

Metric	Value
Total Sales	\$191,000
Average Monthly Sales	\$15,917
Highest Sales Month	Dec
Lowest Sales Month	Jan
Overall Growth (%)	66.67%
Strongest Growth Month	Apr
Sharpest Decline Month	Mar
Average Monthly Growth (%)	4.93%
Sales Volatility (3-mo Std Dev)	\$851

### 💡 3 Ideas to Improve Revenue Targeted Campaigns in Weak Months

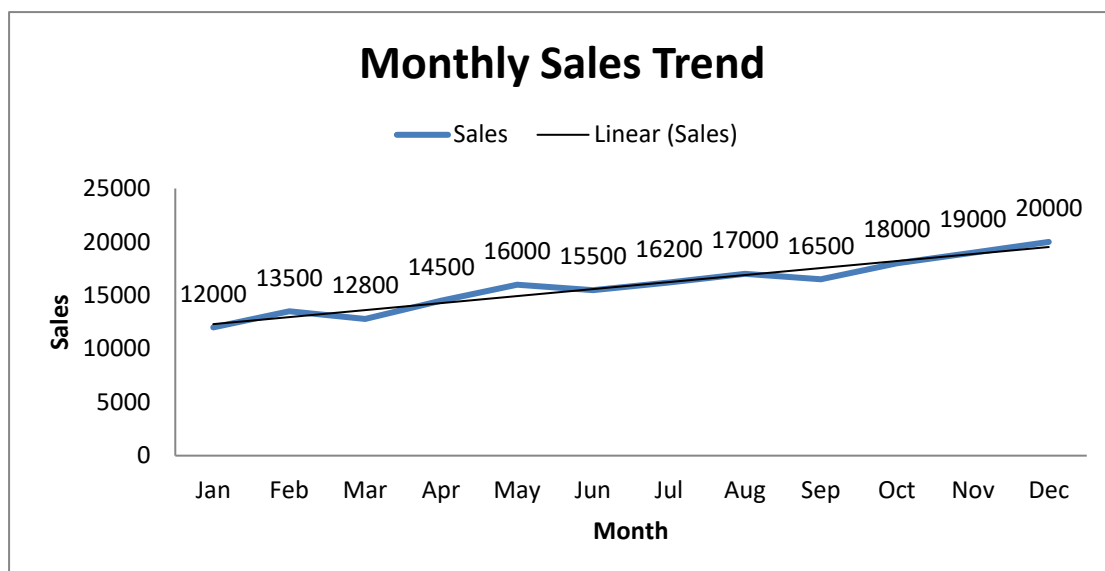
Launch special offers or loyalty incentives in January and March to smooth dips and boost early-year revenue.

### Product Bundling During High-Performing Months

Leverage April and Q4 to upsell or bundle products, maximising basket size as customer demand is already high.

### Introduce Subscription or Recurring Revenue Models

Add a subscription service or loyalty club to stabilise revenue and reduce dependence on single-month performance spikes.



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