

42.92M (90.79%)

10%

2024

0M

2020

2021

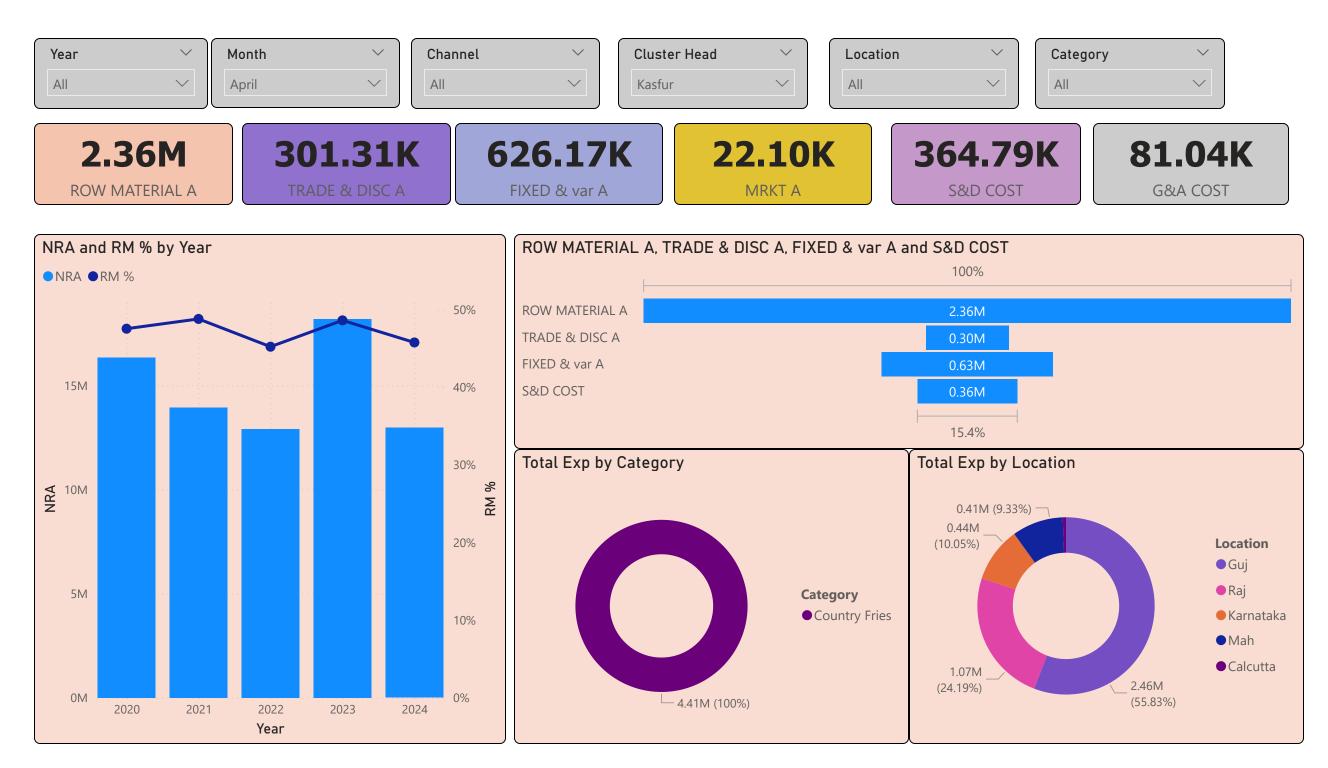
2022

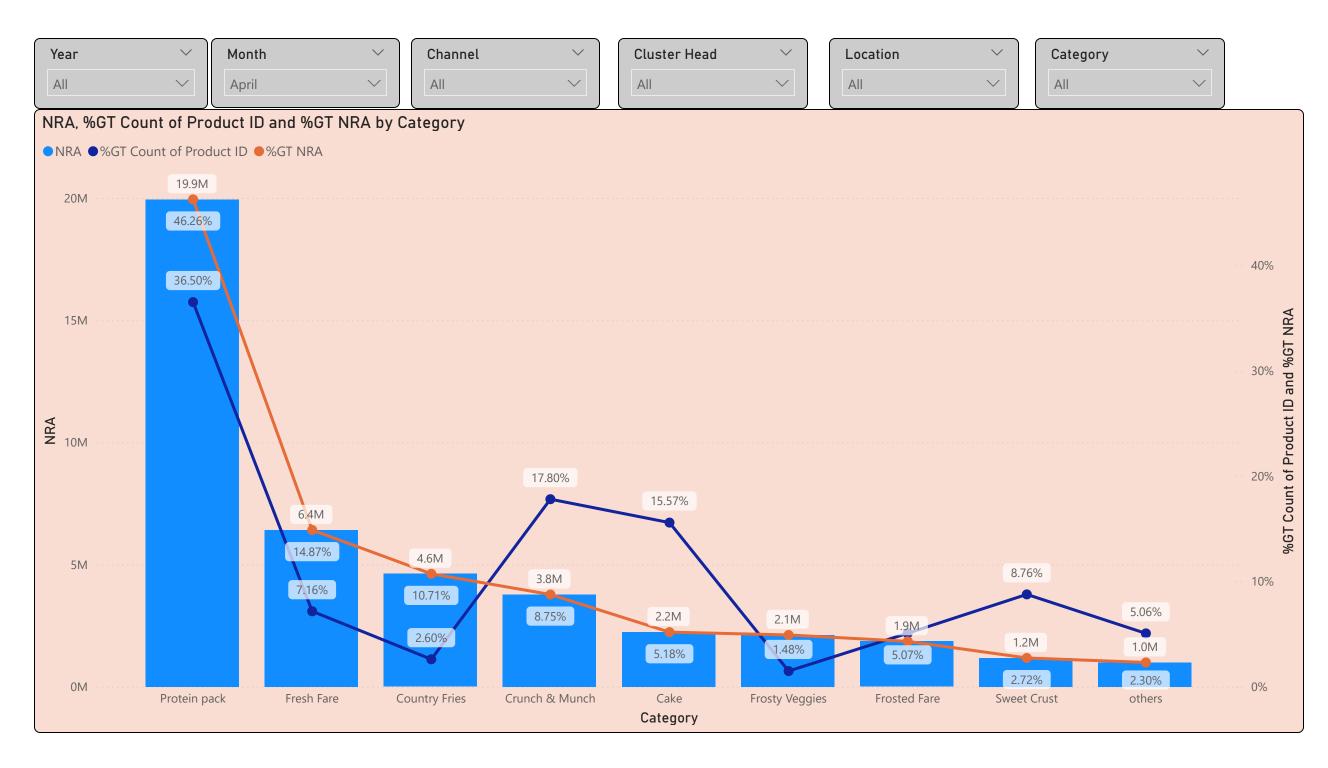
Year

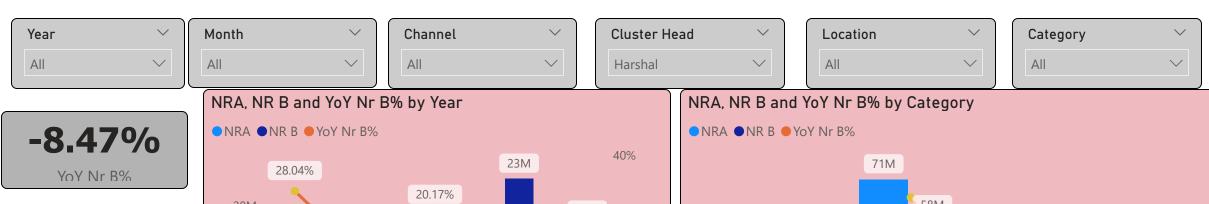
2023

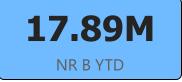
Guj

30.12M (63.71%)

