



DOAGuru InfoSystems
Transforming technically

**Plans &
Quotation**



OUR BEST SERVICES*

- **Social Media Marketing (SMM)**
- **Social Media Optimization (SMO)**
- **Search Engine Optimization (SEO)**
- **Website Design & Development**
- **Software Development**
- **Graphic & Logo Designing**
- **Video Editing**
- **Mobile Application Development (Android & IOS)**
- **Bulk WhatsApp**
- **YouTube Optimization**
- **Google My Business Assist**
- **Google Reviews**
- **Leads Generation**
- **Facebook Paid Ads**
- **Google PPC Ads**
- **Content Writing**
- **Data Science & Engineering**
- **Cloud Computing**
- **Staffing**





OUR CLIENTS*



DM360

Services Covered	Basic Plan (Service Benefits)	Standard Plan (Service Benefits)	Premium Plan (Service Benefits)
SEO	10 Keywords (Rs 10,000)	20 Keywords (Rs 20,000)	30 Keywords (Rs 30,000)
SMO	15 Posting (10 post + 5 video/Reels), on any 4 Social media platforms. (Rs 10,000)	15 Posts + 5 normal videos + 2 premium videos (Rs 20,000)	20 post + 15 normal video/Reels + 5 Premium Videos (Rs 30,000)
GMB	Upto 5 Keywords + 100 Reviews (Rs 5000)	Upto 6 Keywords + 200 Reviews (Rs 10,000)	Upto 10 Keywords + 300 Reviews (Rs 15,000)
SMM	SMM (Social Media Marketing) 1 Video + 3 Post (Rs 5000)	SMM (Social Media Marketing) 2 Video + 3 Post (Rs 6000)	SMM (Social Media Marketing) 2 Video + 5 Post (Rs 7500)
PPC & Google Ads	Upto 7 keywords (Rs 7000)	Upto 10 Keywords (Rs 10,000)	Upto 15 Keywords (Rs 12500)
Telecalling	Calling & 5 Follow-ups (Rs 5000)	Calling & 5 Follow-ups + WhatsApp Follow-ups (Rs 7000)	Calling & Follow-ups + WhatsApp Follow-ups Till Closing (Rs 10,000)
Youtube Ads	(One Engaging Creatives) (Rs 5000)	(Two Engaging Creatives) (Rs 7000)	(Three Engaging Creatives) (Rs 8000)
Complimentary	<ul style="list-style-type: none"> • 1 Extra Premium Video • 100 Reviews On GMB Page • Free Bharatroofers.com Subscription 	<ul style="list-style-type: none"> • 2 Extra Premium Video • 1 Time Shooting • 200 Reviews on GMB Page Quarterly • Google Display Ads • Free Bharatroofers.com Subscription 	<ul style="list-style-type: none"> • 5 Premium Videos • 2 Time Shooting • 300 Reviews on GMB Page Quarterly • Google Display Ads • Free Bharatroofers.com Subscription
Benefits	Brand Awareness, Brand Building, 100 Followers, Google Ranking, Non Potential + Potential Leads	Brand Awareness, Brand Building, 200 Followers, Google Ranking, Guaranteed Potential Leads	Brand Awareness, Brand Building, 300 Followers, Google Ranking, Guaranteed Potential Leads
Actual Price	47,000/-	Rs 80,000/-	1,13,000/-
Offer Price	42,300/- (10% Discount) (Excluding Ad Amount)	68,000/- (15% Discount) (Excluding Ad Amount)	90,400/- (20% Discount) (Excluding Ad Amount)
Suggested Ad Amount	20,000/- (Minimum)	30,000/- (Minimum)	40,000/- (Minimum)

Note: The quoted prices above do not include GST.

