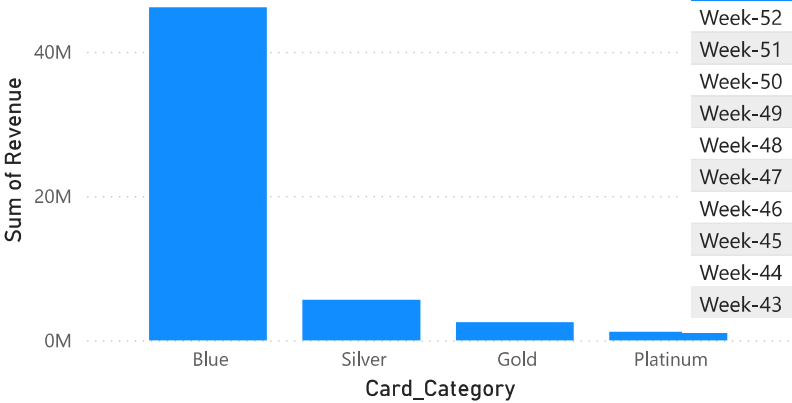


Sum of Revenue by Card_Category



| Week_Num | week_num2 | Sum of Revenue | Previous_week_Revenue | Current_week_Revenue | WOW_revenue |
|----------|-----------|----------------|-----------------------|----------------------|-------------|
| Week-52 | 52 | 933134 | 1070439 | 933134 | -12.8% |
| Week-51 | 51 | 1070439 | 1026549 | 1070439 | 4.3% |
| Week-50 | 50 | 1026549 | 980152 | 1026549 | 4.7% |
| Week-49 | 49 | 980152 | 1008777 | 980152 | -2.8% |
| Week-48 | 48 | 1008777 | 1047120 | 1008777 | -3.7% |
| Week-47 | 47 | 1047120 | 1078915 | 1047120 | -2.9% |
| Week-46 | 46 | 1078915 | 1094927 | 1078915 | -1.5% |
| Week-45 | 45 | 1094927 | 1063063 | 1094927 | 3.0% |
| Week-44 | 44 | 1063063 | 934631 | 1063063 | 13.7% |
| Week-43 | 43 | 934631 | 1080205 | 934631 | -13.5% |

Delinquent_Acc %GT Count of Delinquent_Acc

| | |
|-------|---------|
| 0 | 93.93% |
| 1 | 6.07% |
| Total | 100.00% |

Activation_30_Days %GT Count of Activation_30_Days

| | |
|-------|---------|
| 0 | 42.53% |
| 1 | 57.47% |
| Total | 100.00% |

Credit Card Transaction Report

Revenue
55.3M

Interest
7.8M

Tran. AMT.
44.5M

Tran. Count
655.7K

Date

All

F

M

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

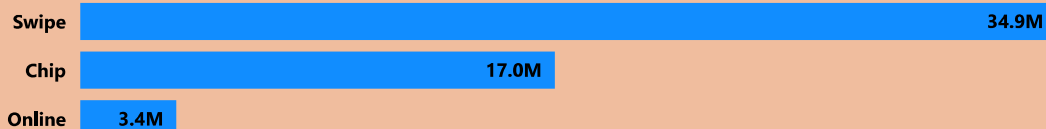
Q1

Med

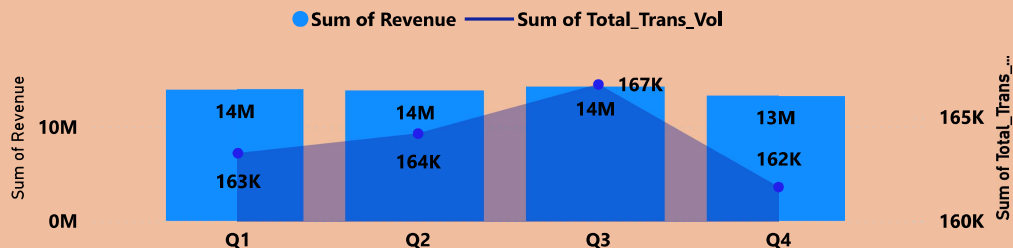
Low

High

Card Category

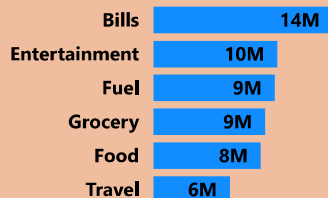


QTR Based Revenue

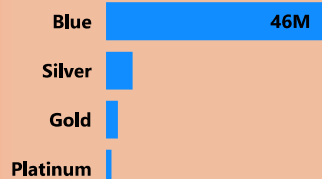


| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 46139398 | 36957875 | 6,495,887.74 |
| Silver | 5586332 | 4586746 | 812,081.28 |
| Gold | 2454072 | 2024078 | 373,784.16 |
| Platinum | 1135608 | 953314 | 161,629.05 |
| Total | 55315410 | 44522013 | 7,843,382.23 |