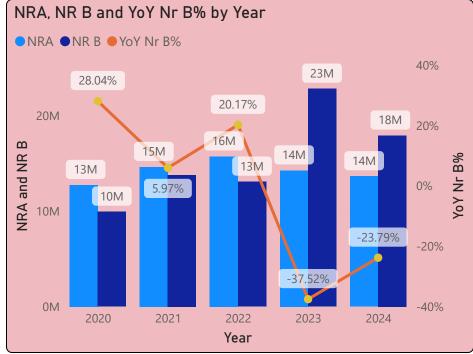


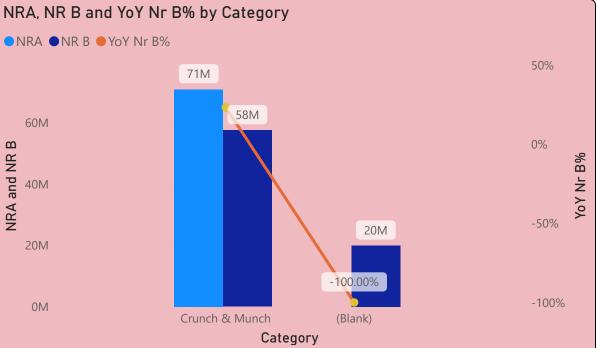


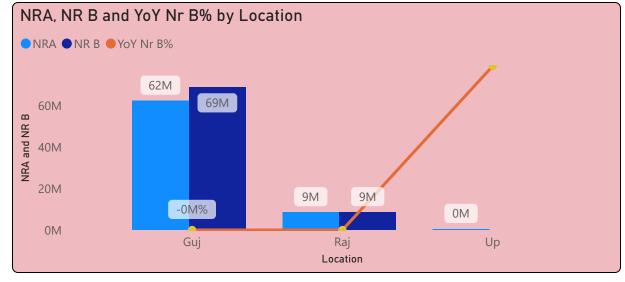


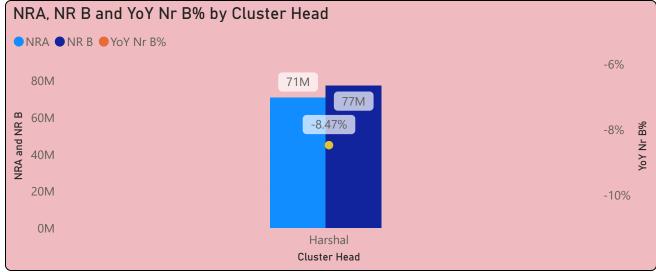


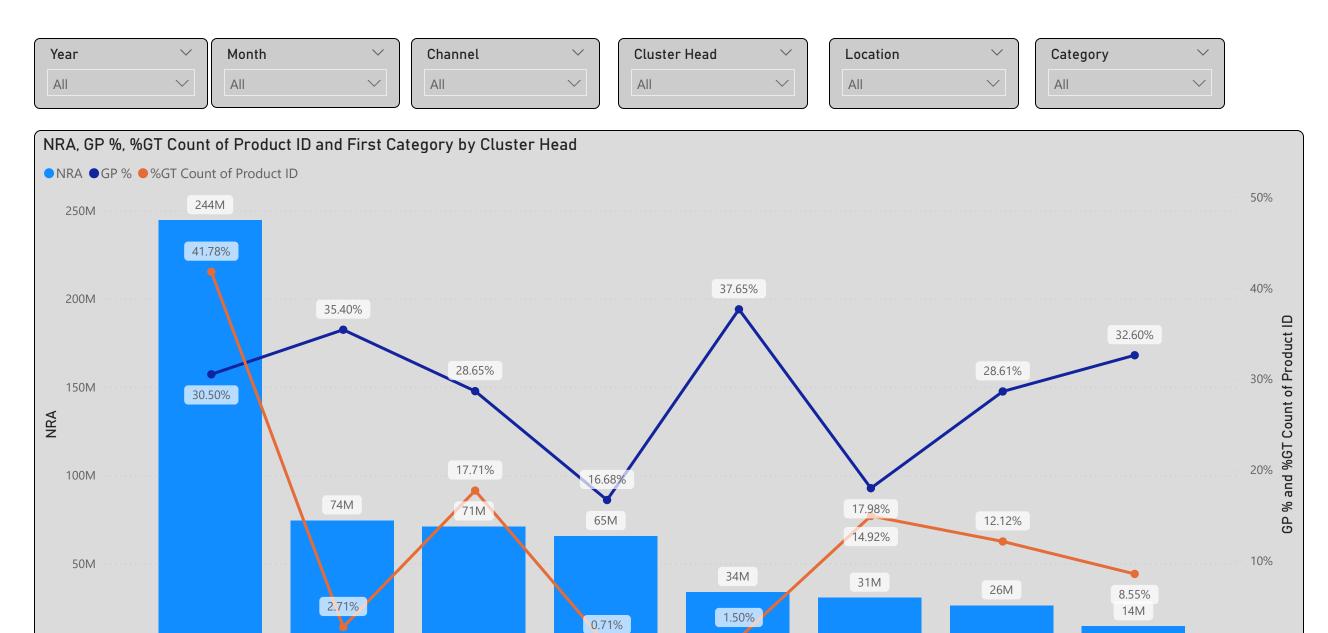
13.63MNR YTD











Priyanka

Dhiraj

Cluster Head

Shreyas

Anas

0%

Bilal

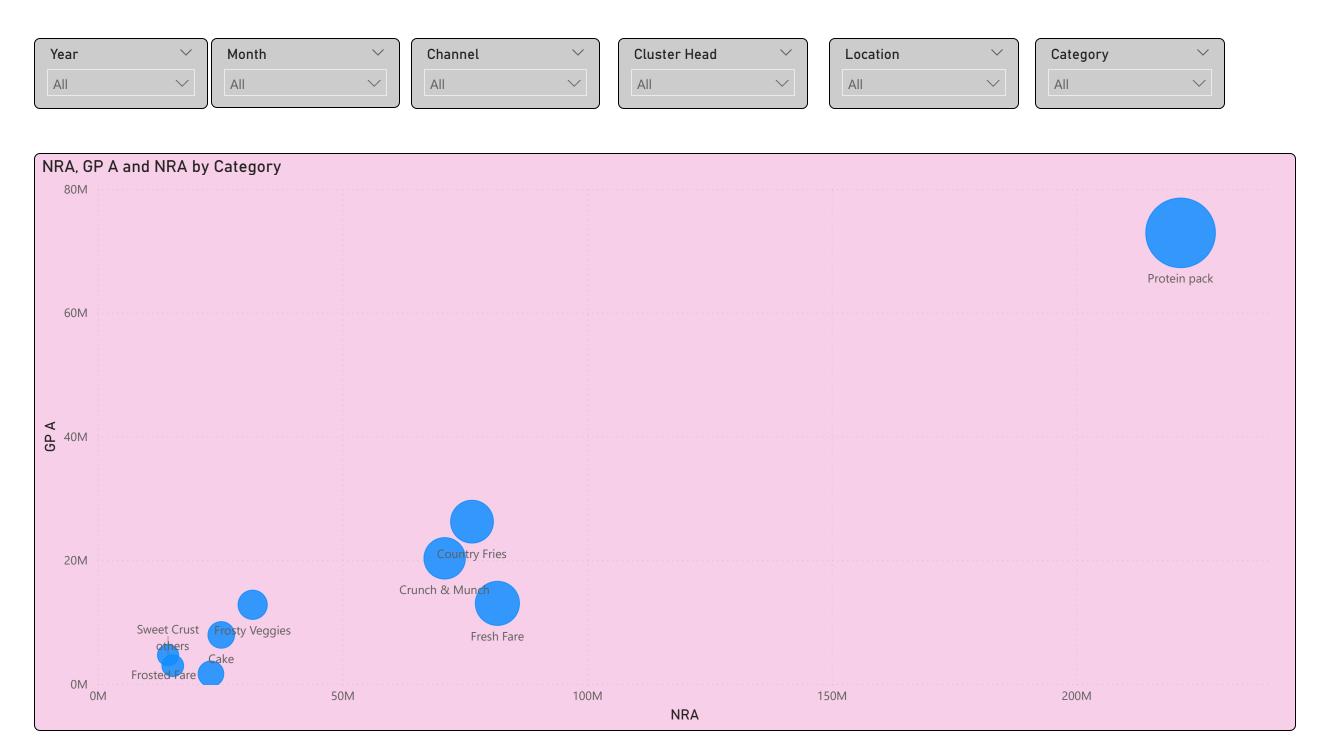
