

# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

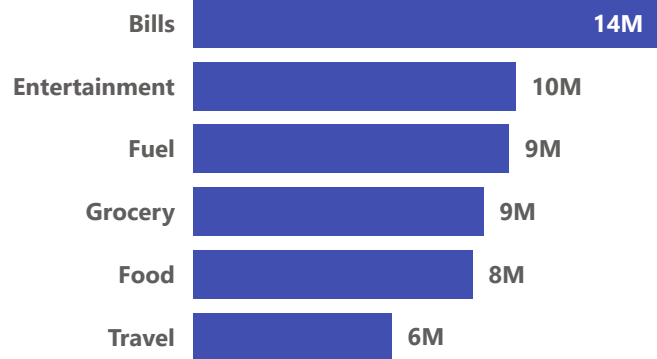
45M

Count

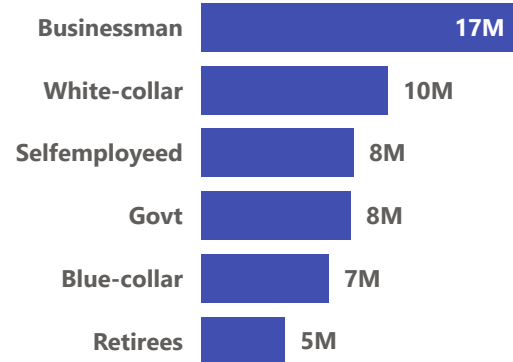
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	161629
Gold	2454073	2024078	373785
Silver	5586334	4586746	812083
Blue	46139418	36957875	6495908
Total	55315433	44522013	7843405

