

SHOPIFY | SALES & CUSTOMER FUNNEL REPORT



Transaction Performance

\$41,80,874

Net Sales

7534

Total Quantity

\$562.6

Net Avg Order Value

Customer Purchase Behaviour

4431

Total Customers

2392

Single Order...

2039

Repeat Customers

Retention & Value KPIs

\$943.6

Life Time Value

46%

Repeat Rate

1.68

Purchase Frequency

Select Measure

Net Sales

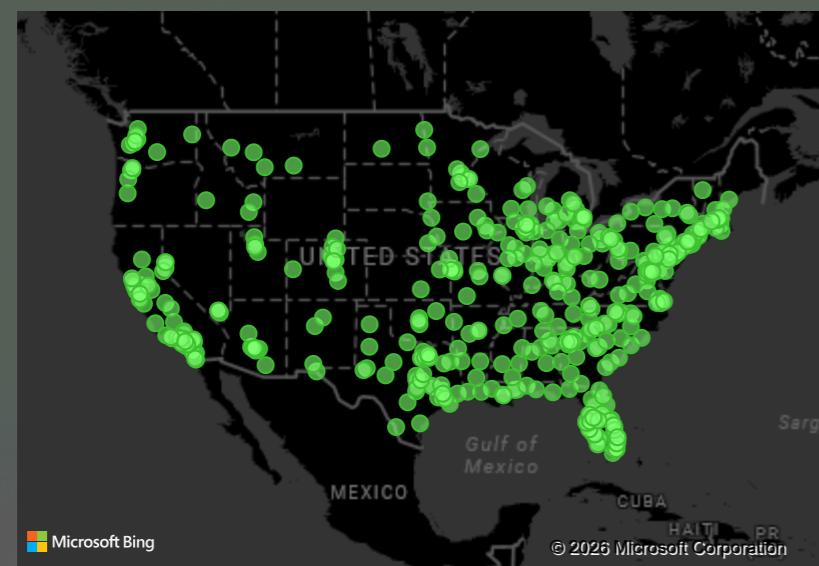
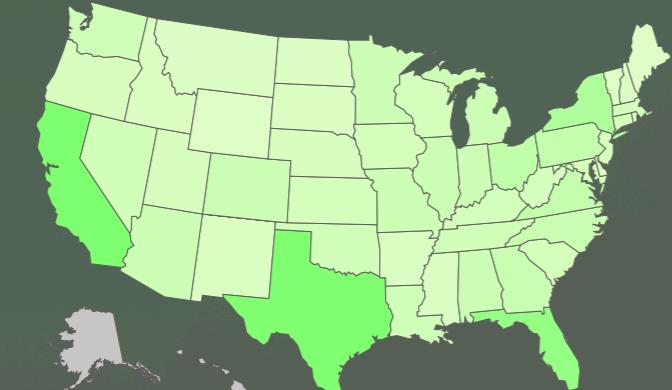
Gateway