0M

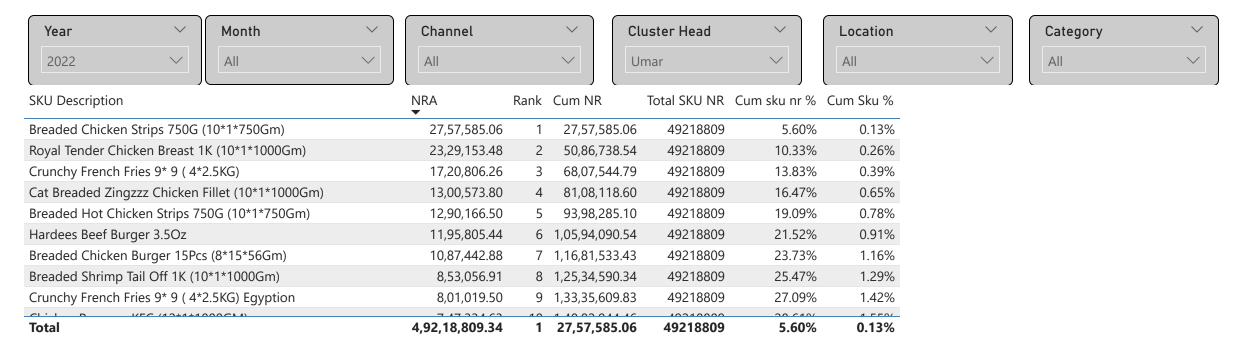
Umar

Kasfur

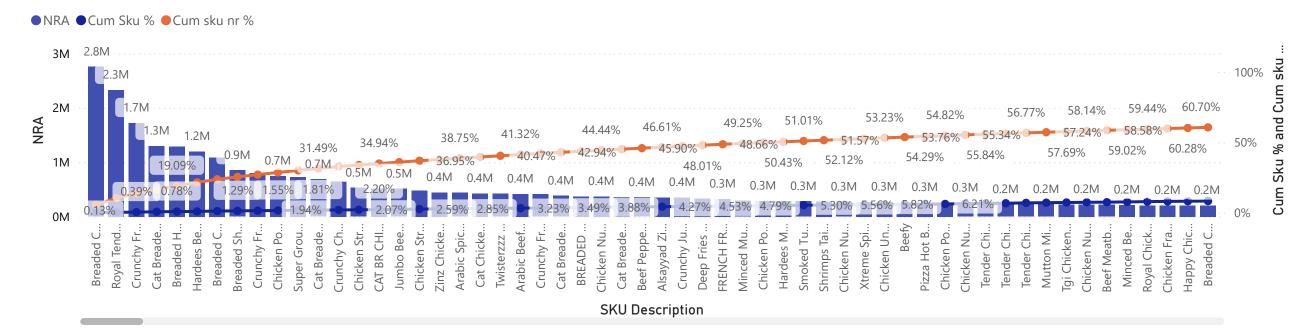
Harshal

Year	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Month V March	Channel	<u> </u>	Cluster Head	\rightarrow	Location	\rightarrow	Category All	
%GT Co	ount of SKU Cod	de and NRA by Category								
30.00%										
25.00%										
20.00%										
15.00%						31.15 7.01M 14.4	46%			
10.00%		22.40 17.98M 37.10%						17.79 6.93M 14.30%		
5.00%				2.9 7.7	0 5M 16.00%				7.63 5.64 2.23M 4.59%	3 BM 2.23%
0.00%		Protein pack 37.1%		Co	ountry Fries 16.0%	Fresh Far 14.5%		Crunch & Munch 14.3%	Cake Frosted Sweet Fro 4.6% 4.2% 3.7% 3.	ost ot .5% 2

