

AMORNRAT DIZON HOWARD

adeezon9@gmail.com | www.linkedin.com/in/amornratdizon | +1(360)523-8703

Professional marketing & Business executive

Leveraged more than 10 years of experience in corporate positions, the hotel business, and office management to drive results and achieve business objectives. Orchestrated successful branding and marketing strategies for own and third-party products, fostering the growth of a robust customer base in the market. Demonstrated an unwavering commitment to ongoing skill acquisition and professional development to continually enhance expertise.

Education

Web Development Associate Degree

Brigham Young University–Idaho

2024 - Present

Rexburg, Idaho, U.S.A.

Certificate in Web & Computer Programming

Brigham Young University–Idaho

2024

Rexburg, Idaho, U.S.A.

PathwayConnect Certificate

BYU-Pathway Worldwide

2022

U.S.A.

- English language speaking and writing
- Leadership and time management
- Mathematical reasoning

- Online teamwork and collaboration
- Decision making and problem solving
- Effective communication

Master degree of Business Administration in General Management

Stamford International University

2013

Cha-am, Petchburi, Thailand

Bachelor degree of Business Administration in International Business Administration

Rajamangkala Institute of Technology

2004

Bangkok, Thailand

Higher Vocational Diplomas in Hospitality

Rajamangkala Institute of Technology, Wangkaikangwon Campus Hua-Hin, Prachuabkirikhan, Thailand

2002

Higher Vocational Certificates in Hospitality

Udonthani Vocational College

2000

Udon thani, Thailand

Experience

Office Manager

RNH Welding.

Jan. 2024 - Present

Chehalis, WA, U.S.A.

Manage daily office operations, oversee administrative tasks, handle client relations, and ensure efficient workflow.

Business Owner

Healthy Group 2022 Co., Ltd.

Jul. 2022 - Dec.2024

Bangkok, Thailand

Founded and managed "Plantly Pro," a health product business from production to consumer delivery.

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Marketing Coordinator

Udonthani International School

Managed school marketing, community outreach, business development, student recruitment, and supported the Head of School (HOS).

Aug. 2021 –Jul. 2022

Udon thani, Thailand

Director of Sales

Tropical Nutrition Co., Ltd.

Developing business with buyers. Create a sales plan and Promotion with modern trade Market. Process orders and check that the distribution is running smoothly and that everything is on schedule. Provide sales agents and distributors with information regarding product modifications. To attend the exhibition.

Jan. 2019 – Jan. 2021

Prachuabkirikhan, Thailand

Assistant Export Sales Manager

S.P.R Food Industry Co., Ltd.

Developing relationships with international buyers. Coordination with the supply chain department to ensure regular communication with distributors, timely dispatch of goods, and documentation maintenance. Process orders and ensure that the distribution is functioning smoothly and on schedule. Provide product modification information to sales agents and distributors. Track completions and manage logistics. To attend the world food fair.

Sep. 2013 – Jan. 2019

Bangkok, Thailand

Assistant to Managing Director

The Imperial Lake View Resort & Golf Club Cha-am

Provided personal administrative support to the Managing Director, managed schedules, and assisted in various tasks including HR and marketing.

Dec. 2007 – Sep. 2013

Petchburi, Thailand

Guest Relation Officer

Montien Hotel Bangkok

Greeting and welcoming all the guests, check in for the VIP's guests and support with help all guests in case they have any information.

Jun. 2007 – Dec. 2007

Bangkok, Thailand

Reservations Officer

Wora Bura Resort & Spa.

Handled room reservations and bookings through various channels.

May. 2006 – Nov. 2006

Hua Hin, Prachuabkirikhan, Thailand

Guest Relation Officer

Wora Bura Resort & Spa.

Greeting and welcoming all the guests, check in for the VIP's guests and support with help all guests in case they have any information.

Jul. 2005 – May. 2006

Hua Hin, Prachuabkirikhan, Thailand

Commercial Department Administrations Officer

Thai Airways International Public Co., Ltd.

Provided personal administrative support to the Department head.

Jun. 2004 – Jun. 2005

Bangkok, Thailand

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Skills

- Computer skill: Microsoft Office (Word, Excel, PowerPoint, Outlook), Internet, Social media, Fidelio, Comanche, Adobe Illustrator CS6, Canva, Python, C#
- **HTML, CSS, and JavaScript** – Building responsive and interactive web pages
- **Web Hosting & Deployment:** Experience with **Netlify** for deploying static websites and applications, integrating continuous deployment pipelines with GitHub repositories.
- **Version Control:** Proficient in using **GitHub** for version control and collaborative development, managing repositories and branches efficiently.
- **Front-End Tools:** Familiar with static site generation and deployment, including the use of **Netlify** and **Render.com** for scalable website hosting.
- **Backend Development** – Working with **Node.js, Express, and APIs**
- **Databases** – Knowledge of **SQL (MySQL, PostgreSQL)**
- Typing skill: Thai & English
- Languages skill: Thai, English and basic Japanese
- Business Development
- Customer Relationship Management (CRM)
- Event Management
- Sales & Marketing Management
- Employee Training
- Office Administration

Soft Skills:

- **Problem-Solving** – Debugging and optimizing code
- **Critical Thinking** – Analyzing system requirements and designing solutions
- **Collaboration** – Working in teams
- **Adaptability** – Learning new technologies and frameworks quickly