

DMart Analysis Dashboard

Dashboard

Information

Total Sales

16.95M

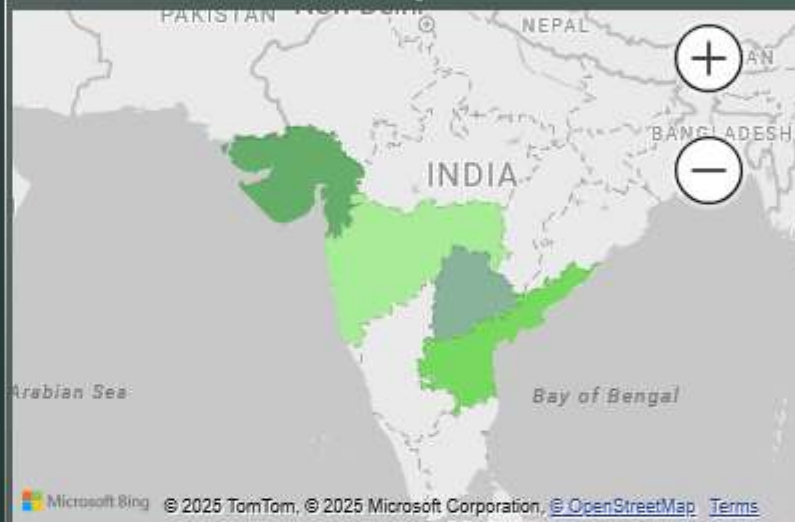
Number of Orders

25K

Sales by Month



Sales by State



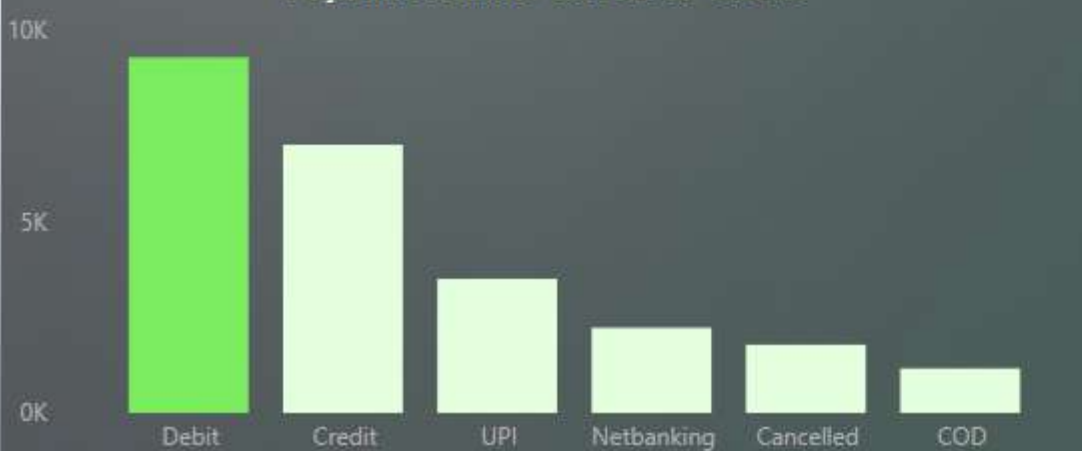
Average Order Value



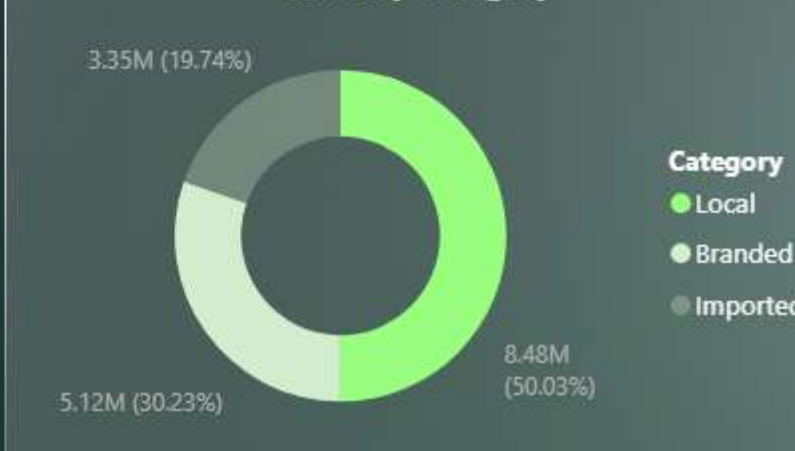
Return_Rate %



Payment Method w.r.t Order Status



Sales by Category



Year

All

Month

All

Category

All

Subscription

All

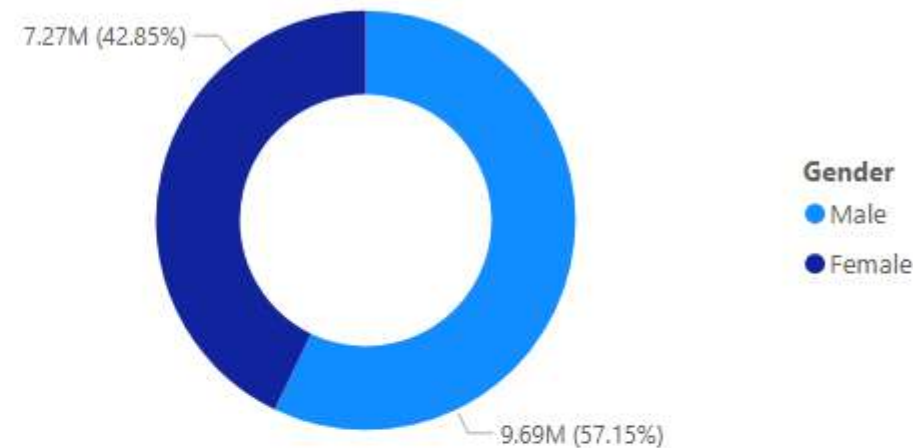
Tooltip for DMART ANALYSIS

Number of Orders by Month Short