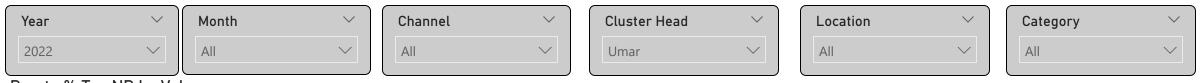




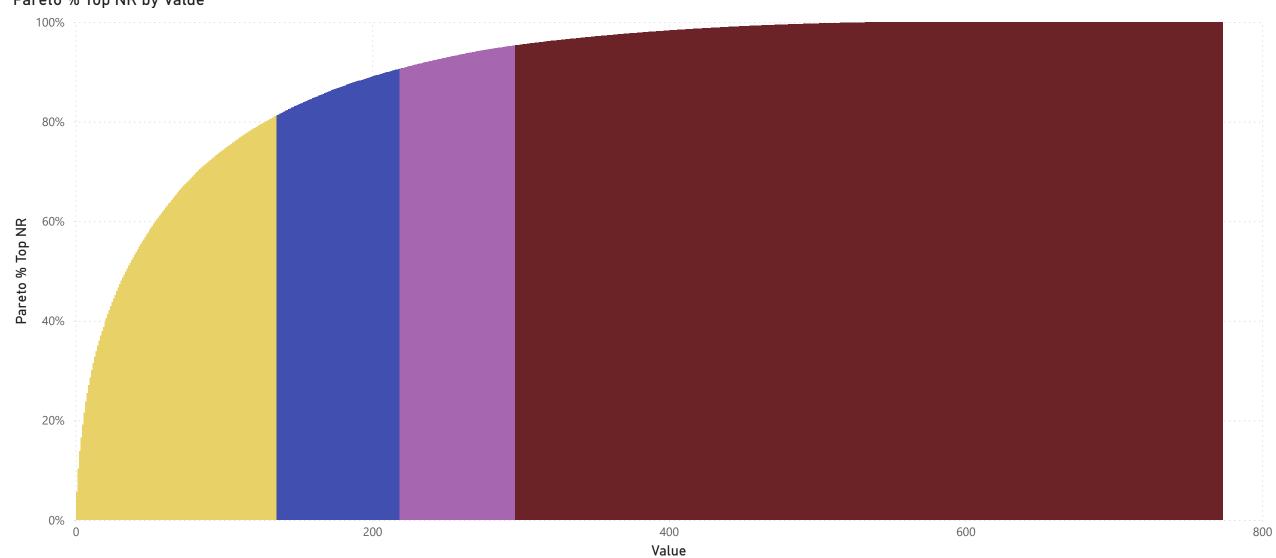
NRA, Cum Sku % and Cum sku nr % by SKU Description



Year	~	Month	\	Channel	~	Cluster Head	~	Location	~	Category	~		
2022	~	All	~	All	~	Umar	~	All	~	All			
Cum NI	Cum NR, Cum Sku % and Cum sku nr % by SKU Description												
•Cum N	IR ●Cum Sku % ●	Cum sku nr %											
50M													
											100%		
40M											% · · · · · · · · · · · · · · · · · · ·		
											r n		
≅ 30M								26M 26M 2	7M 27M 2	8M 28M 29M 29M 3	OM E		
Cum NR 30M				241	22M	22M 23M 24M 24M	25M	25M 201VI		57.24% 58.58%	O pue		
20M			16M 17M	18M 19M 20M 21N	42.16%	45.17% 47.33% 48.66%	49.849 50.43%	51.57% 53: 52.68% 54.299	56.319	57.69% 59.02%	50%		
		13M 15M	33.8	36.95% 41.32%	43.69%		30.1370		ш		Cum Sku % and Cu		
10M	9M 7M	23.73% 31.49	% 34.94%						ШШ		The second secon		
	3M 0.39% 0.78%	1.29% 1.55% 1.819	% 2.20%	2.59% 2.85% 3.23%	3.75%				6.47% 6.73% 6.21% 6.6				
0M	0.13%	1.16% 1.42% 1.6	2.07	7% 2.33% 2.72% 3.10%	3.49	4.01% 4.27% 4.53%	5.05%		5% 6.21% 6.6		0%		
	n Stri nicke Frie gzzz nicke	Hardees Beef Burger Breaded Chicken Bu Breaded Shrimp Tail Crunchy French Frie Chicken Popcorn KF Super Ground Minc Cat Breaded Chicke	n Bu picy N ST	egul llets seef set 6 ast 6 attbal	t Chi KEN	ts 40 hicke 1.2K Szz Br Brea Chic 2.5K	n 40 sted Brea	Hot s 75 iicke ed B Beefy	rn 75 ts 1K Brea Brea	r Chicken Brea Mutton Minced cken Breast 4 n Nuggets 80 leatballs 500G d Beef 1Lb (20 Chicken Franks	Happy Chicken Nug		
	Breaded Chicken Stri Royal Tender Chicke Crunchy French Frie Cat Breaded Zingzzz Breaded Hot Chicke	Hardees Beef Burger Breaded Chicken Bu Breaded Shrimp Tail Crunchy French Frie Chicken Popcorn KF Super Ground Minc Cat Breaded Chicke	Crunchy Chicken Bu Chicken Strips Spicy CAT BR CHICKEN ST	Jumbo Beef Burger . Chicken Strips Regul. Zinz Chicken Fillets . Arabic Spices Beef . Cat Chicken Breast 6. Twisterzzz Chicken S. Arabic Beef Meatbal. Crunchy French Frie.	Cat Breaded Hot Chi. BREADED CHICKEN.	Chicken Nuggets 40. Cat Breaded Chicke. Beef Pepperoni 1.2K. Alsayyad Zingzzz Br. Crunchy Jumbo Brea. Deep Fries 4 Oz Chic. FRENCH FRIES 2.5K. Minced Mutton Squ.	Chicken Popcorn 40 Hardees Marinated Smoked Turkey Brea	Shrimps Tail Off Hot Chicken Nuggets 75 Xtreme Spicy Chicke Chicken Unbreded B Beef	Chicken Popcorn 75. Chicken Nuggets 1K. Tender Chicken Brea. Tender Chicken Brea.	Tender Chicken Brea Mutton Mincec Tgi Chicken Breast 4 Chicken Nuggets 80 Beef Meatballs 500G Minced Beef 1Lb (20 Royal Chicken Frank Chicken Franks 340	icken		
	al Tenc In Tenc Inchy F Ireade ded F	ded C ded C ded Sh nchy F nchy F ken P er Gro	ichy C cen Sti BR CF	bo Be cen St Chick bic Sp bic Sp bic Sp bic Sp cerzzz ic Beef chy Fichy F	reade ADED	Chicken Nugger Cat Breaded Ch Beef Pepperoni Alsayyad Zingz Crunchy Jumbo Deep Fries 4 Oz FRENCH FRIES	ken Po dees N ced Tu	ven N ne Sp ren Ur	Chicken Popcor Chicken Nugget Tender Chicken Tender Chicken	Tender Chicken Mutton I Tgi Chicken Bre Chicken Nugge Beef Meatballs Minced Beef 1L Royal Chicken Chicken Frank	oy Chi		
	Bread Roya Crur Cat E Brea	Hard Bread Crur Chic Sup	Chick CAT	Jum Chicl Zinz Ara Cat C Twist Arab	Cat E	Cat Cat Beef Alsa Crun Crun Deep	Chic Harc Smok	Shrin Chica Xtrer Chick	Chic Chicl Tend Tend	Tend Tgi C Chicl Beef Minc Roya	Нар		
SKU Description													







