

# Credit Card Transaction Report

Revenue

57M

Amount

46M

Count

667K

Interest

8M

card_category	Sum of Total_revenue	Sum of interest_earned	Sum of total_trans_amt
Blue	47188612	6614173	37840749
Silver	5659109	821923	4647596
Gold	2533682	384755	2091362
Platinum	1135608	161629	953314
Total	56517011	7982480	45533021

Q4

806.45M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Week Start Date

All



F

742.66M

M

742.51M

Low

742.84M

Mid

742.80M

High

742.06M

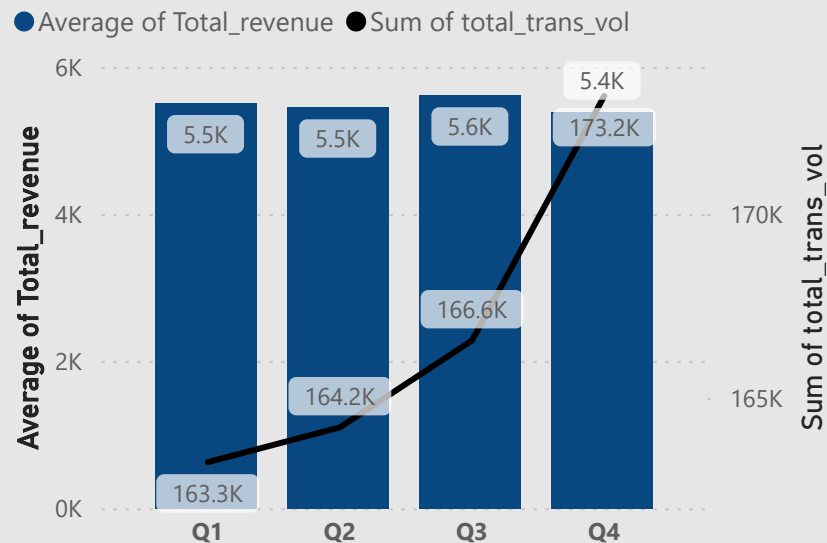
Gold

Silver

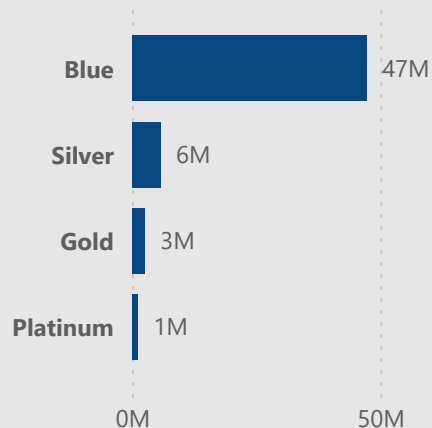
Blue

Platinum

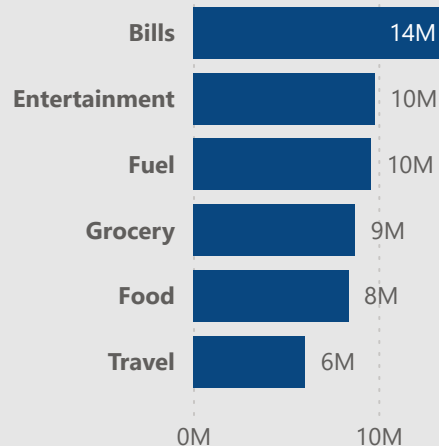
Total\_revenue and total Transaction count



