1. Scope Statement

Project Title: OneLink

Group # 1

Note: Our project name was "Linktree Clone", last week, the name changed into "OneLink".

The purpose of this project is to create a service like OneLink. OneLink offers users to create a profile that contains links to their other profiles. For example, if a user's OneLink is located at onelink.com/JimFoo, it will contain links to some of the other platforms that the user is also on. The reason that services like this are needed is because we live in a time in which users participate in multiple forms of social media and have several audiences on different platforms. For example, you might follow someone on Twitter, but want to access their personal blog. If the user places their OneLink profile in their header for Twitter it allows followers to access the user on different platforms easily.

The software will allow a user to create an account with our service but will also require them to authenticate with any service that they wish to add to their profile. Additionally, users should be able to customize their profile with different backgrounds or photos. There will also be functionality for linking directly to specific parts of service. For example, if a musician wants to create a link on their profile to their latest album release on Spotify, they can link directly to it, rather than linking to their Spotify profile landing page.