INDIVIDUAL SERVICE PLAN

SEO (SEARCH ENGINE OPTIMIZATION PLANS)

**To Increase footfall, Brand Building,
Highlighting & Spreading awareness and
getting leads for business**



Monthly Plans Pricing: INR (Indian Rupees)

SEO Services			
On Page Optimization	yes	yes	yes
Off Page Activities,	Off Page Activities, Backlinks & Submission	Off Page Activities, Backlinks & Submission	Off Page Activities, Backlinks & Submission
Content Marketing	Blog Posting (500 – 700 words) – 2 Article Writing(500 – 700 words) – 2 Onsite Blog (1000 – 1500 words) – 1	Blog Posting (500 – 700 words) – 3 Article Writing(500 – 700 words) – 3 Onsite Blog (1000 – 1500 words) – 3	Blog Posting (500 – 700 words) – 4 Article Writing(500 – 700 words) – 4 Onsite Blog (1000 – 1500 words) – 4
Google My Business Page Setup and Optimization	yes	yes	yes
Monthly Report	yes	yes	yes
Local SEO(GMB)	yes	yes	yes
Client Support	yes	yes	yes

Plan according keywords	10 -15	15 - 25	25 - 50
Price for WordPress CMS website	₹1000/keyword	₹950/keywords	₹850/keywords
Price for PHP Coadded website	₹1200/keywords	₹1150/keywords	₹1000/keywords
Price for React Js website	₹1500/keywords	₹1400/keywords	₹1300/keywords

Note: Estimated time for keywords ranking on the first page,
Low-competition keywords take 2-3 months,
Medium competition Keywords take 3-5 months,
High-competition Keywords take 6-9 months.

SMO (SOCIAL MEDIA OPTIMIZATION)

Sr.No	Task	Monthly Pricing
1	15 Posting (10 post + 5 video/Reels), on any 3 Social media platforms, increasing followers and page likes, social media handling	10,000/-
2	30 Posting with (20 post + 10 video/Reels), on any 4 Social excluding YouTube media platforms, increasing followers and page likes, social media handling,	20,000/-
3	30 Posting with (20 post + 15 video/Reels + 5 Premium Quality Videos), on any 5 Social media platforms including YouTube), increasing followers and page likes, social media handling, Awareness and promotion	30,000/-

SMM (SOCIAL MEDIA MARKETING)

Points	Basic Plan	2nd Plan	3rd Plan	4th Plan
Number of Post	2	3	4	5
Number of Video	0	1 without Voiceover	2 (1 with voiceover)	2 with voiceover
Number of Campaign	2	4	6	7
Service charge	3000	5000	6000	7500

Note-Ads budget will be decided by client, suggested ad budget 15000/-

YOUTUBE VIDEO AND OPTIMIZATION

Plan according keywords	10 -15 Keywords	15 - 25 Keywords
Youtube SEO and optimization	Rs. 1000/keyword	Rs. 950/keyword
Video editing charge	Rs. 500 per minute for 30sec - 5 min video length	Rs. 300 per minute for 5.1min - 1hr video length
Video shorts creation	Rs. 300 per short video 15 sec - 30 sec	Rs. 250 per short video 35 sec - 60 sec

WEBSITE MAINTENANCE CHARGES

Sr.No	Task	Yearly Service Charges
1	If your website is developed on WORDPRESS technology then there will be an annual maintenance charge.	6000/-
2	If your website is developed on PHP technology then there will be an annual maintenance charge.	12000/-
3	If your website is developed on MERN technology then there will be an annual maintenance charge.	24000/-

NOTE- UPLOADING PRODUCT SERVICE CHARGE - RS 5 PER PRODUCT

GMB LOCAL SEO (GOOGLE MY BUSINESS)

Sr.No	Task	Monthly Service Charges
1	GMB Regular Update, Posting, management, 100 Reviews, Local SEO upto 5 keywords	5000/-
2	GMB Regular Update, Posting, management, 200 Reviews, Local SEO for upto 10 keywords	10,000/-
3	GMB Regular Update, Posting, management, 300 Reviews, remove negative reviews, review writing, Local SEO upto 15 keywords	15,000/-

PPC Ads (GOOGLE ADS PLAN)

Sr.No	Task	Monthly Service Charges
1	Google PPC and Youtube Ads (Upto 7 Keywords)	7,000/- (excluding ads budget)
2	Google PPC and Youtube Ads (Upto 10 Keywords)	10,000/- (excluding ads budget)
3	Google PPC and Youtube Ads (Upto 15 Keywords)	12,5000/- (excluding ads budget)





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