Year 2022	\rightarrow	Month	∨ Ch	nannel	Cli Al	uster Head		Location All	Category All
							NR		VOL
							NR •		VOL
Vol A, %GT G	SP % and %G	T Avg GP % Cate	gory by Catego	ory			NRA, %GT GP %	and %GT Avg Gl	P % Category by Category
●Vol A ●%GT	GP % ●%GT A	vg GP % Category					●NRA ●%GT GP %	% ●%GT Avg GP % C	ategory
	16.0K				145.20%		44M		145.20%
15K ········· 10K ·······	100.00%	127.10% 12.2K 100.00%	9.8K	100.00% 100.04% 6.5K	100.00%	100.004	40M		108.28% 106. 100.00% 100.00% 100.00%
5K ······	58.80%				3.3K	3.0K 25.26%	10M · · · ·	13M	65.07% 5M 5M 5M 25.26% 3M 3I

Frosty Veggies

Frosted F

Category

0K

Fresh Fare

Country Fries

Protein pack

Crunch & Munch

 \vee

106.17%

3M

Crust

Prote... Fresh Crunch Coun... Frost... Frosty Cake others Sweet (Blank)

Fare Vegg...

Category

&

Munch

Fries

pack Fare

100.00% 100.00%

160%

40%

20%

Year 2022	Y M	onth	Chan	nel ×	Cluster Head	Loc	ration \(\times \)	outegory	~
NRA, GP % a	and Avg GP % C	Category by Cate	egory						
●NRA ●GP %	● Avg GP % Cate	gory							
30M	32.78% 28.99%	28.99% 18M	29.00% 28.99%	28.99% 28.9	42.10% 99% 28.99%	31.40% 28.99%	28.99%	0.78%	6P % and Avg GP % Category
10M ·······		17.05%		13M 51 7.3	M 5M	5M	18.87%	3M	∆

Protein pack

Fresh Fare

Crunch & Munch

Country Fries

Frosted Fare

Frosty Veggies

Category

Cake

others

(Blank)

Sweet Crust

