**EXPLORATORY DATA ANALYSIS-02**

[Data-:](https://drive.google.com/file/d/1nktDfLBeNu386EgfA4fSgpXjvKEIyfbj/view?usp=sharing)

1. What is the overall sales trend over time? Can you identify any seasonal patterns?
2. Which ship mode is the most preferred by customers, and how does it vary across different regions?
3. What are the top-selling categories and sub-categories of products by sales volume and revenue?
4. Which customers generate the most revenue for the superstore? Can you identify any high-value customers?
5. How does the average order value vary across different customer segments?
6. What is the distribution of sales across different regions and countries? Are there any regions or countries with significantly higher or lower sales?
7. How long does it take on average for orders to be shipped to customers after they are placed?
8. Are there any correlations between sales and other numerical features like postal code or customer ID?
9. What are the most popular products in terms of the number of orders they appear in?
10. Are there any outliers in the sales data? If yes, what could be the reasons behind these outliers?
11. How does the sales performance vary across different cities or states?
12. Can you identify any relationship between the order date and sales volume?
13. Are there any missing values in the dataset, and if so, how are they distributed across different columns?