All

Province

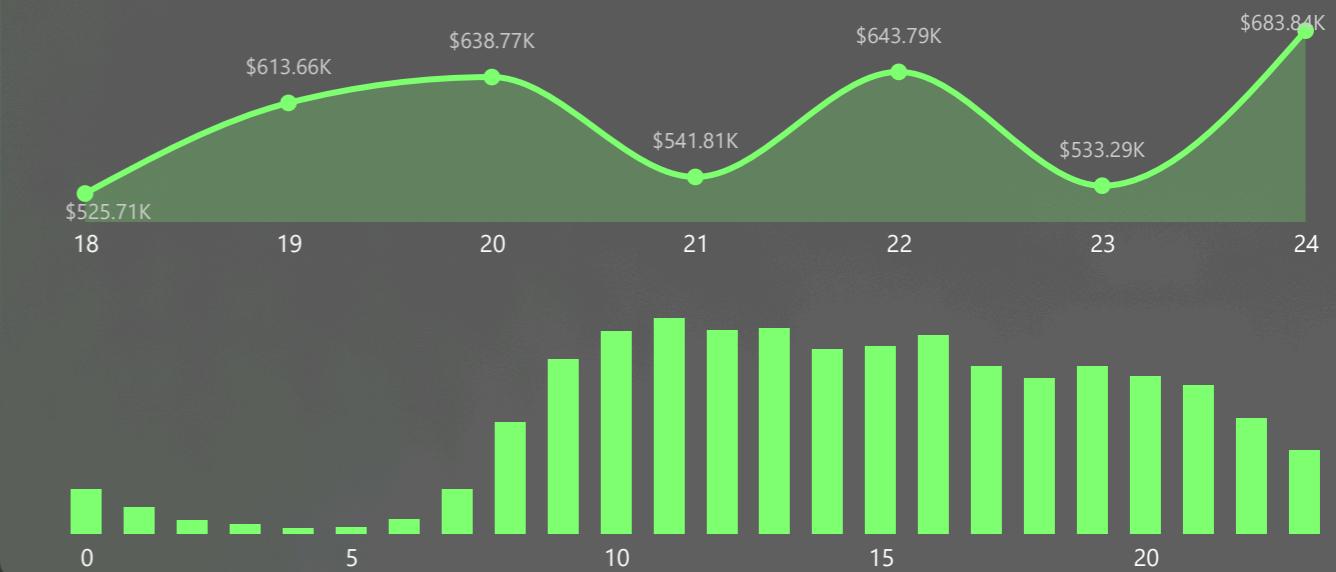
All

Regional Overview - Province & Cities by Net Sales

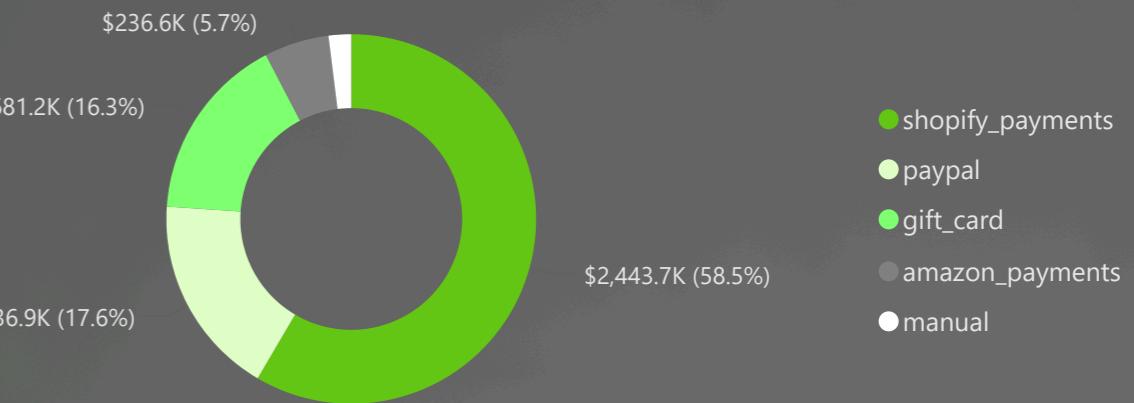


WASHINGTON...	\$120.27K
HOUSTON	\$90.71K
NEW YORK ...	\$74.9K
EL PASO	\$73.75K
DALLAS	\$58.54K
MIAMI	\$47.45K
LOS ANGELES	\$43.43K
CHARLOTTE	\$43.37K
SACRAMEN...	\$42.89K
ATLANTA	\$42.37K
KANSAS CITY	\$40.4K
AUSTIN	\$39K
SPRINGFIELD	\$38.93K
PHOENIX	\$38.28K
ORLANDO	\$37.97K
PITTSBURGH	\$37.95K
OKLAHOMA...	\$37.71K
SAN ANTO...	\$37.43K
CHICAGO	\$37.04K
JACKSONVIL...	\$35.57K
RICHMOND	\$35.38K
MINNEAPO...	\$34.72K
LAS VEGAS	\$34.51K