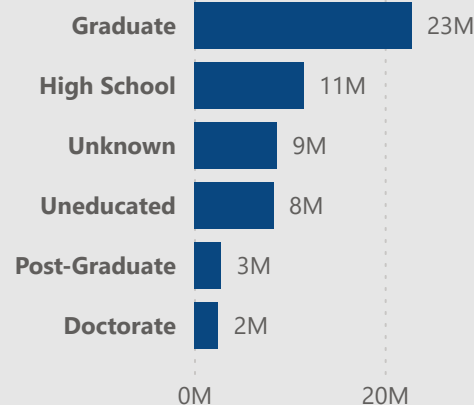
Total revenue by card category



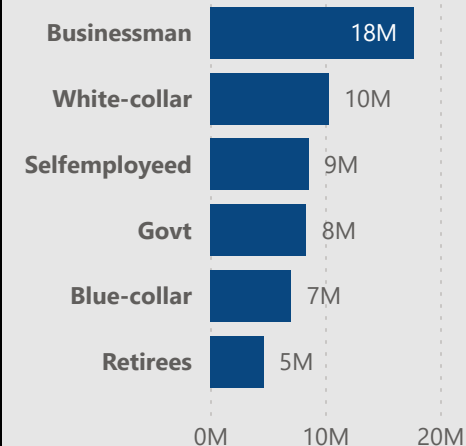
Total\_revenue by Expenditure



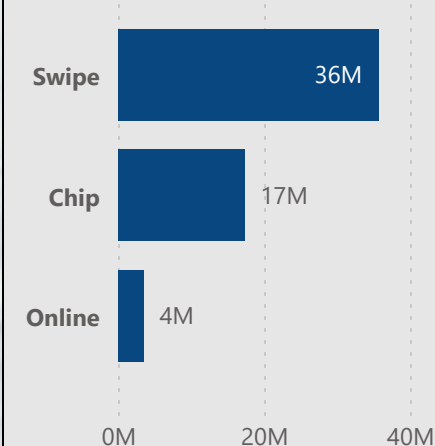
Total\_revenue by education\_level



Total\_revenue by Job



Total\_revenue by Use\_Chip



# Credit Card Customer Report

Revenue

57M

Amount

46M

Count

667K

Interest

8M

Q4

806.45M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Week Start Date

All



Gold

743.60M

Silver

743.56M

Blue

742.60M

Platinu...

729.88M

M

31M

F

26M

Swipe

743.50M

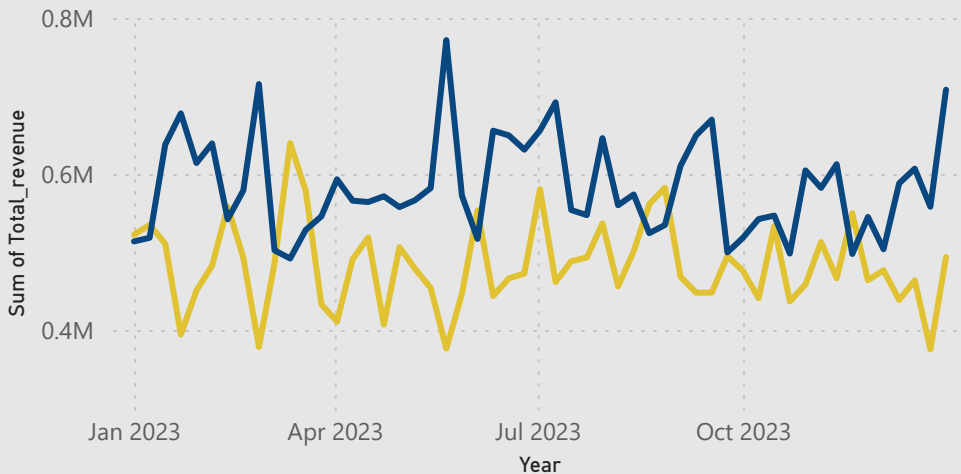
Online

740.94M

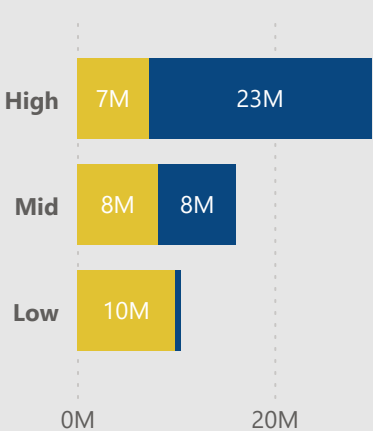
Chip

740.36M

Sum of Total\_revenue by Year, Month, Day and gender



Revenue By Income

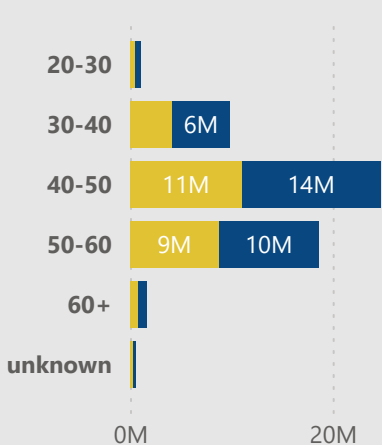


customer_job	Sum of Total_revenue	Sum of income	Sum of interest_earned
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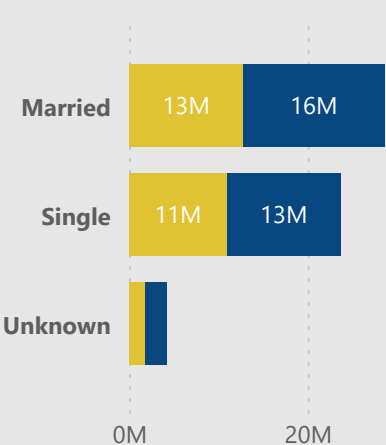
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Selfemployeed	8542826	77659931	1141510
White-collar	10283124	105618475	1464691

