Bike Sales Dashboard

Marital Status

| Married |
| Single |

Region

| Europe |
| North America |
| Pacific |

Education

| Bachelors |
| Graduate Degree |
| High School |
| Partial College |
| Partial High School |

Avg Income per Purchase

Legend: No, Yes
X-axis: F, M
Y-axis: 0, 5, 10, 15, 20, 25, 30, 35

Customer Age group

Y-axis: No. of Persons — 0, 20, 40, 60, 80
X-axis: Age Group — Adult, Senior, Teenager
Legend: Yes, No

Customer Commute

Y-axis: NO. OF PERSON — 0, 5, 10, 15, 20
X-axis: DISTANCE — 0-1 Miles, 1-2 Miles, 2-5 Miles, 5-10 Miles, More than 10 Miles
Data labels: 19, 3, 6, 15, 14, 7
Legend: No, Yes

AVG INCOME PER PURCHASE

Y-axis: INCOME — 0, 20000, 40000, 60000, 80000, 100000
X-axis: GENDER
Legend: No, Yes

	F	M
No	81875	75789.47368
Yes	63684	68710
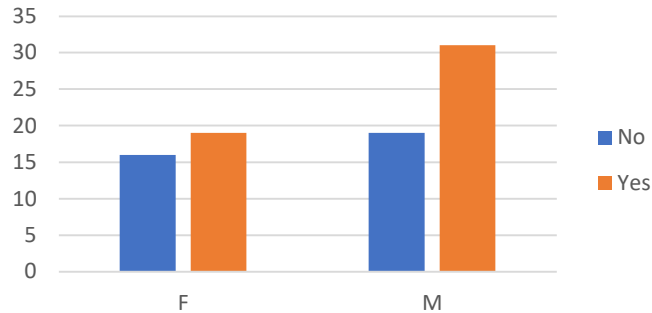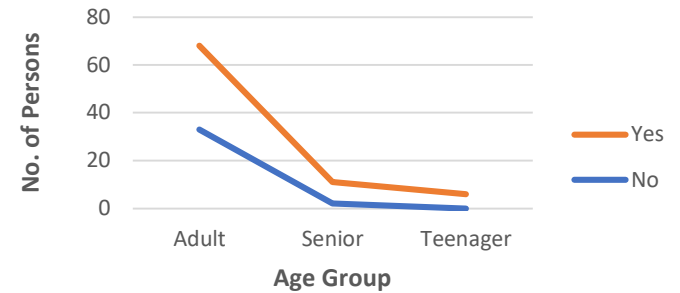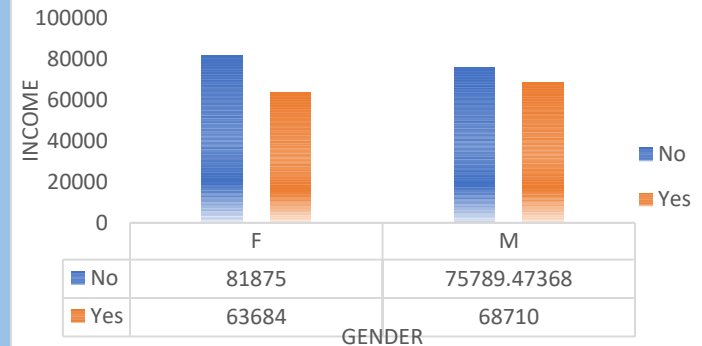
Purchase Bike & Occupation

Pie chart: 6%, 23%, 71%
Legend: Clerical, Management, Professional
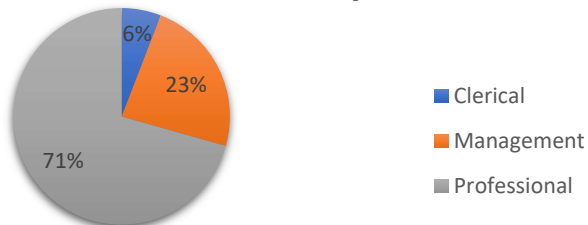
Bike Purchase , Region & Marital Status

Y-axis: 0, 20, 40, 60
X-axis: Married, Single — Pacific
Legend: Total

	Married	Single
Total	34	51