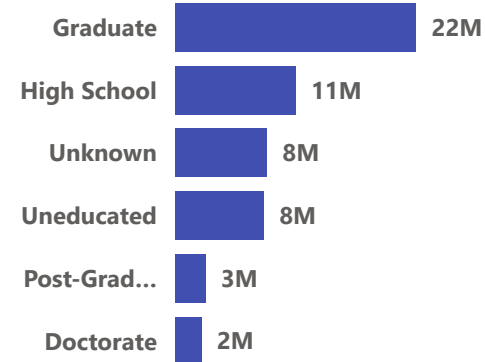
## Revenue by Exp Type



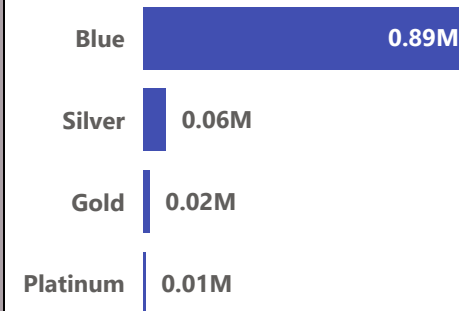
## Revenue by Customer Job



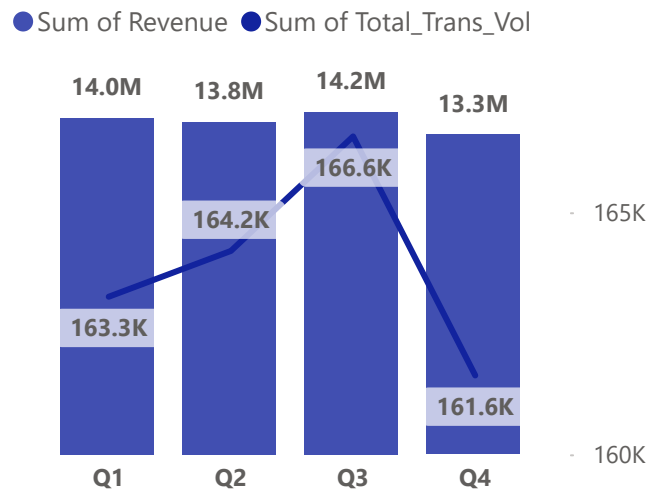
## Revenue by Education Level



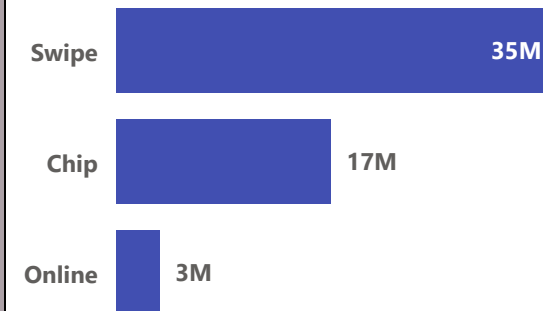
## Customer Acq Cost by Card Category



## QTR Revenue and Total Trans Count



## Revenue by Use Chip



# Credit Card Customer Report

Week\_Start\_Date

All

Silver

Blue

Gold

Platinum

Revenue

55M

Total Interest

8M

Income

576M

CSS

3.19

M

30M

F

25M

Q4

Q3

Q2

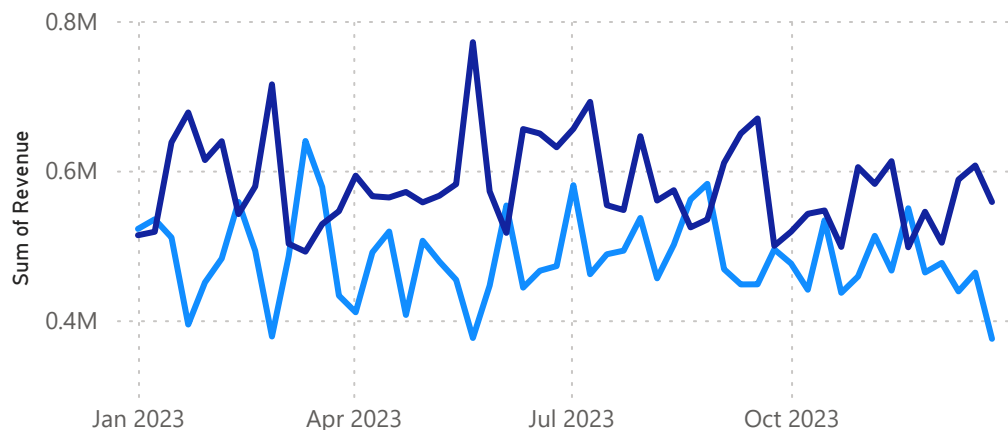
Q1

Swipe

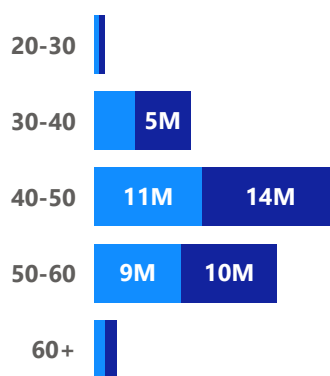
Online

Chip

Revenue by Week

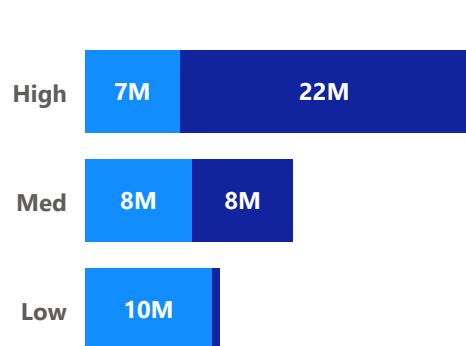


Revenue by Age Group

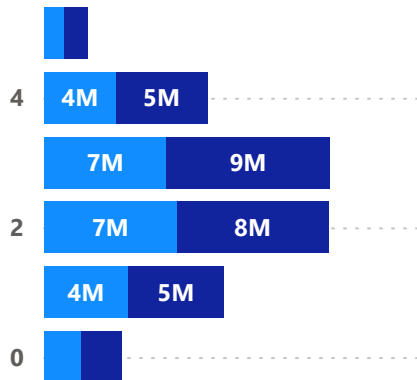


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904286	72262158	952808
Businessman	17387832	186959919	2539390
Govt	8111713	88773989	1160028
Retirees	4535185	48675030	630360
Selfemployed	8261747	75313288	1119731
White-collar	10114670	103930055	1441088
Total	55315433	575914439	7843405

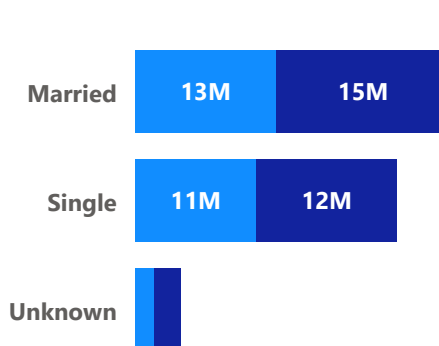
Revenue by Income Group



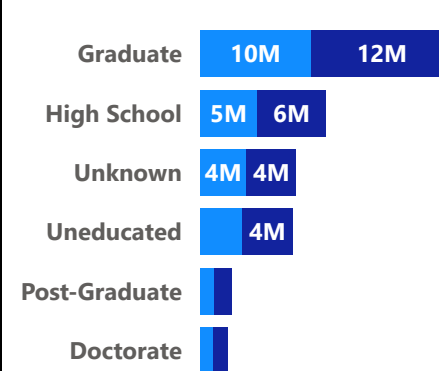
Revenue by Dependent



Revenue by Marital Status



Revenue by Education



Top 5 States

