=Þ Ø=Þ Ø=Þ Ah! Hanzi the logo is a 66 icon! Ø=Þ Designer me can kinda see it and now I'm worried for my soul for loving it before lol. Respect Elon Musk. His track record in technology is great. PayPal, OpenAI, Starlink, Neuralink and SpaceX. He has revolutionised everything he touched. Twitter is still king of micro blogging. Layoffs were necessary because sometimes acquisitions duplicate staff roles but are necessary to get the technology. Currently he is working on bringing audio and video to Twitter. Twitter had acquired Squad a group video chat app. Squad app was fantastic. If that tech is incorporated into Twitter spaces they have killed the competition. They still have Twitter circles and Twitter audio, communities etc. Even though Twitter has around 300m subscribers compared to over 2 billion for Facebook WhatsApp etc the real activities were on Twitter and they spilled on to other platforms. Threads may reach 2 billion users but Twitter is still the king. It's like comparing numbers of iPhone and Android. Twitter payments coming soon as well. Wait for Twitter 2.0. It will be massive. Connect with us 2023 © Techzim All rights reserved. Hosted By Cloud Unboxed Privacy Policy Support

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