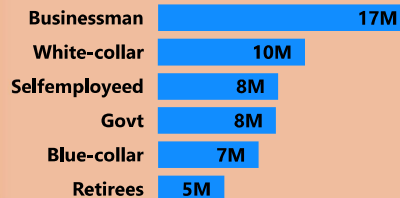
Expenditures



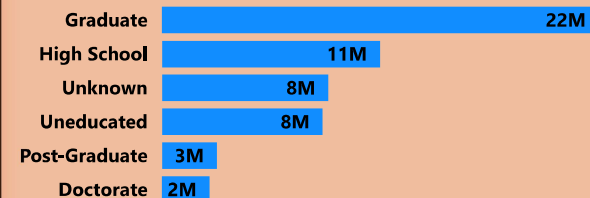
Card category



Customer jobs



Education Level



Credit Card Customer Report

Date

All

M

30M

F

25M

F

M

Revenue
55.3M

Interest
7.8M

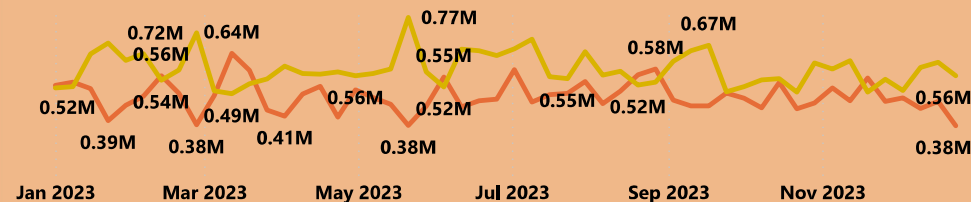
Income
575.9M

CSS
3.2

| Customer_Job | Sum of Revenue | Sum of Interest_Earned | Sum of Income |
|---------------|----------------|------------------------|---------------|
| Blue-collar | 6904279 | 952,800.57 | 72262158 |
| Businessman | 17387832 | 2,539,390.31 | 186959919 |
| Govt | 8111701 | 1,160,016.37 | 88773989 |
| Retirees | 4535184 | 630,359.24 | 48675030 |
| Selfemployeed | 8261758 | 1,119,741.81 | 75313288 |
| White-collar | 10114656 | 1,441,073.93 | 103930055 |
| Total | 55315410 | 7,843,382.23 | 575914439 |

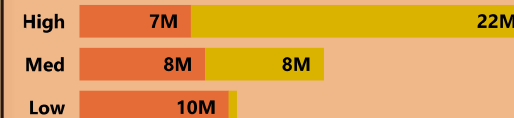
Revenue by Gender

Gender ● F ● M



Revenue by Income

Gender ● F ● M



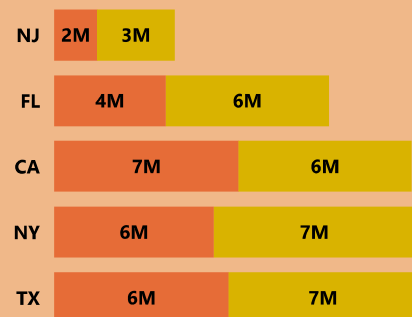
Revenue by Education

Gender ● F ● M



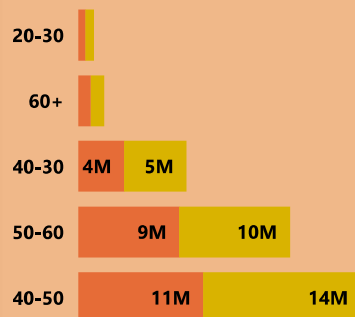
Revenue by States

Gender ● F ● M



Revenue by Age

Gender ● F ● M



Revenue by Cust_Job

Gender ● F ● M

