

Nina Singh

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OBJECTIVE

Marketing enthusiast with a flair for digital campaigns and branding strategies.

Aiming to contribute to impactful marketing projects with creativity and analytics.

EDUCATION

B.A. in Marketing, New York University, NY
Expected Graduation: May 2025 | GPA: 3.7/4.0

SKILLS

- Marketing Tools: Google Analytics, HubSpot
- Design: Canva, Adobe Illustrator
- Social Media: Instagram Ads, Facebook Business Manager

EXPERIENCE

Marketing Intern – CreativePulse, New York, NY
June 2024 – Aug 2024

- Executed Instagram marketing campaigns that boosted engagement by 40%.
- Coordinated email campaigns via HubSpot and managed analytics reports.

PROJECTS

Brand Identity Project

- Rebranded a mock e-commerce startup using Adobe Suite.

SEO Optimization for Blogs

- Conducted keyword research and improved organic traffic by 60%.

CERTIFICATIONS

- Google Digital Marketing Certification (2024)
- HubSpot Email Marketing Certification
- Fundamentals of Graphic Design – Coursera