



PIZZA SALES REPORT

Pizza Category

All

1/1/2015



12/31/2015



Home

Best / worst Seller



BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends ,**Friday/Saturday** evenings.

Monthly

There are **maximum** orders from month of **July and January**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum sales & total orders.

SIZE

Large size pizza contributes to maximum sales.



817.86K

Total Revenue



38.31

Avg order value



49574

Total Pizza Sold



21350

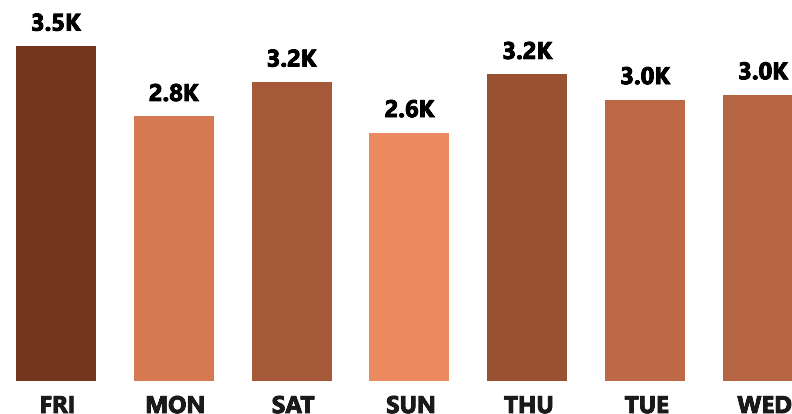
Total Orders



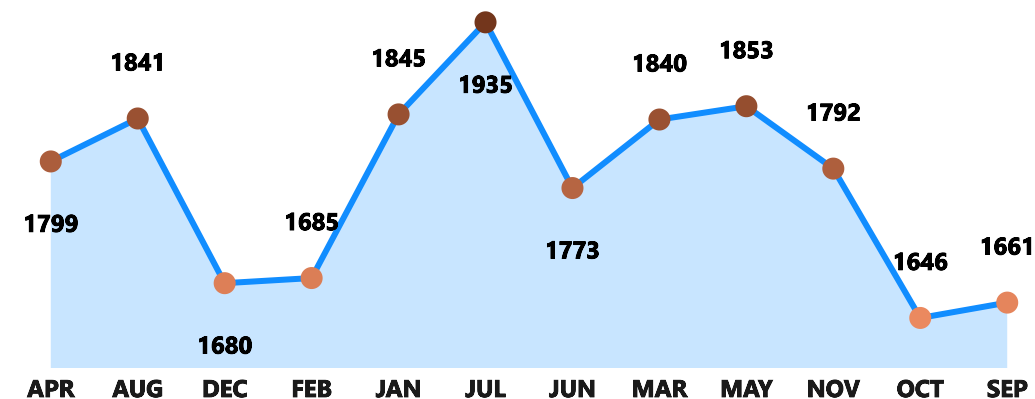
2.32

Avg Pizzas Per Order

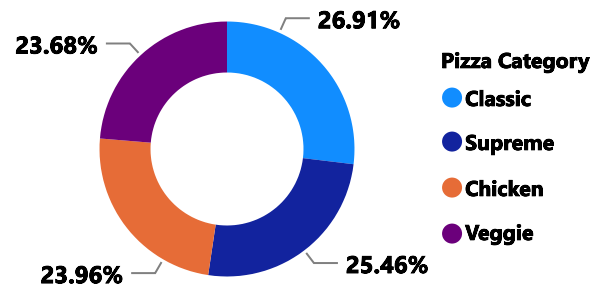
Daily Trend for Total Orders



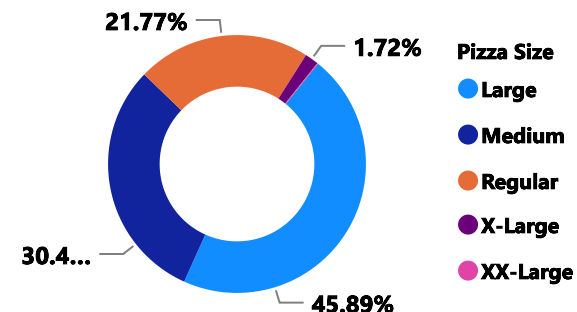
Total Orders by Order Month



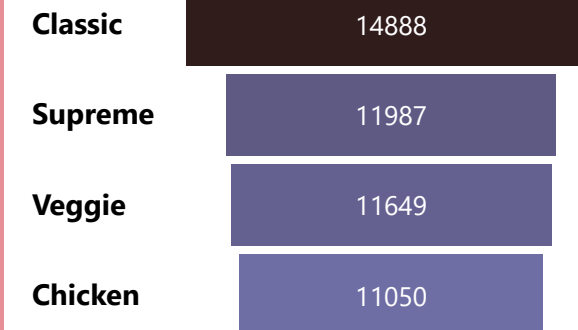
% Sales by Pizza Category



% Sales by Pizza Size



Total Pizza Sold by Pizza Category





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Best / worst Seller



BEST SELLERS

REVENUE

The Thai chicken Pizza contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to Maximum Total Quantities

TOTAL ORDERS

The classic deluxe Pizza contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza minimum Revenue

QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre contributes to minimum Total Orders



817.86K

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Total Orders



2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue

The Thai Ch...	43K
The Barbec...	43K
The Califor...	41K
The Classic ...	38K
The Spicy It...	35K

Top 5 Pizzas by Quantity

The Classic ...	2.5K
The Barbec...	2.4K
The Hawaii...	2.4K
The Pepper...	2.4K
The Thai C...	2.4K

Top 5 Pizzas by Total Order

The Classic ...	2.3K
The Hawaii...	2.3K
The Pepper...	2.3K
The Barbec...	2.3K
The Thai Ch...	2.2K

Bottom 5 Pizzas by Revenue

The Spinach...	16K
The Mediter...	15K
The Spinach...	15K
The Green ...	14K
The Brie Car...	12K

Bottom 5 Pizzas by Quantity

The Soppre...	961
The Spinac...	950
The Calabr...	937
The Medite...	934
The Brie Ca...	490

Bottom 5 Pizzas by Quantity

The Chicken...	938
The Calabre...	918
The Spinach...	918
The Medite...	912
The Brie Car...	480