Total	56517011	587599783	7982480
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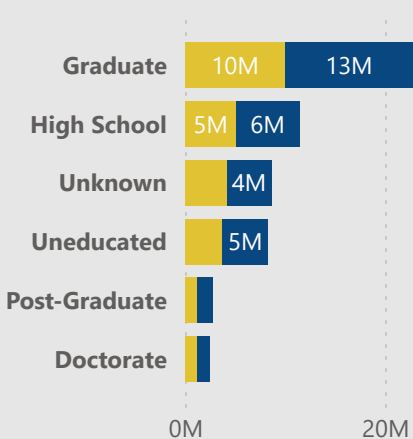
Revenue By Age Group



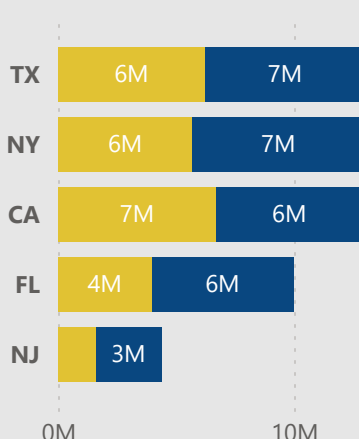
Revenue By Marital Status



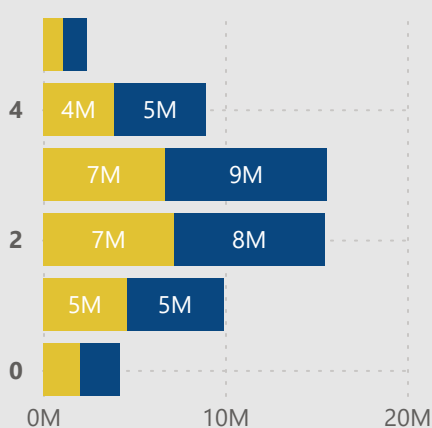
Revenue By Education



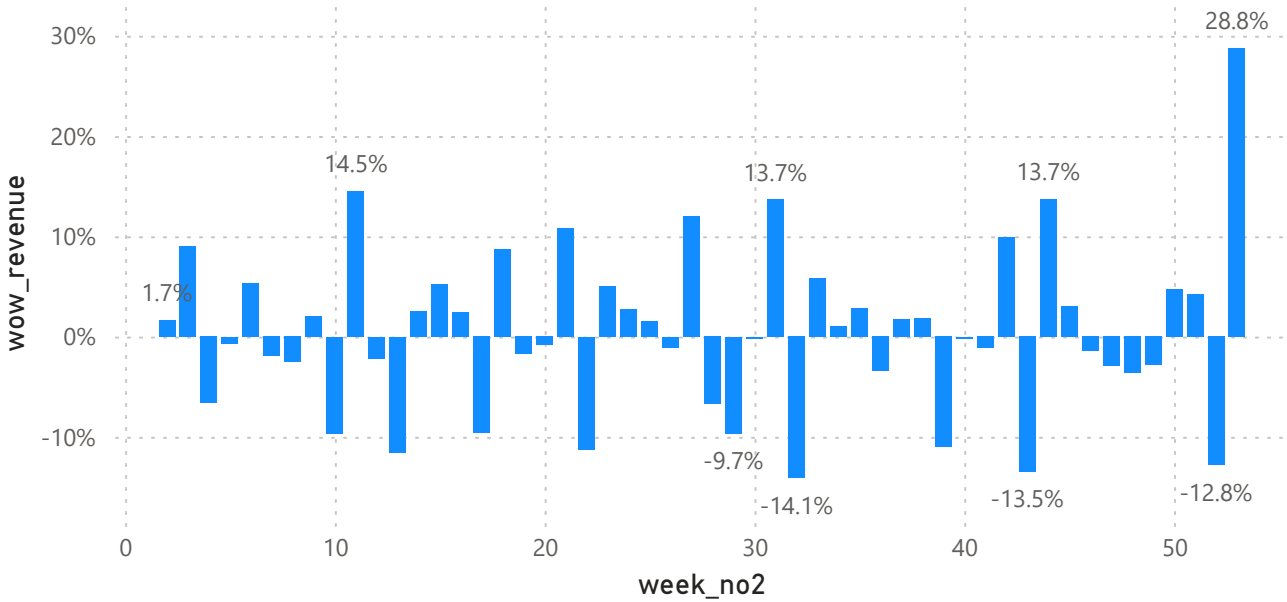
Top 5 States



Revenue By Dependent



wow\_revenue by week\_no2



week_no2	previous_week_revenue	current_week_revenue	wow_revenue
53	9,33,134.43	12,01,600.58	28.8%
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
47	10,78,915.24	10,47,120.33	-2.9%
Total	9,33,134.43	12,01,600.58	28.8%

Sum of  
activation\_30\_days

5914

week_no2	Sum of total_trans_amt	Sum of total_trans_vol	Count of client_num
53	1011008	11583	185
52	748677	11203	164
Total	45533021	667234	10293

Sum of activation\_30\_days

5914