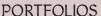


## CONTACT

Ottawa, Canada 647-294-1844

Cassie.Fournier@outlook.com

www.linkedin.com/in/ cassandra-fournier/



#### Website

kukk0006.github.io/ CassieFournierPortfolio

### **Photography**

kukk0006.myportfolio.com/

### LANGUAGES

English German

> HTML **CSS**

JavaScript

# WORK **EXPERIENCE**

SALES ASSOCIATE Fabricland

2020 - 2023

**BARISTA/TRAINER** 

CLEANER/TRAINER

2018 - 2019

Coffee Culture

2018 - 2019

MaidPro

**HOBBIES** 







Cassie Fournier Interactive Media & Graphic Designer

SKILLS

TECHNICAL

UX/UI Design Web Design Graphic Design **Motion Graphics** Animation Video - Filming Video - Editing Photography

**SOFTWARE** 

Adobe Suite Adobe Photoshop Adobe Illustrator Adobe After Effects Adobe Premier Pro Figma/Adobe XD AirTable

MS Office & Excel

# PROJECTS

#### Freelance Portraits

- Produced high-quality head shots for on-line profiles, ensuring professional representation for the client.
- Enhanced eight stylized shots for theater playbills, contributing to the visual appeal of promotional materials for local productions.
- Consistently met project deadlines, demonstrating reliability and have deliverables ready before the deadline.

#### **Branding and Website**

- Played a key role in rebranding and creating a Wordpress website for Populii.ca, contributing to the on-line presence of a growing business.
- Conducted research and developed user personas to inform website design, contributing to improved user experience and engagement.
- Designed a new logo and mock-ups of promotional material, helping to establish brand identity and recognition within the target market.

#### **Document Layout and Design**

- Designed a branded Vet Program Completion Certificate with fillable fields, simplifying administrative processes for veterinary offices.
- Developed a visually appealing promotional pamphlet for a cosmetic company, gaining experience in marketing collateral design.

#### **Documentary Video**

- Managed the production of a short biopic of a local brewer and their pub, gaining hands-on experience in all aspects of video production.
- Received positive feedback from peers and professors for the quality and professionalism of the video project.
- Completed the project on schedule, demonstrating project management skills.

#### Promo Video

- Led a team to create a promotional video within a strict four-week deadline, gaining experience in project leadership and teamwork.
- Implemented motion design techniques and special effects to enhance the video's visual appeal and effectiveness.
- Assisted in directing the project and contributing to design elements, gaining practical

# EDUCATION

### INTERACTIVE MEDIA DESIGN

Algonquin College Ottawa, Ontario K2G 1V8

### **MEDIA & GRAPHIC DESIGN**

**Bollman Technical Education Center** Thornton, Colorado 80229

# ■ PROFESSIONAL DEVELPOMENT

LINKEDIN LEARNING

HTML & CSS, Adobe XD, Marketing, Social Media, Airtable

MAMMOTH INTERACTIVE

Design Websites Courses

YOUTUBE TUTORIALS

Photoshop, After Effects, DUIK, Blender, RIVE

# ACHEVMENTS & ACCOLADES

### **DEAN'S HONOURS (x4)** Algonquin College

Ottawa, Ontario K2G 1V8

**IRISH CULTURE AND HISTORY - GSO** Munster Technological University Tralee, Ireland T12 P928