

IT ELECTIVE 4  
Project Proposal

App name	ConTXT
Category	Communication
Proponents	Kim Testa
Description	<p>The app mainly came into idea for providing convenience, a classic SMS Application with tweaks compared to all other already existing competitors.</p> <ol style="list-style-type: none"><li>1. Since it will be developed using Flutter, it will be expected the app will be fast and light for use</li><li>2. Will try to provide “Uninterrupted Focus” if the user is viewing a video, playing a game, or basically using any other application and an access to free SMS with the use of data/internet access</li></ol> <p>What is the value proposition of your app? As most, if not all of us today have access to the internet. The app plans to leverage a small part of it to extend SMS communication especially at desperate times when one has no sim credits but has WiFi access. This is, filling that very small gap as well as sometimes there are still people who don’t use messaging with free access for example, Messenger.</p> <p>The quoted uninterrupted focus is a feature that will make the app place a thin overlay at the side of the screen at the choice of the user when receiving an SMS text instead of a floating notification on top that occupies quite a space especially in landscape mode, rendering a literal uninterrupted activity.</p> <p>Who are the target customers of your app? Everyone who has an Android Smartphone (For now)</p> <p>What are the features of your app? Fast and Seamless, SMS Texting, Free SMS Texting, <i>Focus Assist</i></p>
Specifications	<p>Android Ver.: &gt;= 4.1 (API 16) &lt;= 9.0 (API 28)</p> <p>RAM: 512MB and up</p> <p>Storage: 20MB and up</p> <p>Hardware Reqs.: GSM, Internet</p>
MVP (Minimum Viable Product)	



