

Ayaan Sinha

ayaan.sinha23@noemail.iimb.ac.in | 9756534332 | www.linkedin.com/in/ayaansinha

OBJECTIVE

Detail-oriented Business Analyst eager to solve problems using data-driven insights.

Looking to work in fast-paced environments analyzing trends and business performance.

EDUCATION

MBA – Business Analytics, IIM Bangalore

Expected Graduation: March 2025 | CGPA: 3.6/4.0

SKILLS

- Tools: Excel, Power BI, Tableau
- Tech: SQL, Python (Pandas)
- Analytics: Forecasting, Hypothesis Testing, A/B Testing

EXPERIENCE

Business Analyst Intern – Infosight Research, Bangalore

May 2024 – July 2024

- Delivered BI dashboards with Power BI to track sales KPIs.
- Conducted A/B testing and customer churn analysis.

PROJECTS

Sales Forecast Model

- Built time-series models in Python to forecast product demand.

Customer Retention Analysis

- Used SQL to analyze churn patterns and recommended interventions.

CERTIFICATIONS

- Business Analytics Specialization – Wharton, Coursera
- Tableau Desktop Specialist (2023)
- Statistics for Data Science – Udemy