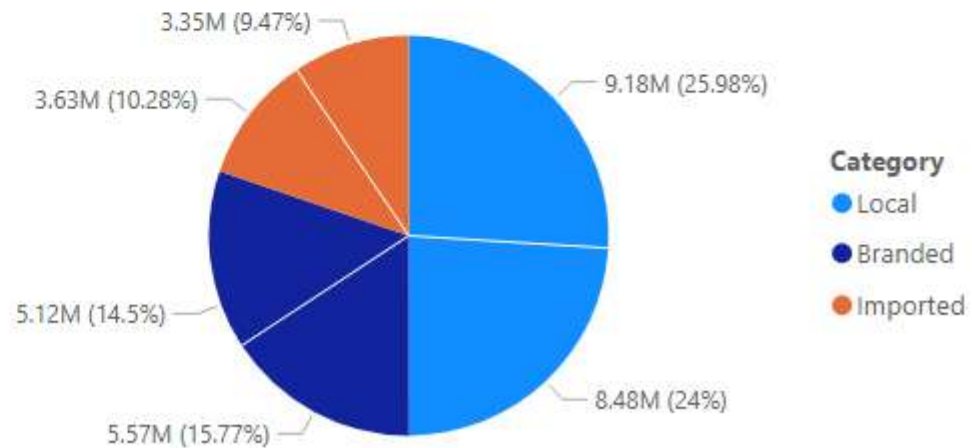


Marketing/Advertisement	Sum of MRP	Sum of No of Clicks	Average of Time Spent on Website
Facebook	63,06,629.54	312559	10.17
Friends	41,83,783.78	208420	9.91
Instagram	86,17,300.95	431932	10.14
Other	41,73,723.96	202375	10.45
TV	20,62,227.93	105290	10.03
Total	2,53,43,666.16	1260576	10.15

Gender wise



Category Wise Performance



Subscription	Sum of No of Clicks	Average of Time Spent on Website
Freepass	703041	10.19
Premium	395314	10.05
Premium Plus	162221	10.23
Total	1260576	10.15