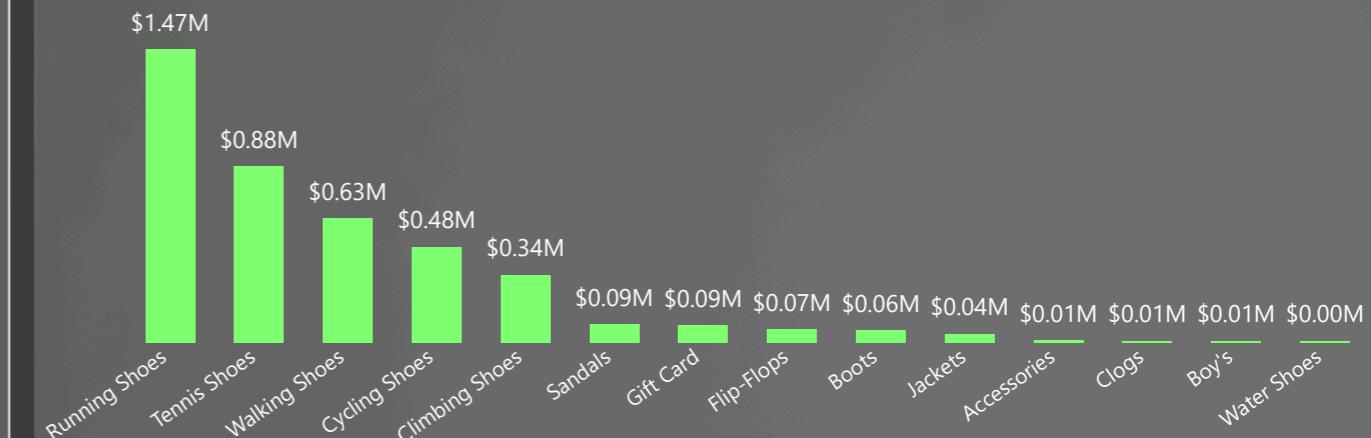
Net Sales Trend Over Time



Net Sales by Gateway Payment Method



Net Sales by Product Type



Microsoft Bing

© 2026 Microsoft Corporation



Order Number	Customer Name	Customer Id	Province	CITY	Zip Code	Product Type	Gateway	Total Price Usd
212	Lila Lomis	1	Mississippi	MERIDIAN	66478	Running Shoes	gift_card	554.54
417	Rosalind Gerrans	1	Mississippi	JACKSON	39887	Running Shoes	paypal	732.96
480	Nobie Ber	1	Mississippi	COLUMBUS	47234	Walking Shoes	gift_card	551.68
504	Nomi MacGown	1	Mississippi	HATTIESBURG	3287	Climbing Shoes	shopify_payments	590.84
518	Ashley Wellum	1	Mississippi	GULFPORT	73635	Tennis Shoes	shopify_payments	676.64
542	Margeaux Cockrill	1	Mississippi	HATTIESBURG	81402	Tennis Shoes	shopify_payments	546.84
600	Carolina Leacock	1	Mississippi	HATTIESBURG	59102	Tennis Shoes	shopify_payments	551.68
988	Kylynn Dakhov	1	Mississippi	BILOXI	55918	Walking Shoes	amazon_payments	579.84
1248	Zacherie Sidwell	1	Mississippi	JACKSON	60143	Running Shoes	shopify_payments	662.56
1349	Vernice Paten	1	Mississippi	GULFPORT	30202	Running Shoes	gift_card	560.48
1556	Laney Thebeau	1	Mississippi	JACKSON	47113	Walking Shoes	shopify_payments	620.54
1883	Allx Duignan	1	Mississippi	MERIDIAN	6551	Running Shoes	shopify_payments	557.84
1906	Klaus Wasylkiewicz	1	Mississippi	JACKSON	37261	Running Shoes	shopify_payments	698.64
2111	Theodora Fulger	1	Mississippi	JACKSON	53267	Tennis Shoes	shopify_payments	551.68
2287	Antonin Hyde	1	Mississippi	JACKSON	80103	Tennis Shoes	shopify_payments	483.04
2615	Regan Aberdalgy	1	Mississippi	JACKSON	69326	Gift Card	shopify_payments	813.04
2835	Steffane Bettenson	1	Mississippi	BILOXI	71067	Running Shoes	shopify_payments	579.84
2928	Molli Raftery	1	Mississippi	GULFPORT	57287	Tennis Shoes	paypal	585.12
2962	Birgitta Bellchamber	1	Mississippi	BILOXI	73540	Walking Shoes	paypal	826.24
3006	Aveline Khristoforov	1	Mississippi	JACKSON	89447	Running Shoes	shopify_payments	629.12
3018	Emlynne Gut	1	Mississippi	JACKSON	72364	Tennis Shoes	shopify_payments	602.72
3031	Peter Pember	1	Mississippi	HATTIESBURG	21252	Running Shoes	gift_card	535.40
3395	Ebonee Gately	1	Mississippi	JACKSON	85982	Climbing Shoes	shopify_payments	732.96
3491	Gerhard Bridgeman	1	Mississippi	JACKSON	30755	Tennis Shoes	gift_card	579.84
3544	Chaddie Galway	1	Mississippi	JACKSON	56062	Boots	manual	601.84
3621	Nonnah Shiels	1	Mississippi	GULFPORT	32960	Tennis Shoes	manual	568.84
3798	Valenka Richin	1	Mississippi	JACKSON	53168	Running Shoes	shopify_payments	560.48
3842	Juliet Licciardello	1	Mississippi	MERIDIAN	77438	Climbing Shoes	amazon_payments	590.84
3857	Eugene Owtram	1	Mississippi	JACKSON	9711	Running Shoes	gift_card	547.39
4281	Giacomo Sturman	1	Mississippi	JACKSON	29207	Boots	shopify_payments	590.84
4840	Corri Looby	1	Mississippi	JACKSON	66885	Climbing Shoes	shopify_payments	505.04
4884	Denney Kyteley	1	Mississippi	JACKSON	8524	Cycling Shoes	shopify_payments	590.84
5270	Aleksandr Pearmine	1	Mississippi	JACKSON	44591	Running Shoes	gift_card	568.84
5306	Lusa Lortzing	1	Mississippi	BILOXI	83533	Cycling Shoes	shopify_payments	1,040.96
5459	Letta Rolinson	1	Mississippi	MERIDIAN	81279	Running Shoes	shopify_payments	751.44
5661	Merry Bosanko	1	Mississippi	JACKSON	74087	Tennis Shoes	shopify_payments	610.64
6207	Waylin Aked	1	Mississippi	JACKSON	76647	Running Shoes	paypal	741.76
Total		45			2514389			27,740.41